Download the Bloodhound App on your smart phone or tablet to connect with other conference attendees and access Schedule, Exhibitor Info, Hotel Map, and Social Media!

EXHIBITORS

- A Positive Approach to Teen Health
- Academy for Adolescent Health
- Boys & Girls Club of Greater Milwaukee
- Center for Family Life Education
- Centers for Disease Control and Prevention, Division of Adolescent and School Health
- Central Jersey Health Consortium
- The Dibble Institute
- ETR Associates
- Female Health Company
- Healthy Futures
- National Coalition of STD Directors
- Parents As Teachers
- Planned Parenthood Federation of America
- Possibilities for Change
- Response Center
- SC Campaign to Prevent Teen Pregnancy
- United Projects
Welcome to historic Savannah, Georgia, and Healthy Teen Network’s 34th Annual Conference. We are so happy you are here. The 2013 theme, Embracing Innovation: Combining Science with Creativity to Improve Adolescent Health, furthers the conversation of the 2012 conference, where we explored new approaches, collaborations and partnerships to expand our impact on youth. Recognizing that current evidence-based programs and approaches, along with improved contraception, have led to the lowest teen birth rate for the U.S. EVER, we continue to challenge ourselves to think—How can we do better? How can we embrace innovation without losing sight of the need to base our efforts on what we know works—whether that is a scientifically proven effective program, or an approach from perhaps another arena altogether that engages youth in dramatic new ways (think social media). We have a lot to learn and bold and creative steps are required to keep learning and expanding our reach and impact. I hope you are challenged and have fun over the next few days while we explore ways to be innovative in our efforts to improve youth health and well-being.

We start our three-day event with Dan O’Connor, PhD, a member of the core faculty of the Johns Hopkins Berman Institute of Bioethics. He was for many years the head of research at RMM, a digital and social media strategy consultancy in London, UK. Dr. O’Connor will help us cut through the social media madness and understand better how we can help youth use social media positively and get accurate information regarding their sexual and reproductive health. Throughout the day, we will honor those who represent the best of our field for their community efforts.

Day two continues with more strategies and examples of reaching youth through social media and mobile communication as we honor Dr. Ralph DiClemente, whose efforts exemplify both evidence and innovation. A plenary session on day two will show us how we can address the needs of teen parents in collaborative and creative ways while still being grounded in evidence—the best of both worlds. Day three ends with a plenary session highlighting the use of graphic novels to engage and educate youth—yet another creative way to get our messages to youth in ways they appreciate and embrace.

In between all of these highlights, of course, are three days of learning from each other—formal and informal opportunities to share experiences, including our attempts to innovate around the limitations of traditional “evidence-based” programming.

We hope you will take full advantage of everything we have to offer and return to your respective organizations emboldened to be creative and risk-taking in your own efforts to support the healthy development of youth and young families.

With warm regards,

Bill Bacon
Board Chair

Pat Paluzzi
President/CEO

Healthy Teen Network
### Tuesday, October 22, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am – 5:00 pm</td>
<td>Conference Registration Open (Regency Foyer)</td>
</tr>
<tr>
<td>9:00 am – 10:15 am</td>
<td>Pre-Conference Institutes</td>
</tr>
<tr>
<td>10:15 am – 10:30 am</td>
<td>Beverage Break (Regency Promenade/Mezzanine)</td>
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<tr>
<td>10:30 am – 12:00 pm</td>
<td>Pre-Conference Institutes (cont.)</td>
</tr>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>Lunch (Boxed lunches provided for Pre-Conference Registrants only) (Registration Desk closed)</td>
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<tr>
<td>1:00 pm – 2:30 pm</td>
<td>Pre-Conference Institutes (cont.)</td>
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<tr>
<td>2:30 pm – 2:45 pm</td>
<td>Beverage Break (Regency Promenade/Mezzanine)</td>
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<tr>
<td>2:45 pm – 4:00 pm</td>
<td>Pre-Conference Institutes</td>
</tr>
<tr>
<td>5:00 pm – 6:30 pm</td>
<td>Exhibit Hall Setup (Regency Promenade/Mezzanine)</td>
</tr>
</tbody>
</table>

### Wednesday, October 23, 2013

Each session includes concurrent workshops and roundtables.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am – 5:00 pm</td>
<td>Conference Registration Open (Regency Foyer)</td>
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<tr>
<td>8:00 am – 6:00 pm</td>
<td>Exhibit Hall Open (Regency Promenade/Mezzanine)</td>
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<tr>
<td>7:30 am – 8:30 am</td>
<td>Continental Breakfast (Regency Promenade/Mezzanine)</td>
</tr>
<tr>
<td>8:30 am – 8:45 am</td>
<td>Welcome (Regency Ballroom)</td>
</tr>
<tr>
<td>8:45 am – 9:00 am</td>
<td>Spirit of Service Award: Otis Johnson, former Mayor of Savannah (Regency Ballroom)</td>
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<tr>
<td>9:00 am – 9:45 am</td>
<td>Opening Keynote: Dan O’Connor (Regency Ballroom)</td>
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<tr>
<td>9:45 am – 10:15 am</td>
<td>Break in Exhibit Hall (Regency Promenade/Mezzanine)</td>
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<tr>
<td>10:15 am – 11:45 am</td>
<td>Workshop Session 1</td>
</tr>
<tr>
<td>11:45 am – 12:00 pm</td>
<td>Beverage Break in Exhibit Hall (Regency Promenade/Mezzanine)</td>
</tr>
<tr>
<td>12:00 pm – 1:30 pm</td>
<td>Luncheon and Awards (Regency Ballroom) (Registration Desk closed)</td>
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<tr>
<td>1:30 pm – 1:45 pm</td>
<td>Break in Exhibit Hall (Regency Promenade/Mezzanine)</td>
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<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Workshop Session 2</td>
</tr>
<tr>
<td>3:15 pm – 3:30 pm</td>
<td>Beverage Break in Exhibit Hall (Regency Promenade/Mezzanine)</td>
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<tr>
<td>3:30 pm – 5:00 pm</td>
<td>Workshop Session 3</td>
</tr>
<tr>
<td>5:00 pm – 6:00 pm</td>
<td>Networking Reception (Regency Promenade/Mezzanine)</td>
</tr>
</tbody>
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### Thursday, October 24, 2013

Each session includes concurrent workshops and roundtables.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am – 3:30 pm</td>
<td>Conference Registration (Regency Foyer)</td>
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<tr>
<td>8:00 am – 3:30 pm</td>
<td>Exhibit Hall Open (Regency Promenade/Mezzanine)</td>
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<tr>
<td>7:30 am – 8:30 am</td>
<td>Continental Breakfast (Regency Promenade/Mezzanine)</td>
</tr>
<tr>
<td>8:30 am – 9:15 am</td>
<td>Welcome and Update on “The Roadmap for the Future of Adolescent Sexual &amp; Reproductive Health” (Regency Ballroom)</td>
</tr>
<tr>
<td>9:15 am – 10:00 am</td>
<td>Douglas B. Kirby Adolescent Research Award: Ralph DiClemente (Regency Ballroom)</td>
</tr>
<tr>
<td>10:00 am – 10:15 am</td>
<td>Carol M. Cassell Award: Barbara Huberman (Regency Ballroom)</td>
</tr>
<tr>
<td>10:15 am – 10:30 am</td>
<td>Break in Exhibit Hall (Regency Promenade/Mezzanine)</td>
</tr>
<tr>
<td>10:30 am – 12:00 pm</td>
<td>Workshop Session 4</td>
</tr>
<tr>
<td>12:00 pm – 1:30 pm</td>
<td>Lunch on Own (Registration Desk closed)</td>
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<tr>
<td>1:30 pm – 1:45 pm</td>
<td>Break in Exhibit Hall (Regency Promenade/Mezzanine)</td>
</tr>
<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Plenary Session: The Three C’s of Building a Teen Parent Program (Regency Ballroom)</td>
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<tr>
<td>3:15 pm – 3:30 pm</td>
<td>Break in Exhibit Hall (Regency Promenade/Mezzanine)</td>
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<tr>
<td>3:30 pm – 5:00 pm</td>
<td>Workshop Session 5</td>
</tr>
</tbody>
</table>

### Friday, October 25, 2013

Each session includes concurrent workshop and roundtables.

<table>
<thead>
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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am – 10:15 am</td>
<td>Conference Registration (Regency Foyer)</td>
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<tr>
<td>7:30 am – 8:30 am</td>
<td>Continental Breakfast (Regency Promenade/Mezzanine)</td>
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<tr>
<td>8:30 am – 10:00 am</td>
<td>Workshop Session 6</td>
</tr>
<tr>
<td>10:00 am – 10:15 am</td>
<td>Break (Regency Promenade/Mezzanine)</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Closing Plenary: Getting Graphic (Regency Ballroom)</td>
</tr>
<tr>
<td>11:45 am – 12:00 pm</td>
<td>Closing Remarks (Regency Ballroom)</td>
</tr>
</tbody>
</table>
Identify effective asset-based strategies for engaging and empowering youth in programs that support teen pregnancy prevention, STI/HIV prevention, and pregnant and parenting teens.

Identify effective strategies for supporting youth advocacy and leadership.

Identify effective strategies that integrate social determinants into our work with pregnant and parenting teens and their children, as well as with their extended family and adult networks.

Describe current and ongoing research and evaluation across a broad array of adolescent sexual and reproductive health issues, including the social determinants that effect adolescent sexual and reproductive health and teen parenting.

Identify evidence-based, evidence-informed, and innovative approaches that integrate social determinants for reducing teen pregnancy, STI/HIV, and other risky behaviors as well as improving the health and well-being of young families (pregnant and parenting teens).

Identify collaborative approaches that engage communities to help support healthy youth and young families.

Identify effective approaches for engaging marginalized youth.

Identify effective strategies for supporting young professionals in the field of adolescent health, and provide access to quality information, education, and resources.

Identify effective approaches for building organizational capacity and leadership skills.

Identify effective strategies for sustaining effective programs and services.
TRACKS

- Programs
- Film & Media
- Policy/Advocacy
- Research/Evaluation
- Organizational Capacity-Building
- Education/Working with Schools

WORKSHOP FOCUS AREAS

- Primary Prevention of Pregnancy, HIV, & STIs
  - Innovative and Non-Traditional Strategies
  - Integration of Social Determinants of Adolescent Sexual and Reproductive Health
- Promoting Successful Pregnant & Parenting Teens
  - Innovative and Non-Traditional Strategies
  - Integration of Social Determinants of Adolescent Sexual and Reproductive Health
- Working with Marginalized Youth Populations
  - African American Youth
  - American Indian Youth
  - Latino Youth
  - LGBTQ Youth
  - Rural Youth
  - Youth in Systems
  - Young Men & Fathers
  - Youth with Special Needs
- Creative Approaches to Working with Youth
  - Promoting Healthy Relationships
  - Collaborative Approaches
  - Engaging Parents & Adult Caregivers
  - Integrating Positive Youth Development Approaches into Teen Pregnancy Prevention & Parenting
  - Using Technology & Social Media
  - Youth Leadership/Youth Advocacy*

- Management & Administration
  - Building Organizational Capacity & Sustainability
  - Sustaining Effective Programs & Services
  - Fund Development
  - Building Leadership Skills
  - Cultivating Young Professionals*

* denotes area of particular interest for 2013 conference

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Our Vision:
To equip, empower and encourage teens to make healthy choices through life skills, relationship and character building education.

3 Ways to Connect:

Stay current with the latest trends about your teen.

Learn about our 2 programs—Positive Youth Potential and Horizon

Check out our new online blog for parents.


Contact:
1755 Thornapple Circle :: Valparaiso, IN 46385
PH: 219.548.8783 :: Fax: 219.548.8744 :: www.pathblazer.org

www.pathblazer.org
On Tuesday, October 22, Healthy Teen Network will host Pre-Conference Institutes where attendees can choose from three intensive all-day sessions on different topics in the field. The fee to attend a Pre-Conference Institute is $170 and is not included in the price of regular conference registration.

Each Pre-Conference Institute has a limited capacity, and advance registration is highly recommended.

**MyMediaLife:**
Population-Driven New Media Social Marketing & Branding
Kenneth Shults
(Connected Health Solutions, Inc.)

In the short time Facebook has been around it has helped to foster a new kind of worldwide activism, helped elect a new kind of president, sparked an Arab spring, and revived Betty White’s career. In this more democratic new-media landscape, the people have unprecedented opportunities to find and broadcast their voice. The explosion of life-altering communications tools and video technology have not only changed the way we learn, navigate, communicate, and organize, but also revolutionized the way service organizations conduct and execute behavior change and marketing campaigns, community outreach, and agency branding.

MyMediaLife is a fun and interactive multi-session workshop series that engages with members of any target population to envision, design, and produce their own behavior-change (social marketing) campaigns. Host agencies can then leverage these beautifully produced public service messages for marketing (outreach), agency branding, fund-raising, social media promotion, and community awareness. During this pre-conference session, we will implement a truncated MyMediaLife execution and allow participants to learn about social marketing and generate their own short PSA.

**The Importance of Strategic Communications in Reaching Sustainability Goals**

Marci Roth (True North Group)

In this workshop, participants will learn about the relationship between strategic communications and overall program sustainability. This workshop will feature hands-on, skill building activities, complemented with the latest research and data on how nonprofits can use strategic communications to further the goals of the organization. Specifically, participants will learn how to develop a communications strategy; the elements of effective messaging, and how to select different communication methods for different audiences and purposes. They will develop an elevator speech for their organization and a message box about their organizational goals. The workshop will touch upon basic communication tools such as brochures and press releases, and move into a fuller discussion of social media platforms, including Twitter, Facebook, Instagram, and Pinterest. Participants will learn how to use these platforms, along with best practices for using them effectively. One part of the workshop will discuss handling media relationships and new media outreach.

In addition to these communication fundamentals, participants in this workshop will also learn about the connections between communications and sustainability from increasing awareness and use of a program’s services to building effective collaborations to extend the reach of a project’s efforts, to identifying and cultivating new funders.

**Making the Grade: Using Effective Tools for the Selection and Development of Sexual Health Education in Schools**

Mila Garrido Fishbein & Valerie Sedivy
(Healthy Teen Network)

Education agencies may face challenges selecting and implementing grade-specific sexual health education due to competing priorities, limited resources, fear of controversy, time constraints, or a perceived lack of support from administrators and the public. Education agencies can overcome some of these challenges by using effective tools for the selection or development of health education curricula. Join Healthy Teen Network for an engaging and interactive training where we will explore different tools that can assist state, regional, and local education agencies in identifying a curriculum that best meets the school district’s health education course of study; analyzing teacher materials, instructional strategies, and assessment of student learning; and much more. During the training, we will explore how the use of these tools provides transparency, builds support, and helps to maximize the implementation of effective sexual health education. The training will be highly interactive, including small group activities, case study analysis, and in-depth large group discussions about how to overcome the everyday challenges that schools face when implementing sexual health education. The information gained in this training can be utilized by not only health educators, but also those who select and develop health curricula and those who are interested in improving school health education.

**Pre-conference institutes**

Each Pre-Conference Institute has a limited capacity, and advance registration is highly recommended.
Dan O’Connor

Social media are radically changing the ways that young people find and exchange information online. Now anyone with a wifi connection or a smartphone can share thoughts, opinions, advice, and ideas with pretty much anyone else anywhere in the world. There seems to be little concern for privacy in these exchanges and even fewer ways of assessing the accuracy of the information being shared. These changes hold as true for important information about health and well-being as they do for gossip about Justin Bieber and One Direction. When anything goes, how can teens know what’s right and, more importantly, how to use social media to access accurate, reliable health information? This keynote address will explore the practical and ethical challenges that health workers face when trying to negotiate the social media wild west, and offer some ideas for getting involved without getting flamed.

Dan O’Connor, PhD, is member of the Core Faculty of the Johns Hopkins Berman Institute of Bioethics. He was for many years the Head of Research at RMM, a digital and social media strategy consultancy in London, UK. His research focuses on the ethical issues that arise from the use of social media to create and share health information.

CDC’s Division of Adolescent and School Health

DASH works to prevent HIV, other STDs, and teen pregnancy and promote lifelong health among youth.

VISIT US AT BOOTH #10

www.cdc.gov/HealthyYouth
The Three C’s of Building a Teen Parent Program: Caring, Connection, and Creativity
Kathy Putnam, MSW (Adolescent Pregnancy Prevention Campaign of North Carolina), Kenneth Gruber (The University of North Carolina at Greensboro), and Susan Cupito (YWCA, Greensboro, North Carolina)

Thursday, October 24 • 1:45 pm
REGENCY BALLROOM

Addressing the needs of teens, especially teen parents, is a complex undertaking. To grow into successful, well-adjusted adults, teens juggle an intricate web of needs, interests, and personal dynamics. This session focuses on identifying the essential actions for developing an effective program for parenting teens and those at-risk for unplanned pregnancy, looking beyond a single intervention.

Speakers will explore the importance of creating and maintaining partnerships, applying evidence-based information, being open to change, and most importantly, helping young women see hope for their futures. Through a multimedia presentation from the perspective of participants, partners, and staff, the presenters will showcase how one community addressed the multiple needs of teen parents and teens at risk of unplanned pregnancy through the interconnections of practice, advocacy, and research, utilizing Healthy Teen Network’s Logic Model for Working with Young Families.

Getting Graphic: Reaching Youth through Graphic Novels
Karen Gavigan, PhD (University of South Carolina), Greg Taylor (SC Department of Juvenile Justice), and Kelly Connelly (Healthy Teen Network)

Friday, October 25 • 10:15 am
REGENCY BALLROOM

Graphic novels have become increasingly popular among teens. Using graphic novels as a teaching tool is still a fairly new tactic but one that holds great promise for reaching young readers—especially “reluctant readers”—with positive health messages. Using graphic novels as a health promotion tool is an innovative way to reach youth, through a medium they enjoy. By linking graphic novels with positive health messages to standards of learning, educators can leverage these resources to maximize learning opportunities for youth.

Karen Gavigan, Assistant Professor at University of South Carolina, is a leading researcher in the educational use of graphic novels. Dr. Gavigan recently co-led the creation of AIDS in the End Zone, a graphic novel produced to educate teens about HIV and AIDS. Gavigan and Greg Taylor worked with incarcerated teens in South Carolina to craft the story line, develop characters, and write the dialogue. Healthy Teen Network’s Kelly Connelly will discuss the organization’s youth-informed development of a graphic novel with an anti-bullying message. The book, created by renowned author/illustrator Jonathon Scott Fuqua, will be distributed to Baltimore City Schools this fall.
Barbara Kemp Huberman
The Carol Mendez Cassell Award for Excellence in Sexuality Education

Barbara Kemp Huberman has been actively involved in sexuality education and adolescent sexual health for more than 50 years. She holds a Bachelor’s Degree in Nursing from the University of Florida and a Master’s in Education from the University of North Carolina. She is a certified sexuality educator and counselor and was one of the first Lamaze childbirth instructors and trainers in the U.S. Ms. Huberman has authored books on teen pregnancy prevention, building community, and state councils on teen pregnancy prevention, and co-authored the widely recognized monograph “European Approaches to Adolescent Sexual Behavior and Responsibility.” Published in professional journals and author of 299 Ways to Prevent Teen Pregnancy, she has been an invited lecturer at many colleges, universities, and conferences in over 20 countries.

A past president of the National Organization on Adolescent Pregnancy, Parenting and Prevention (now Healthy Teen Network), and vice president of Lamaze International, Ms. Huberman was also a founding board member of the National Campaign to Prevent Teen and Unplanned Pregnancy. She is the founder of Let’s Talk Month, now an international campaign held each October to support parents and families in their role as sexuality educators of their children, as well as Teen Pregnancy Prevention Month each May. She has authored implementation manuals on both these public education campaigns and developed curricula and videos on parent-child communication about sex. She recently completed a curriculum for the workplace on sexuality and parent-child communication.

At the present time, Ms. Huberman is the National Director of Education and Outreach for Advocates for Youth and the coordinator of the Rights. Respect. Responsibility. national campaign, based on the lessons learned from conducting annual study tours to Western Europe, for educators, health providers, policy makers, media agents, and youth advocates.

Lisa Carter
Outstanding Teen Parent Award

Lisa Carter was born in Roxbury, Massachusetts, a community plagued by drugs, violence, and poverty. She was raised by her mother, who struggled with alcohol and drug abuse. Lisa witnessed physical abuse at the hands of her mother’s boyfriend, and also found herself not having food on many nights. At 12, Lisa was removed from her home and placed in foster care. Shortly after, she became pregnant with her son. Lisa’s mother passed away from her drug addiction one month before her grandson was born.

Lisa took every step necessary to ensure that her story did not end like her mother’s. She advocated for services needed to succeed in school and worked as a Teen Advisor at the Adolescent Teen Pregnancy Prevention Initiative in Boston, coordinating events to promote teen pregnancy prevention. She educated teens about making healthy decisions and the importance of goal setting. Later, she accepted a position at Boston Medical Center’s Teen and Tot program, where she worked with a medical team to ensure young parents received the services needed to parent effectively.

Lisa’s pursuit of postsecondary education was always a priority during her employment, and after years of hard work and determination, she earned her bachelor’s degree at the University of Massachusetts, Boston. Lisa now serves as a site coordinator at Communities In Schools, a drop-out prevention organization, located in Charlotte, North Carolina. Her goal is to inspire others to reach beyond their circumstances and never give up.

Ralph DiClemente, PhD
Douglas B. Kirby Adolescent Research Award

Dr. Ralph DiClemente is Charles Howard Candler Professor of Public Health at the Rollins School of Public Health, Emory University, Atlanta, Georgia. He holds concurrent appointments as Professor in the School of Medicine, Department of Pediatrics, in the Division of Infectious Diseases, Epidemiology, and Immunology, and in the Department of Medicine, Division of Infectious Diseases, and the Department
of Psychiatry. He is Associate Director, Center for AIDS Research and Director, Center for Contextual Genetic & Prevention. He was most recently a member of the CDC Board of Scientific Counselors, the NIH Office of AIDS Research Advisory Council, and the NIH NIMH National Mental Health Advisory Council. He is currently President, Georgia Society for Adolescent Health & Medicine and serves on the Executive Committee of the Social and Behavioral Sciences Research Network of the NIH Centers for AIDS Research. Dr. DiClemente was Chair, Department of Behavioral Sciences and Health Education at the Rollins School of Public Health, Emory University. Dr. DiClemente was trained as a Health Psychologist at the University of California San Francisco where he received his PhD in 1984 after completing a ScM at the Harvard School of Public Health and his undergraduate degree at the City University of New York.

Dr. DiClemente is an expert on the development and evaluation of prevention programs tailored to adolescents and young adults. He is particularly well-versed in designing programs that use peer-based models of implementation and that are culturally and developmentally appropriate. He has published extensively in the area of adolescent health, particularly HIV/STI prevention among adolescents and young adults, and in adolescent vaccine programs for influenza and HPV prevention. He is the author of more than 450 peer-reviewed publications, 125 book chapters, and 18 books (published or in press).

Gender Matters
Outstanding Emerging Innovation Award

In 2011, EngenderHealth launched the five-year Gender Matters project (Gen.M) in Travis County, Texas, where the teenage pregnancy rate exceeds the statewide rate. Texas currently has the third highest teenage pregnancy rate in the United States, with more than 73,000 girls becoming pregnant each year.

Supported by the U.S. Department of Health and Human Services, Gender Matters is testing an innovative approach that builds on EngenderHealth’s pioneering work with men across 26 countries through the Gender & Men As Partners program. Focusing on youth ages 14 to 16, the program works in partnership with SafePlace and the Travis County Summer Youth Employment Program to educate youth and encourage delayed age at first sexual intercourse; increased use of effective contraceptive methods, including hormonal contraception and IUDs; and increased consistent and correct usage of condoms.

Gender Matters is comprised of three components: 1) a five-day educational workshop; 2) a text message and Facebook campaign that reinforces messages about healthy behaviors, gender norms, and peer support; and 3) a series of three community events that further underscore the messages from the workshop and text message/Facebook campaign.

Honorable Mention in this category is awarded to The Lionheart Foundation’s Power Source Parenting Program.

Otis S. Johnson, PhD
Spirit of Service Award

Otis Samuel Johnson became a Scholar-in-Residence at Savannah State University in February 2012 after serving eight years as the 64th Mayor of the city of Savannah, Georgia. He was elected mayor in 2003 and reelected in 2007. While mayor, Johnson provided leadership for the creation of Step Up Savannah, Inc., a poverty reduction initiative, and Healthy Savannah, an initiative that promotes healthy lifestyles.

He has devoted his professional career to making conditions better for low wealth families in Savannah and the South. He worked for the Economic Opportunity Authority and the Model Cities Program before he began teaching at Savannah State University in 1971. Dr. Johnson was elected to the Savannah City Council in 1982 and reelected in 1986. He resigned from the City Council and a tenured faculty position at Savannah State University in 1988 to become Executive Director of the Annie E. Casey Foundation-supported, Chatham Savannah Youth Futures Authority, a collaborative of organizations that work with children and families that need help. Johnson was a member of the National League of Cities Council on Youth, Education and Families for eight years (2004-2011) and chaired the Council in 2009. He served on the Mary Reynolds Babcock Foundation Board for 15 years and is currently Chair of the Board of MDC, Inc. in Durham, North Carolina.

Johnson earned degrees from Armstrong Atlantic University (AA, 1964), as the university’s first African American graduate; University of Georgia (BA, 1967); Clark Atlanta University (MSW,1969); and Brandeis University (PhD, 1980).
Wednesday, October 23
10:15am – 11:45am

Creating Community Readiness for Change
Jutta Dotterweich, MA (Cornell University), Elizabeth Mastro, MPH, CHES (NYS Center for School Safety)

PERCIVAL

Sexuality education and reliable access to adolescent reproductive health services continue to be controversial in most communities. How do we assess if communities are ready to move forward and adopt new approaches? And how do we facilitate this change? Based on lessons learned about community building and social action research from different fields, participants apply these lessons to their community coalition work. Participants will explore tools for assessing community readiness, phases and drivers of community change, collaborative action planning, and examples of successful community engagement.

Pathways to College for Pregnant and Parenting Teens
Cynthia Costello, PhD (Institute for Women's Policy Research), Anne Teschner, MA (The Care Center), Gloria Perez (The Jeremiah Program), Susan Warfield, MSW, LICSW (Student Parent Help Center, University of Minnesota)

BALLROOM E

Geared toward practitioners working with pregnant and parenting teens as well as researchers and policy advocates, this workshop will (1) summarize key findings from a new Institute for Women's Policy Research report, Pathways to Postsecondary Success for Pregnant and Parenting Teens; (2) highlight program components designed to maximize completion of high school and the successful transition to college; and (3) provide participants with an opportunity to brainstorm strategies for adding (or expanding) program components to support pathways to college for pregnant and parenting teens. Through a presentation of research findings, large group discussion, and brainstorming in small groups, participants will learn about concrete strategies to support pregnant and parenting teens seeking to attend college.
Teen Monologues: Dynamic & Driven Theatrical Performance on Teen Pregnancy
Francine Levin, BS (Community Action Partnership of San Luis Obispo Co., Inc.)

Teen Monologues is a play inspired by local true stories compiled from interviews and surveys with teens, teen parents, and parents of teens. It is re-worked and performed annually by San Luis Obispo County, California, youth. Teen Monologues addresses the consequences of teen sexual activity and unplanned pregnancy in an engaging and culturally competent manner. Using a peer-to-peer approach to convey education and prevention messages, Teen Monologues enhances evidence-based curricula and strategies. Attendees will learn how to develop and implement a positive youth development outreach strategy and how teen theater can inform and mobilize a community about teen pregnancy prevention issues.

Causes and Risks of Bullying Sexual Minority Youth in Schools
Keba Green, MA, LAPC (DreamGirlz Unlimited, LLC)

Adults and school administrators have a responsibility to create institutions that are safe and affirming places for all young people. This workshop provides attendees with the background information they need to promote safe schools for all, regardless of sexual orientation or gender identity. We will highlight research on the most critical gaps in understanding the experiences of GLBTQI youth and on the policy interventions that can most effectively improve their school experiences.

MyMediaLife: Engaging Youth in New Media Social Marketing
Kenny Shults, BA, and Victoria Sterkin, PhD (Connected Health Solutions, Inc.)

This workshop highlights how new media can engage youth via marketing and branding, outreach, and community-level interventions with opportunities for youth to disseminate their own behavior-change messaging. This workshop (1) examines how youth consume new media and how it impacts their behavior, learning, and socialization; (2) demonstrates how behavior science is infused into social marketing; and (3) provides practitioners with an overview of a program that teaches social marketing fundamentals and structures a process wherein youth envision, design, produce, and disseminate a campaign; and (4) presents MyMediaLife evaluation results. This workshop will showcase high quality campaigns created by teens; activities implemented with youth to generate PSAs; and the theoretical underpinnings to do this.

Using Mobile Technology to Connect Teens to Services: Teens in NYC Mobile App
Alexis Santos-Vimos, MA (NYC Dept of Health and Mental Hygiene)

Developed for professionals in organizations serving youth or in adolescent pregnancy prevention programs, this workshop aims to inform participants about (1) steps NYC took to develop the Teens in NYC mobile app and its “clinic visit” videos; (2) online social marketing efforts and the reach of the Teens in NYC mobile app; and (3) results of evaluation strategies including teen usability testing and analysis of search analytics. Participants will leave with an understanding of how using mobile technology may enhance a program’s efforts to provide teens with sexual health information and increase access to sexual health services.

Crosswalk: Innovative Youth Engagement Strategies from Across the Spectrum
Deborah Fisher, MA (Cut to the Chase)
prevention. The workshop will focus on youth engagement strategies, emphasizing a strengths-based approach with young people as well as pregnant and parenting teens.

A Healthy Brain in a High Tech World
Debra Christopher, MS, and Amy Peterson, MPH (ETR Associates)

Each day American children spend more time in front of electronic screens than any other activity except sleeping. Facilitators will share key findings in the literature that help guide our understanding of the impact of technology and media on the developing brain. Strategies for maximizing brain health will be shared.

#OccupyMyHeart
Stefanie Boltz, MPP (The National Campaign to Prevent Teen and Unplanned Pregnancy)

This session will teach attendees how to use interactive games and web videos to teach healthy relationship and communication skills and identify characteristics of a healthy relationship. Using web videos and interactive games gives teens and adults easy, but still effective, prevention tools they can use to help peers make healthy choices. During this session attendees, will learn about three separate activities they can take back to their own communities to implement immediately.

Wednesday, October 23
1:45pm – 3:15pm

Everyone is Welcome!: Promoting Health through Trauma-Informed Teen Pregnancy Prevention Programming
Cindy Carraway-Wilson, MA, CYC-P (Youth Catalytics), Christine Keys, LCSW (Klingberg Family Centers)

When offering teen pregnancy prevention (TPP) approaches to young people, we often have no idea of the life experiences of these adolescents. Many young people have experienced abuse or neglect or have witnessed or been victimized through domestic violence or violence in their communities. Such experiences are particularly common for young people in foster care and special education settings. Since we don’t always know individual trauma histories, using a trauma-informed approach is an essential component to offering TPP to adolescents. In this workshop, participants will explore trauma-informed practices and learn how to implement them within the context of evidence-based TPP programming.

Pregnant and Parenting Teens in Foster Care: A Community Response
Claudia Kitchens (OurKids of Miami-Dade/Monroe, Inc.)

Recognizing the immense need for sexual health education and medical services and the alarming number of pregnant and parenting teens in foster care, the Miami child welfare and broader communities came together to design, implement, and maintain a new sexual health services methodology. This workshop will review the challenges and successes of working with teens, case management, nonprofits, judiciary and governmental agencies, and advocates. Hear the highlights of implementing evidence-based sexual health programs and curricula to support case managers; the successful work of a parenting program for teen mothers in foster care; and the outcomes of a demonstration grant working with judges. Learn what it really takes to serve youth in foster care.

Use the #htnconf hashtag when tweeting about conference... connect with other attendees and be entered to win prizes!
**MySelfMyHealth.org: Young People Taking Charge of Their Sexual Health**
Katherine Meerse, PhD, and Emily Scribner-O’Pray, BA (Hennepin County Human Services and Public Health Department)

**BALLROOM D**

In 2012, Hennepin County, Minnesota, tackled teen pregnancy by tossing aside scare tactics and created a campaign representing young people in a positive, empowered way. Partnering with an ad agency and youth leadership board, the campaign marketed clinics to young people through an innovative mix of traditional, grassroots, and digital practices. The MySelfMyHealth campaign connects young people to best-fit clinics and attempts to dispel the anxiety and fear many teens experience when going to a clinic for the first time. The campaign leverages a targeted media strategy, reaching young people by “surrounding their day.”

**Roundtable: “What We Don’t Know Does Hurt Us”: An Examination of the Health Information-Seeking Behaviors of Young Men of Color**
India Rose, PhD (South Carolina Campaign to Prevent Teen Pregnancy)

**BALLROOM E**

“What We Don’t Know Does Hurt Us” is an interactive roundtable about the health information-seeking behaviors of young men of color. This discussion will include reported barriers to accessing health information and provide recommendations to improve the delivery of services and health information for young men of color.

**How School Health Advisory Councils (SHACs) Can Help You Implement Sex Education in Schools**
Valerie Sedivy, PhD, and Mila Garrido Fishbein, MS (Healthy Teen Network)

**PERCIVAL**

Implementing effective sex education programs in schools requires the support of many individuals and groups connected with the school system. This workshop will explore the role that School Health Advisory Councils (SHACs) can play in supporting your efforts. Participants will learn how other communities have set up SHACs, enlisted them to promote sexuality education in their schools, and maintained them over time.

**Reaching Your Target Audience is Just a Tweet Away**
Marci Roth (True North Group, LLC)

**SCARBROUGH 2**

This workshop describes popular social media platforms used by adolescents and young adults and provides instructions on how to use these platforms, as well as tips and tricks to become even more effective with your social media outreach.

**A Sexual Health Curriculum for Teaching Adolescents with Autism Spectrum Disorders**
Melissa Dubie, MA (Indiana Resource Center for Autism)

**SCARBROUGH 1**

This session will present an overview of a curriculum written by the presenter which is a comprehensive curriculum on sexual health and building social relationships, with the twist of utilizing evidence-based practices to meet the needs of individuals on the autism spectrum.

**Collective Impact: Is It Right for You?**
Kim Nolte, MPH, CHES (Georgia Campaign for Power and Potential [GCAPP]), Louis Negron, MSA (United Way of Greater Atlanta)

**VERELST**

Collective impact is a model of investment that goes beyond program sustainability and institutionalization. It brings together partners across different sectors (i.e. nonprofits, businesses, government, and foundations) to develop a common agenda to solve a complex problem, such as teen pregnancy. Collective impact achieves greater results through alignment, synergy,
commitment across sectors, and trust, and guides policy and funding. Is it right for you and your community?

What’s Happening in Rural America, Part 2: Teen Childbearing and Related Factors in Rural Areas of the U.S.
Cara Finley, MPH, and Alison Stewart Ng, BA (The National Campaign to Prevent Teen and Unplanned Pregnancy)

This workshop, which builds on the research introduced at last year’s conference, is designed for anyone interested in addressing the needs of teens living in rural areas. The session will begin with presenters sharing their research comparing rates of teen childbearing across the rural/urban continuum. Factors that are related to these differences, with a particular emphasis on the social determinants of health, will also be discussed. Participants will then discuss how teen pregnancy prevention programs can address these factors to better serve the needs of teens living in rural areas.

Wednesday, October 23, 2013
3:30pm – 5:00pm

Keep It Simple:
Linking Teens to Sexual Healthcare
Alexandra Eisler, MPA (Healthy Teen Network),
Karen Schlanger (CAI)

In response to the need for stronger linkages between evidence-based sexual health education and teen-friendly clinical services, Healthy Teen Network and CAI partnered to create a highly flexible 45-minute lesson that includes the use of a motion graphic film designed to help link young men and women, ages 15-19, to trusted contraceptive and reproductive healthcare providers. These tools are meant to address gaps in knowledge about teens’ right to care and services and contraceptive methods available to them. This workshop will highlight how and why this lesson was developed, as well as, how to customize it to meet the needs of a variety of teen populations.

Implementing & Evaluating a Multi-Year School-Based Teen Pregnancy Prevention Program: How to Do it Effectively
Rhea Gordon and Paulea Mooney-McCoy, BA (Healthy Futures); Katelyn Flaherty, MPH, and Tamara Calise, MEd, DrPH (JSI Research & Training Institute, Inc.)

Healthy Futures (HF) is a comprehensive school-based teen pregnancy prevention program with age-appropriate curricula offered in the 6th-8th grades. A longitudinal cluster randomized control trial of HF is currently implemented across 15 schools in 3 Massachusetts cities. Group randomized trials involving diverse schools and communities are complex. Geared toward program administrators and evaluators, this workshop will discuss and offer suggestions for overcoming common challenges. Presented are special issues and concerns for school-based programs and evaluations, including (1) planning, (2) school and student recruitment, and (3) implementation. Participants will be better prepared to plan, implement, and evaluate school-based health programs.

Everyone Deserves a Second Chance:
Improving the Health and Well-Being of Young Families, A Continuum of Services that Work!
Taralynn Keese, MSW, and Dawn Murray, BS (House of Dawn, Inc.); Sheri Cody, MS (Twin Cedars Youth and Family Services, Inc.), Rebekah Hudgins, MPH (AnthroEval Consulting, LLC)

Aimed at community agencies focused on improving outcomes for pregnant and parenting teens, this workshop is designed to provide practitioners with strategies, including evaluation approaches, funding, and recruitment that are intended to (1) provide a stable, loving home for young mothers and their children; (2) provide young mothers with life skills training, including parenting skills to help move these vulnerable families to self-sufficiency; and (3) assist in community efforts to reduce teen pregnancy. Workshop participants will be better prepared to address these needs and capitalize on the strengths of pregnant and parenting teens and their children with fragile support systems.
Following The Playbook: Using Evidence to Develop a Local Social Marking Campaign
Elizabeth Finley, BS (Adolescent Pregnancy Prevention Campaign of North Carolina)

The process for developing an evidence-guided social marketing campaign is decidedly different than the process used to select and implement other interventions. This workshop follows the step-by-step development of The Playbook, a social marketing campaign to connect sexually active 18-19-year olds in Gaston County, North Carolina, to clinical services. From budgeting to research to contractor selection, participants will see what elements of a successful campaign can be replicated regardless of budget, staffing, or location. The presentation will cover evaluation data from the first 6 months of the campaign.

Powerful Telenovela Fights Teen Pregnancy
Miguel Orozco, MPIA (Novelas Educativas), Carina Schmid, MPH, RN (PCI Media Impact)

Geared towards key stakeholders of organizations, foundations, and service providers striving to improve sexual and family health in Latino communities, this workshop will (1) provide facts and underlying determinants about teenage pregnancy in U.S. Latino communities; (2) introduce creative program strategies that maximize open conversations in Latino families around sexual health and teenage pregnancy prevention, including entertainment-educational drama, interactive call-in show, and community mobilization activities; and (3) explain the concept and importance of coalition building, participatory program design, mentoring, and program evaluation.

Advancing Teen Health through State Sexual Health Plans
Hannah Green, MPP, and Burke Hays, MPH (National Coalition of STD Directors)

State sexual health plans advance adolescent sexual health not only in their implementation, but also in their development, which relies on close collaboration between community partners, health departments, education agencies, young people, parents, and other stakeholders. This workshop is designed to (1) facilitate an understanding of state sexual health plans; (2) provide stakeholders with best practices and strategies to connect policy priorities to state plans; and (3) encourage participants to jump start state sexual health plans in their locality. This workshop will support conference participants interested in coordinating, maximizing, and expanding resources in their state to promote adolescent sexual health.

Money Habitudes: How to be Rich in Life and Love!
Joyce Huff, MS (The Dibble Institute)

What’s often missing from financial literacy is attention to the “human” side of money—those deeply rooted attitudes that dictate how we actually behave around money are our “money habits.” During this session, you will find out your habits and learn about the “Money Habitudes” curriculum. Money Habitudes is designed to engage teens to learn more about themselves and how their money personality affects their spending, goal setting, career choices, and managing of relationships. It lays a meaningful foundation on which to build financial, relationship, and vocational skills.

“I Hear You!”: Implementation of Peer Sexual Health Educators for Marginalized Youth
Katie Johnson, MHS (Youth Empowering Strategies!, A Program of Youth Guidance), Danette Sokacich, MAEd, MSEd (Dr. Pedro Albizu Campos Puerto Rican High School)

Youth Empowering Strategies (Y.E.S.) is a youth health advocacy and empowerment nonprofit in Chicago. In 2011, Y.E.S.! partnered with Dr. Pedro Albizu Campos Puerto Rican High School (PACHS) to provide sexual health education to marginalized Latino, African American, and LGBTQ adolescents in the Humboldt Park and West Chicago
neighborhoods. This workshop will highlight the benefits of using peer educators to lead lessons, strategies of successful implementation, and culturally competent curriculum adaptations to better meet the needs of these youth.

Thursday, October 24
10:30am – 12:00pm

Ignite the Spark!: Building Leadership Skills for Advancing Adolescent Sexual Health in Your School-Community
Elizabeth Coke-Haller, MEd (Centers for Disease Control and Prevention Division of Adolescent and School Health, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention)

Throughout this skills-based workshop, participants will learn how to be more effective in their roles as educators, organizers, clinicians, leaders, and champions. They will identify key strategies to help them work more productively with schools and advance their sexual health programs and initiatives to the next level. Attendees will share lessons learned about building school-community partnerships and leave the session with action steps to improve the relationships between health and education agencies to address local policies and improve program implementation efforts.

Sparking Potential: Developing Social and Emotional Competencies of Teen Mothers
Christine Clark, MPP, Kris Ahmed, MPH, and Ana Lilia Soto, MA (Teen Success, Inc.)

Geared toward practitioners and individuals interested in youth development and pregnancy prevention, this workshop is designed to (1) provide practitioners with knowledge about “thriving” factors and the importance of social and emotional competencies in teen pregnancy prevention; and (2) provide useful and practical program strategies that will support adolescent and maternal development through group programming. These concepts are guided by research and program approaches conducted by Teen Success, Inc. with over 200 teen mothers throughout California. Participants attending this workshop will be able to connect theory to practice and understand how to incorporate positive youth development into programming.

Using Technology to Understand Sexual Health Risks and Demonstrate Success!
Jennifer Salerno, DNP, CPNP, FAANP (Michigan Department of Community Health)

This interactive workshop highlights a multi-pronged approach to assessing health risks by (1) utilizing Rapid Assessment for Adolescent Preventive Services (RAAPS) technology-based tools to identify adolescents who benefit from sexual health services and the behaviors putting them at risk; (2) incorporating motivational interviewing strategies into services; (3) utilizing data in meaningful ways to change environments, make decisions, and improve services; and (4) identifying barriers to using technology to collect and use data and brainstorm solutions. Participants will leave better prepared to use technology to employ data to guide program decisions and evaluation.

Building Comfort and Engagement through Creativity within Evidence-Based Curricula
Jackie Platt, BA, and Amrit Khalsa, BA (LifeWorks, REALTalk Program)

This workshop will benefit sexual health educators working within evidence-based programs. It is designed to provide session participants with the tools to enhance comfort and engagement among students around topics of sexual health. Strategies will be presented on how to appropriately adapt lessons while maintaining fidelity to the curriculum. During the session, strategies will be modeled and attendees will be given the opportunity to work, hands on, to address challenges with creative and innovative solutions that preserve the integrity of the program.
Youth on Your Team: Participatory Evaluation of Teen Pregnancy Prevention Interventions
Consuela Greene, MA, Stephanie Campbell, MPH, and James Lightfoot, III, MS (Massachusetts Alliance on Teen Pregnancy)

Evaluation is more than a requirement of evidence-based programming. Evaluation is the process of collaboration, inquiry, and creative problem solving to support effective implementation of programming that meets the needs of youth. This workshop will introduce a multi-faceted approach to participatory evaluation that includes youth, facilitators, and program administrators. This approach has been instrumental in helping organizations address challenges with program fit, recruitment, and retention. Additionally, this approach provides an opportunity to engage youth as experts in programming that meets their needs. Tools and lessons learned from this participatory evaluation approach will be shared.

Stories as Power: Using Film and Social Media to Engage Marginalized Youth
Melinda Evans, BA (Scenarios USA)

This dynamic workshop will empower educators with a wide variety of tools and activities to engage their youth in thinking critically and writing creatively about sexual health and social justice issues. Participants will explore how Scenarios USA’s two newest films have galvanized teens to create social media campaigns about sexual assault and weight-based bullying.

The Twitter Revolution: Managing Controversy about Teen Pregnancy
Katy Suellentrop, MPH, and Bill Albert, BA (The National Campaign to Prevent Teen and Unplanned Pregnancy)

Sex education and teen pregnancy continue to be mired in controversy, particularly among policy makers. Despite widespread support for increased efforts to prevent teen pregnancy, policymakers remain reluctant to address these issues. This interactive workshop will explore ways to use social media, traditional media, and other means to manage controversy about young people, sex, relationships, contraception, and more.

It Takes Two to Tango: Wise Guys and Other Male-Focused Prevention Strategies
Judith Herman, PhD, RN (School of Nursing, University of Delaware), Christopher Moore, MA (Alliance for Adolescent Pregnancy Prevention, Christiana Care Health Services)

This session will provide a review of current male-focused prevention strategies and also present findings of two evaluations of Wise Guys. As a male-focused program, these studies evaluated the ability of the Wise Guys curriculum to effect meaningful change in knowledge, attitudes, and behaviors. A description of the program, practicing selected strategies, results of evaluative research, and lessons learned will assist participants to evaluate the use of Wise Guys in their own prevention practice.

Power Source Parenting: Helping Adolescent Parents Build Social-Emotional Competence
Bethany Casarjian, PhD (The Lionheart Foundation)

Emotional regulation skills are pivotal in the process of becoming effective parents and powerfully shape the quality of the caretaking relationship. Unfortunately, many programs designed for young parents overlook this important skill set which is particularly important for adolescent parents struggling with their own trauma and abuse histories. Participants in this workshop will be introduced to the Power Source Parenting program, a developmentally sensitive approach designed to increase emotional...
regulation skills, reduce risk-taking behavior, and foster attuned and effective parenting. Participants will also be introduced to the mobile health technology currently being implemented to bolster the delivery and impact of the program.

**Mobilizing Communities to Prevent Teen Pregnancy: CDC/OAH’s Approach to Teen Pregnancy Prevention**
Trisha Mueller, MPH (Centers for Disease Control and Prevention), Suzette Brann, PhD, JD (Advocates for Youth), Erin Johnson, MPH, CHES (South Carolina Campaign to Prevent Teen Pregnancy), Dionna Walters, MPH, MPA (Bronx Teen Connection, NYC Department of Health and Mental Hygiene)

Geared for communities interested in mobilizing key stakeholders to reduce teen pregnancy and births, this workshop is designed to (1) provide an overview of CDC’s community-wide approach to teen pregnancy prevention, including an outline of the five components of the program model; and (2) provide program planners with successful strategies to mobilize their communities to support teen pregnancy prevention efforts. The five components of CDC’s initiative include community mobilization and sustainability, evidence-based programs, clinical services, stakeholder education, and engaging diverse communities. Participants will engage in brainstorming sessions and small group activities and will develop a mobilization plan for community action.

**Getting Plugged In: Using Technology and New Media to Train Professionals**
Sarah Axelson, MSW (Family and Youth Services Bureau), Mary Vance, MSW (RTI International)

Using technology in public health interventions with young people is increasing in popularity, but what about using them to train professionals? As funds get scarce and travel becomes difficult, it is important to design in-person trainings and distance-based learning opportunities that are effective and engaging for adult learners. This interactive workshop explores and discusses the integration of technology and adult learning styles. Participants will have the opportunity to learn about and use cutting edge technological platforms and tools that they can integrate into the training that they give to professionals. Participants will leave excited to use technology in their training with adults and better armed to select the technology that suits their needs.

**You Want Me to Say WHAT? Helping Teachers Become Sexual Health Educators**
Mila Garrido Fishbein, MS, and Valerie Sedivy, PhD (Healthy Teen Network)

Sexual health education programs in schools are only as effective as those who implement them. Teachers who deliver these programs, no matter what their background or level of experience, can benefit from specific skills and knowledge to implement sexuality education with comfort and confidence. This workshop will explore strategies and tools that you can use to equip teachers to provide sexuality education effectively. Participants in this workshop will learn how to use a self-assessment tool to determine priority topics for teacher training and will explore ways to secure necessary resources for building teacher capacity in these areas.

**Strategies to Reduce Unintended pregnancies and STIs through Dual Use of LARCs and Condoms**
Bruce Weiss, MSW, and Amy Peterson, MPH (ETR Associates)

Workshop participants will receive medically accurate information on Long Acting Reversible Contraception (LARCs). Participants will discuss teen pregnancy rates and current and new methods of LARCs (and their benefits and potential risks). Attendees will learn about the myths and misperceptions both adolescents and clinical providers often have about LARC use as well as how the use of dual methods (condoms and LARCs) can mitigate the potential increase in STI risk. Through case studies and small group work, participants will explore strategies for promoting dual method use into their work.
More Than Just Sex: Media By Youth For Youth
Michele Perlman, MPH, Fabian Ferguson, and Natasha Harvell (Community Healthcare Network)

SCARBROUGH 1

Back by popular demand! More Than Just Sex public service announcements (PSAs) are created by youth for youth and make peer-to-peer sexuality education accessible by new media outlets. This workshop describes this project in detail, including youth training, script development, casting, pre-production, filming, post-production and its use of new media. The benefit of the project is twofold: (1) participants gain self-empowerment, self-efficacy, knowledge, and skills-building; and (2) audiences receive positive thought provoking social change messages. Participants will learn how to develop and distribute culturally sensitive and age-appropriate social marketing with limited resources as well as the benefits of a youth development approach.

Roundtable: What’s Happening (and What’s Not!) in Washington and How It Affects You
Bob Reeg, MA (Healthy Teen Network)

BALLROOM E

Join a lively discussion in a roundtable format exploring the latest in policy issues affecting our work. For example, what impact do we expect from the implementation of funding reductions to federal programs? What threats to our work must we take seriously? Are there opportunities ahead?

Retooling Black Male Socialization to Prevent Teen Pregnancy
Dianne Browne, PhD (CFLE, Family Planning Council)

BALLROOM F

A qualitative research study investigating the sexual attitudes and beliefs of unmarried Black fathers and their decisions not to marry revealed that male socialization had an impact on young men’s relationships with women. The results of the study suggested Black male socialization may foster attitudes that inhibit the prevention of teen pregnancy and the development of healthy relationships. This workshop will examine historical perspectives that influenced Black male socialization, propose strength-based approaches to unpack the cultural scripts of Black male socialization, and suggest ideas for promoting different socialization practices between Black teens and young adults.

Friday, October 24
8:30am – 10:00am

The New Normal: Training Providers on Inclusive and Comprehensive Sex Education
Anna Buckingham, MA and Sarah Casper, BA (Response)

BALLROOM D

Aimed at providers of adolescent sexual health education, this workshop is designed to (1) create an awareness of and educate sexual health care providers in the areas of non-hetero-normative sexual education, cisgender privilege, and LGTBQ-friendly barrier methods of protection; and (2) empower providers to implement relevant changes to existing programming in order to make it more inclusive and comprehensive. The information presented to participants draws from the CDC’s updated regulations on inclusive sexual health education.

Rosa Olguin, MEd (Southern Nevada Health District)

BALLROOM E

This workshop is designed to (1) discuss countermeasure social marketing (CSM) as a viable tool for influencing adolescent behavior change in teen pregnancy prevention; (2) provide information and lessons learned about the design, implementation, and evaluation of a CSM campaign pilot project by the Southern Nevada Health
Effective Strategies for Supporting School-Based Sexuality Education

Jeffrey Gould, MDiv (ETR Associates), Jenny Palmer, MA (Adolescent Pregnancy Prevention Campaign of North Carolina), Pascale Alcindor, MA (Georgia Campaign for Adolescent Power and Potential [GCAPP])

The Working to Institutionalize Sexuality Education (WISE) Initiative is an innovative national project focused on working within the educational system to support the long-term implementation of effective comprehensive sexuality education (CSE). Four years into WISE, nine sites across the country have used a range of strategies to engage administrators and provide support to facilitate changes in CSE delivery. Three of these sites will present some of the strategies used across the initiative. Participants will engage in a discussion on the possible use and adaptation of these strategies. This workshop is particularly relevant in light of the recent changes to CDC DASH funding that strongly supports a focus on CSE institutionalization.

They Said It Couldn’t Be Done: How to Engage Parents in Sexuality Education

Erin Johnson, MPH, CHES (South Carolina Campaign to Prevent Teen Pregnancy)

You’ve heard it before: “Parents are the first and best sexuality educators of their children.” Are parents equipped for this important task? Do parents want additional support to talk with their children about love, sex, and relationships? And if so, how do they prefer to receive this information? Recognizing the importance of parents/trusted adults in the prevention of unplanned pregnancy, the South Carolina Campaign to Prevent Teen Pregnancy developed a multi-component approach to engaging, educating, and supporting parents. Using assessment data, and trial and error, the SC Campaign has identified ways to reach parents to increase knowledge, intention, motivation, and comfort.

Secondary Pregnancy Prevention Really Works!: Sharing Best Practices and Lessons Learned

Sarah Axelson, MSW (Family and Youth Services Bureau), Laura Pedersen, RN, MSN (Teen Outreach Pregnancy Services)

Young people who are pregnant or parenting have unique needs that are not often discussed in teen pregnancy prevention research. The Family and Youth Services Bureau recently funded several agencies to further this research and to provide holistic services to these teens in an effort to prevent subsequent pregnancies. This workshop will provide an overview of the project Teen Outreach Pregnancy Services is currently implementing in Arizona, review best practices for preventing secondary pregnancy in adolescent parents, and explore strategies for integrating effective elements into existing programs for parenting teens.

How Do State HIV/Sex Education Policies Measure Up to Science-Based Standards?

Jennifer LeClercq, MPH, CHES (Centers for Disease Control and Prevention, Division of Adolescent and School Health)

Though many states have a sexual health education policy, the content requirements among states vary widely concerning what information and skills can or cannot be covered. In this presentation, staff from the Centers for Disease Control and Prevention, Division of Adolescent and School Health will identify essential science-based (or, evidence-based) components of state-level policy for exemplary sexual health education, share a policy analysis tool that standardizes content analysis and allows for comparison across states, and share findings from a review of policies from approximately 25 states.
**Hotel Assistance**
If you have any questions or problems related to hotel services, please contact the appropriate hotel office using a house phone. Healthy Teen Network will not assume any responsibility for hotel policies or operations, but we will endeavor to assist you in resolving any problems. Daily check out time is 12:00 pm.

**Workshop Participation**
Workshop attendance is limited to each meeting room’s capacity and will be on a first come basis. Room monitors have been instructed to ensure that all workshop participants have name badges. Your cooperation will help us prevent non-registered attendees from displacing you in workshops with full audiences. To avoid overcrowding, please make another selection if your first choice is seated to capacity.

**Registration Desk**
The registration desk, located on the second floor, will be open from 8:00 am–12:00 pm and 1:00 pm-5:00 pm on Tuesday, 8:00 am–12:00 pm and 1:30 pm-5:00 pm on Wednesday, 8:00 am–12:00 pm and 1:30 pm-3:30 pm on Thursday, and 8:00 am–10:15 am on Friday. Conference assistance is available at the registration desk during these hours. If you have a conference-related emergency during a time when no one is present at the registration desk, please contact the hotel’s front desk.

**Continuing Education Credits**
There is a $70 charge for Continuing Education Units (CEUs), through the National Association for Social Workers, and Continuing Health Education Specialist credits (CHES), through the National Commission for Health Education Credentialing, Inc. Participants who wish to receive continuing education credits are responsible for signing the appropriate sign-in sheets and completing the attendance forms at the conference registration desk.

**Social Media & App**
To further connect with fellow participants, conference attendees are encouraged to post on Healthy Teen Network’s Facebook page (facebook.com/healthyteens) and use the #htnconf hashtag when posting on Twitter, Facebook, and Instagram. We also encourage attendees to download and use the free Bloodhound App to create custom schedules, connect with exhibitors and fellow attendees, and more.

**Room Changes**
Healthy Teen Network has endeavored to keep room changes and workshop cancellations to a minimum. However, some changes may occur. Please pay close attention to any room changes that may be mentioned during each day’s opening announcements or on the PowerPoint presentation in the Regency Ballroom. If a last minute change should occur, a notice will be posted near the Registration Desk and at the workshop or roundtable session room.

**Member Survey & Conference Evaluations**
Before receiving a registration packet, all attendees are asked to complete a Member Survey asking for feedback about current Healthy Teen Network services and resources, and ideas for future activities. Participants are also requested to complete workshop evaluation forms, which will be collected at each workshop session by room monitors. Finally, please assist Healthy Teen Network in planning our 2014 conference and better serving you by completing the overall conference evaluation inserted in this program. This evaluation can also be completed online at http://fluidsurveys.com/s/2013confeval/. Thank you in advance for assisting us in providing better services and conferences; we value your input!

**Transportation**
Access between the hotel and local airports is available via taxi service or airport shuttle. Please contact the hotel’s front desk for more information on rates and availability. To book transportation with a special Healthy Teen Network Conference discount with K Shuttle, visit http://www.kshuttle.com/healthy-teen-networks-34th-annual-conference/.

**Name Badges**
Name badges are required for any Healthy Teen Network-sponsored activity or event. They must be worn in order to gain entrance to exhibits, meals, workshops, roundtable sessions, meetings, and the networking reception. You will be refused admission unless your badge is worn.

**Meals**
Your conference registration includes breakfast on Wednesday, Thursday, and Friday, and luncheon on Wednesday. Pre-Conference registrants are provided with lunch on Tuesday. Vegetarian meals are available only to those who chose the vegetarian option while registering. If you noted a food allergy when registering, please be advised that we have informed the hotel of your allergy, but you are responsible for giving your name to the wait staff during meals.

**Photos & Video**
Healthy Teen Network and AV staff will be photographing and videotaping conference activities for use in marketing of the conference and Healthy Teen Network in general. If you do not wish to have your photo included in any materials, print or online, please request an orange sticker from the registration desk and affix to your name badge, and be sure that your badge is visible during conference activities. There will still be a chance that you will be photographed as part of a group, but we will not include your image in any print or online materials.

**Pumping Room**
We have made available a private room (the Savannah Room, located on the lobby level) for breast-feeding mothers needing to pump. Request a key from the registration desk for access to the room.
SAVE THE DATE FOR
HEALTHY TEEN NETWORK’S 2014 CONFERENCE!

SYNERGY: ACHIEVING MORE TOGETHER

OCTOBER 21-24, 2014
AUSTIN, TX

Healthy Teen Network