A Time of Opportunity: Engaging Communities in Supporting Healthy Youth and Young Families

Healthy Teen Network’s 31st Annual National Conference
October 26-29, 2010
Austin, TX
Welcome to Healthy Teen Network’s 31st Annual Conference!

On behalf of the Board of Directors and Staff of Healthy Teen Network, we welcome you to our 31st annual conference, A Time of Opportunity: Engaging Communities in Supporting Healthy Youth and Young Families. Our theme reflects the current focus on community-wide initiatives and offers discussion and exchange with professionals working at all levels of community.

This year’s conference showcases nearly 50 workshops led by some of the most highly regarded presenters from the field who will challenge your thinking on current issues affecting our work. For the first time, we are featuring roundtable discussions which offer a chance to discuss important topics in an intimate setting. We want your feedback on this new format as we are always looking for the best way to optimize the value of our conference. And keeping with tradition, we offer three skill-building pre-conference institutes for those who want in-depth training on important topics.

Keynote addresses by Sherrill Mosee (author of Professor, May I Bring My Baby to Class?) and Researcher of the Year Kristin Moore (Child Trends) promise to provide important insights from these two leaders. At a time when there has been a huge increase in federal funding for the work we do, it is especially exciting to have Evelyn Kappeler (Acting Director of the Office of Adolescent Health), Debbie A. Powell (Acting Associate Commissioner, Family and Youth Services Bureau), and Alison Spitz (Team Leader, Centers for Disease Control and Prevention) together on one plenary session to discuss collaboration at the federal level. Our final day plenary session focuses on creating nurturing communities for young men and features young men sharing their experiences with the XY-Zone—not to be missed.

A Time of Opportunity features advances in the fields of teen pregnancy, parenting, and prevention and offers concrete strategies to increase your ability to serve youth. We trust that attending the conference will expand your knowledge, improve your resources, challenge your thinking, and provide insight into reaching youth, serving young families, and empowering young men and women to make informed and healthy choices.

As always, it is our goal to provoke new thinking, add to your repertoire of effective approaches, help you make new connections, and energize you to move forward in your very valuable work!

With warm regards,

Freya Sonenstein, Chair
Pat Paluzzi, President and CEO
Agenda At-a-Glance

MONDAY, OCTOBER 25, 2010
5:00 pm – 7:00 pm  Conference Registration (Texas Foyer) Avoid the crowds and sleep in Tuesday morning!

TUESDAY, OCTOBER 26, 2010
8:00 am – 12:00 pm  Conference Registration (Texas Foyer)
8:00 am – 9:00 am  Breakfast (Marker 10)
9:00 am – 10:15 am  Pre-Conference Institutes
10:15 am – 10:30 am  Break (Texas Foyer)
10:30 am – 12:00 pm Pre-Conference Institutes (continued)
12:00 pm – 1:00 pm  Lunch Break (Marker 10 & Big Bend Foyer)
1:00 pm – 2:30 pm  Pre-Conference Institutes (continued)
1:15pm – 7:00 pm  Conference Registration (Texas Foyer)
2:30 pm – 2:45 pm  Break (Texas Foyer)
2:45 pm – 4:00 pm  Pre-Conference Institutes (continued)
5:00 pm – 7:00 pm   Exhibit Hall Setup (Texas 5-7)

WEDNESDAY, OCTOBER 27, 2010
Each workshop group includes concurrent workshops.
8:00 am – 12:00 pm  Conference Registration (Texas Foyer)
8:00 am – 4:30 pm  Exhibit Hall Open (Texas 5-7)
8:00 am – 9:00 am  Breakfast (Texas 1-4)
8:30 am – 10:00 am  Conference Welcome: Rep. Mark Strama and Opening Keynote: Sherrill Mosee (Texas 1-4)
10:00 am – 10:30 am Break (Exhibit Hall, Texas 5-7)
10:30 am – 12:00 pm Workshop Group 1
12:00 pm – 1:30 pm  Keynote Luncheon and Researcher Award: Kristin Moore (Texas 1-4)
Dr. Lorraine Klerman Lifetime Achievement Award (being accepted by Sarah Brown)
1:30 pm – 2:00 pm  Break
2:00 pm – 3:30 pm  Workshop Group 2
1:45 pm – 3:15 pm  Conference Registration (Texas Foyer)
3:30 pm – 4:30 pm  Conference Kickoff Networking Hour (Exhibit Hall, Texas 5-7)
4:30pm   Take in the sights and sounds of Austin on your own!

THURSDAY, OCTOBER 28, 2010
Each workshop group includes concurrent workshops.
8:00 am – 12:00 pm  Conference Registration (Texas Foyer)
8:00 am – 10:15 am  Exhibit Hall Open (Texas 5-7)
8:00 am – 9:00 am  Breakfast (Texas 1-4)
8:30 am – 8:45 am  Welcome (Texas 1-4)
8:45 am – 10:15 am  Morning Plenary: The National Community (Texas 1-4)
10:15 am – 10:30 am Break (Exhibit Hall, Texas 5-7)
10:45 am – 12:00 pm Roundtable Discussions
12:00 pm – 1:30 pm  Membership and Awards Luncheon (Texas 1-4)
1:30pm – 1:45 pm  Break
1:45 pm – 3:15 pm  Workshop Group 3
1:45 pm – 5:00 pm  Conference Registration (Texas Foyer)
3:15 pm – 3:30 pm  Break (Exhibit Hall, Texas 5-7)
3:30 pm – 5:00 pm  Workshop Group 4

FRIDAY, OCTOBER 29, 2010
8:00 am – 12:00pm  Conference Registration (Texas Foyer)
8:00 am – 5:00 pm  Breakfast (Texas 1-4)
8:00 am – 10:15 am  Exhibit Hall Open (Texas 5-7)
8:30 am – 10:00 am  Workshop Group 5
10:00 am – 10:15 am Break (Exhibit Hall, Texas 5-7)
10:15 am – 12:00 pm Exhibit Hall Break Down (Texas 5-7)
10:15 am – 11:45 am Closing Plenary: XY-Zone (Texas 1-4)
11:45 am – 12:00 pm Closing Remarks (Texas 1-4)
Objectives

Participants in Healthy Teen Network’s conference, A Time of Opportunity will:

- Identify proven effective (evidence-based) and emerging (innovative) programs for reducing teen pregnancy, STI/HIV, and other risky behaviors as well as improving the health and well-being of young families (pregnant and parenting teens).

- Identify effective strategies for working with pregnant and parenting teens and their children as well as with their extended family and adult networks.

- Describe current and ongoing research and evaluation across a broad array of adolescent sexual and reproductive health issues.

- Identify effective approaches for reaching marginalized youth, with a special emphasis on American Indian, Latino, and rural youth.

- Describe effective strategies for engaging young men in sexual, reproductive, and parenting decisions and positive behaviors.

- Describe how engaging communities and using collaborative approaches helps support healthy youth and young families.

- Identify effective strategies for building organizational capacity and leadership skills.

- Identify effective strategies for sustaining effective programs and services.

Tracks & Focus Areas

The 2010 conference is organized into four tracks:

1. Policy/Advocacy
2. Programs
3. Research/Evaluation
4. Organizational Capacity Building

Within these tracks, workshops will be classified by the following focus areas:

- Primary Prevention of Pregnancy, HIV, & STIs
- Promoting Successful Young Families (Pregnant/Expectant and Parenting Teens)
- Working with Specific Youth Populations:
  - African American Youth
  - American Indian Youth*
  - Asian and Pacific Islander Youth
  - Latino Youth*
  - LGBTQ Youth
  - Rural Youth*
  - Young Men
  - Youth with Special Needs
  - Other
- Community Approaches to Working with Youth
  - Collaborations
  - Engaging Communities*
  - Engaging Parents and Caregivers of Adolescents
  - Using Technology/Social Media
  - Other
- Management/Administration
  - Building Organizational Capacity
  - Building Leadership Skills
  - Sustaining Effective Programs and Services
  - Other

(* denotes categories of particular interest for the 2010 Healthy Teen Network conference)

TWEETING FROM CONFERENCE?

Use the #htnconf hashtag!
Hotel Map

DIRECTIONS
From Austin Bergstrom International Airport: Exit the Airport terminal or parking lot and proceed to Presidential Boulevard. Follow Presidential Boulevard under the bridge to Highway 71 West. Take Highway 71 W one mile to Riverside Drive. Turn right onto Riverside Dr. and proceed approximately 7 miles. You will cross over Interstate 35 and continue 1.5 miles until you reach Barton Springs Road. Turn right onto Barton Springs and the Hyatt Regency drive will be on your left.

FIRST FLOOR
SECOND FLOOR
SEVENTEENTH FLOOR
FOOTHILLS BALLROOMS
Exhibitors & Supporters

Supporters
The Annie E. Casey Foundation
The California Wellness Foundation
Department of Health and Human Services/Maternal and Child Health Bureau (as part of the PIPPAH Project)
Johnson & Johnson Family of Products

Exhibitors
Advocates for Youth
Building Partnerships for Youth
CityMatCH
Community Healthcare Network
The Dibble Institute
Division of Adolescent and School Health, CDC

Families and Schools Together Inc.
Friends First Inc.
The Gloucester 18
Hawaii Student Television
InJoy Birth & Parenting
Konopka Institute
Merck & Co.
Nasco
The National Campaign to Prevent Teen and Unplanned Pregnancy
National Clearinghouse on Families and Youth Office of Population Affairs Clearinghouse
Religious Coalition for Reproductive Choice
Tandem Teen Prenatal & Parenting Program, People’s Community Clinic
Texas Education Agency
University of Texas Prevention Research Center

Take-One Table
Elisabeth Henderson
ETR Associates
Journeyworks Publishing

Bag Inserts
Health Style Press
The Prevention Researcher

This is the DVD that makes teens wake up, talk honestly and get results!

This one-of-a-kind, fresh, current DVD connects self-worth with sexual choices and addresses the missing piece in sex education—the emotional aspects of sex.

The Wisdom of Girls: Teens, Sex & Truth addresses the heart of the issue of teens having sex and having unprotected sex.

This evidence-based, documentary-style DVD uses real teens and their real experiences to grab the audience and impact their thoughts and decisions long after you have pressed stop. Also included are reflection screens during viewing that prompt journaling and discussion as well as a 27 page Facilitator Guide.

To view clips and order your DVD today, please visit www.barbsteinberg.com or call 512-750-3928.

SAVE THE DATE!
Bridging the Gender Divide: Toward a Balanced Approach to Promoting Healthy Youth and Young Families
Healthy Teen Network’s 32nd Annual National Conference
Pittsburgh, PA
October 11-14, 2011
Pre-Conference Institutes
Tuesday, October 26 · 9:00 am - 4:00 pm

On Tuesday, October 26, Healthy Teen Network will host Pre-Conference Institutes where attendees can choose from three intensive all-day sessions on different topics in the field.

**The fee to attend a Pre-Conference Institute is $150 and is not included in the price of regular conference registration.**

**ADOLESCENT DEVELOPMENT, THE TEEN BRAIN, AND SEXUAL DECISION-MAKING**

*Judith Herman (University of Delaware, School of Nursing)*
(Hill Country A-B)

Important new research related to the teen brain appears to support what adults have been saying all along: teen brains are different and not yet fully developed. These differences have behavioral, health, and sexual decision-making implications. Differences in problem solving, impulsivity, sensation seeking, the development of empathy, motivation and rewards, and the role of peer influences have a great impact on the decisions teens make with regard to participation in sexual activity, use of contraception, and choices related to pregnancy and parenting. Gender also has key implications during the teen years, and throughout the lifespan.

This presentation highlights the physiological differences in the teen brain; how those differences impact the choices teens may make; means to attend to developmental differences when working with teens; and how to enhance sexual health. Interactive group strategies will analyze personal perceptions and attitudes and assist participants to develop skills in working with youth. Participants will leave with key information to improve relationships and promote responsible sexual behavior among this wonderful, but different, generation of learners.

This institute is for anyone working with teens who sometimes wonders how teens think and how teens make their sexual activity decisions.

**THE RULES OF THE ROAD: HOW GREEN, YELLOW, AND RED LIGHT ADAPTATION GUIDELINES KEEP YOU SAFE WHEN IMPLEMENTING EVIDENCE-BASED PROGRAMS**

*Mary Martha Wilson, Deborah Chilcoat, and Mila Garrido-Fishbein (Healthy Teen Network)*
(Hill Country C-D)

Before putting your program’s “pedal to the metal,” it is essential to know the rules of the “evidence-based program road.” You need to use assessment data and resources to map out your priority population and health goal. You need to know how to adapt the program’s route, which was rigorously evaluated and proven effective. You also need to be aware of the various circumstances which may be hazardous to your program’s goals, processes, and outcomes. And, finally, you need to know how to perform routine maintenance and repairs without always relying on a master mechanic (the program developer).

You will learn and use the traffic light metaphor that will help you make informed adaptations to evidence-based programs and keep your program safe and humming like a fine tuned engine! Green light adaptations are safe to make and you can burn rubber! With yellow light adaptations, you should proceed with caution and may need to request guidance from the program developer to stay safe. Slam on your brakes if you are making red light adaptations, which put your program in danger and can jeopardize its outcomes.

So, make a pit stop for a day full of learning the rules of the road. Using examples from the field of adolescent reproductive health, you will learn the adaptation guidelines and to test drive some adaptations to see if they make a program whistle, wrir, rev, hum, knock, ping, sputter, or conk-out. Buckle up, it’s going to be quite a ride!

**WHAT’S A BRAND TO DO? ONLINE OR IN PRINT, DECISIONS, DECISIONS… HOW TO KNOW IF YOU’RE MAKING THE RIGHT ONES**

*Jeannette Pai-Espinosa & Jessie Domingo (The National Crittenton Foundation)*
(Big Bend A-D)

Attendees are encouraged to bring laptops to use during this workshop.

Nowhere is change more rapid than in the realm of sharing information about your organization. Blogs, Twitter, Facebook, easy access to making videos, etc. can be confusing and frustrating. So, how should new technology impact how you communicate your brand to key audiences? The link between communication and fund raising makes integrating and prioritizing new media and traditional marketing tools critical for every organization.

In the age of fundraising strategies and tools like CauseWorld, Change.org, Mobile Giving, and more, how do we ensure that our brand is represented powerfully? This workshop is designed for leaders at all levels trying to figure out how to strike the right balance.

The workshop begins by defining the components of an effective organizational brand. The completion of a key audience assessment, a brand gap analysis, brand identity assessment, and a marketing strategies and tools audit will serve as the basis for the workshop.

Review of current new media communication tools and the purpose of each will be covered. Traditional marketing tools will be compared and contrasted to new media approaches. Examples from nonprofit organizations of “the right balance” will be shared. Small group work and case studies will provide a hands-on approach to understanding and applying the lessons learned to your organization. During the workshop those who are not on Twitter and Facebook will have the opportunity to open accounts and get started, and we’ll show you how easy it is to blog.

The fundamental premise of this workshop is that none of us are experts. We are all learning how to overcome our hang-ups and fears about making this new technology work for our organizations. It’s easy to feel overloaded so relax and attend this workshop! You’ll have fun, learn a lot and discover you really can do it.
Keynote Speakers

SHERRILL MOSEE
8:30 am · Wednesday, October 27 (Texas 1-4)

Sherrill W. Mosee is founder and president of Family Care Solutions Inc. (FCS), a nonprofit organization located in Philadelphia, Pennsylvania. She is creator of the FCS Child Care Scholarship, Yes Mommy Can, founding member of the Greater Philadelphia Consortium to Provide Child Care Access to Student-Parents, and author of *Professor, May I Bring My Baby to Class?*

FCS was established in 1992 when Mosee needed to find quality child care to return to work following maternity leave. She published *Who’s Who in Child Care in the Delaware Valley (WWICC)*, a directory to help other working parents. When Mosee’s stepdaughter became pregnant in her first year of college, the electrical engineer-turned-social developer remembered the challenges she had to meet as a young woman growing up in Baltimore with limited means, trying to secure a good college education. How much harder it would have been, she thought, if she also had children to care for at the same time. She recognized the need to support low-income single mothers in college and the importance child care has on education attainment and graduation. Thus, she created the FCS Child Care Scholarship. Mosee oversees daily operations of the agency.

Sherrill is a member of United Way of Southeastern Pennsylvania Speakers Bureau, the National Coalition for Campus Children’s Centers, and the Higher Education Alliance for Advocates of Students with Children. She currently serves on the Mayor’s Early Learning Advisory Committee and Project U-Turn’s Pregnant and Parenting Youth Sub-Committee. Sherrill is a 2008 graduate of the Nonprofit Executive Leadership Institute, a certificate program at Bryn Mawr College Graduate School of Social Work and Social Policy. She also holds a master’s degree in electrical engineering from Drexel University.

RESEARCHER OF THE YEAR: KRISTIN ANDERSON MOORE, PH.D.
12:00 pm · Wednesday, October 27 (Texas 1-4)

Dr. Moore is a social psychologist who studies trends in child and family well-being, positive development, the determinants and consequences of early sexual activity and parenthood, fatherhood, the effects of family structure and social change on children, and the effects of public policies and poverty on children. She heads the Youth Development research area at Child Trends, where she is working to expand information on programs that work, implementation approaches that are effective, and rigorous approaches to evaluation, as well as working to share knowledge with practitioners, funders, journalists, and policy makers.

Dr. Moore has helped develop constructs and measures for numerous surveys, including the ECLS-Kindergarten and Birth Cohorts, the National Longitudinal Survey of Youth, 1997 Cohort, the National Survey of Children, the National Survey of Children's Health, and the Supporting Healthy Marriage evaluation survey. For ten years, she was a principal investigator on the Family and Child Well-being Research Network established by the National Institute of Child Health and Human Development to examine factors that enhance the development and well-being of children. Dr. Moore was a founding member of the Task Force on Effective Programs and Research at the National Campaign to Prevent Teen and Unplanned Pregnancy, and a member of the National Institute of Child Health and Human Development (NICHD) Advisory Council. Dr. Moore headed Child Trends from 1982 to 2006, when she chose to return to full-time research. In 1999, Dr. Moore was awarded the Foundation for Child Development’s Centennial Award for her achievements on behalf of children. She also was designated the 2002 Society for Adolescent Medicine Visiting Scholar and received the 2005 American Sociological Association’s Distinguished Contribution Award from the Section on Children and Youth. In 2009, the American Sociological Association’s Sociological Practice & Public Sociology section awarded Dr. Moore the William Foote Whyte Award, which honors sociologists who have contributed their sociological insights to improve the world and inform the public.

Dr. Moore has published more than 100 journal articles and books, as well as numerous research briefs, and has amassed 35 years of experience in designing, implementing, and conducting analyses and evaluations on families and children.

*Dr. Moore will be presented with the Healthy Teen Network 2010 Researcher of the Year Award.*
Lorraine Vogel Klerman, Dr. P.H.

Lorraine Vogel Klerman, Dr. P.H., Professor and Director of the Institute for Child, Youth and Family Policy at the Heller School for Social and Policy Management, Brandeis University, passed away on August 26 at the age of 81 due to complications of cancer. Dr. Klerman was a pioneering health services researcher with a particular interest in health delivery systems for economically deprived women and children.

In 1965, Dr. Klerman began her research on adolescent childbearing while in the Department of Epidemiology and Public Health at Yale School of Medicine. She and her colleagues studied one of the first comprehensive service programs for school-age mothers, the Young Mothers Program. Supported by the federal Children’s Bureau, this landmark study resulted in many journal articles and a book, School-Age Mothers: Problems, Programs, and Policy.

While Dr. Klerman continued to study the problems associated with adolescent sexuality, pregnancy, and parenting, she broadened her field of interest to include child welfare issues. When she returned to Yale in 1984, she began teaching maternal and child health. She then served as a consultant to the Institute of Medicine Committee on Low Birthweight and as a member of its committees on prenatal care and unintended pregnancies. She also served as a member of many expert panels that produced influential research and policy reports. Among these was the recent Task Force on the Consequences of Unintended Pregnancies (The National Campaign to Prevent Teen and Unplanned Pregnancies), which she chaired. While at Yale, she also completed a highly influential monograph, Alive and Well? A Research to Policy Review of Health Programs for Poor Young Children, for the National Center for Children in Poverty.

In 1992, Dr. Klerman was recruited to the University of Alabama at Birmingham, to become the founding Chairperson of the Department of Maternal and Child Health. Dr. Klerman also was a founding member of the National Centers for the Prevention of Child Neglect, which recently completed two multi-site longitudinal studies of adolescent mothers and mothers at high risk for neglectful parenting.

Lorraine Klerman’s grasp of the complexity of entrenched poverty of the lives of young parents – both mothers and fathers – contributed to major national efforts to help parents become more aware of the value of adequate spacing between pregnancies to improve both the mother’s health and that of their children. She also was an active member of an NIH community-university-partnered research network engaged in studying the biosocial effects of parental stress prior to conceiving a child.

Dr. Klerman published extensively in professional journals and books. She was a graduate of Cornell University and received her doctorate from the Harvard School of Public Health. In 1993, she received the J. Roswell Gallagher Award of the Society for Adolescent Medicine and in 1996, the American Public Health Association’s Martha May Eliot Award (the highest honor in the field of maternal and child health) for exceptional health services to mothers and children. In 2010, she received the Heller School Mentoring Award.

Dr. Klerman was married to Dr. Gerald Klerman (deceased in 1992). They had four children, Jacob, Elizabeth, Daniel, and Karen, all of whom survive her. She also leaves eight grandchildren.

Dr. Klerman’s Award will be accepted by Sarah Brown, CEO of The National Campaign to Prevent Teen and Unplanned Pregnancy.

Elizabeth Schroeder, Ed.D., M.S.W.

Elizabeth Schroeder, Ed.D., M.S.W., is the executive director for Answer, a national sexuality education organization based at Rutgers University dedicated to providing and promoting comprehensive sexuality education for young people and the adults who teach them. An internationally recognized educator, trainer, and author in the areas of sexuality education pedagogy, curriculum development and counseling, Dr. Schroeder has a strong commitment to helping professionals understand and integrate best practices that are informed by the latest research in educational programming.

Dr. Schroeder has trained thousands of youth-serving professionals, adolescents and parents in the United States and overseas, presenting at national and international conferences. She is a co-founding editor of the American Journal of Sexuality Education, currently serving on its Editorial Board, and co-edited the recently released four-part book series, Sexuality Education: Past, Present and Future. The co-author of Making SMART Choices: A Curriculum for Young People and Being Out, Staying Safe: An STD Prevention Curriculum for LGBTQ Youth, Dr. Schroeder has also authored chapters in Health Counseling: Applications and Theory and The Continuum Complete International Encyclopedia of Sexuality and contributed a lesson to the curriculum New Expectations: Sexuality Education for Mid- and Later Life. She is also the editor of Taking Sides: Clashing Views in Controversial Issues in Family and Personal Relationships, 5th, 6th and 7th editions.

Prior to joining Answer, Dr. Schroeder served as an assistant professor at Montclair State University. She was also the associate vice president of education and training at Planned Parenthood of New York City, and, before that, manager of education and special projects at Planned Parenthood Federation of America.

Dr. Schroeder has received numerous honors throughout her career, including the American Association of Sexuality Educators, Counselors and Therapists’ Schiller Prize, for her approaches to teaching Internet safety to youth, the William R. Stayton Award “in recognition of outstanding leadership in the field of human sexuality,” and the national Mary Lee Tatum Award, which is given annually to “the person who most exemplifies the qualities of an ideal sexuality educator.” She is the former chairperson of the Sexuality Information and Education Council of the United States (SIECUS) Board of Directors and has served on numerous local and state task forces and committees.

She holds a Doctorate of Education in Human Sexuality Education from Widener University and a Master’s in Social Work from New York University.

Laura Buxton

As a former teen mom and Alternative Education student, Laura Buxton has devoted her professional career to serving Oklahoma’s at-risk youth and their families. At the age of 16, Laura learned that she was pregnant. As an Advanced Placement student in her junior year of high school, she chose to transfer to her district’s Alternative Education program. The supportive atmosphere provided by the Putnam City Academy in Oklahoma City allowed Laura to learn how to be a mother while attending high school, and the on-site nursery made it possible for her son, Tristan, to attend school with her. For her senior year, Laura returned to her high school and graduated as a National Merit Scholar.
with a 4.0 GPA. This scholarship allowed her to graduate from the University of Central Oklahoma with a degree in Psychology and Spanish.

In her final undergraduate year, Laura began working with at-risk youth in the Oklahoma County Juvenile Detention Center as a Juvenile Detention Officer. In this position, she recognized how the lack of adequate education led so many of the incarcerated youth to criminal activity. After graduating from college, she went to work as a caseworker for the Oklahoma County Department of Human Services Child Welfare Division. This position allowed her to recognize the impact that lack of education has on a family, particularly the mother’s lack of education.

Laura’s experience in juvenile justice and child welfare led her to become a teacher. She earned her teaching certificate and taught for four years in Alternative Education programs in the Oklahoma City metro area. In 2006, Laura earned her master’s degree in Education Administration and accepted a position as the State Director of Alternative Education at the Oklahoma State Department of Education. In this position, Laura oversees the Statewide Alternative Education Academy System that includes 463 independent school districts and 250 Academy Programs. Laura provides guidance and technical assistance to these programs that serve teen parents and other youth at risk for dropping out of high school. She also organizes the annual Oklahoma State Superintendent’s Alternative Education Summer Institute for approximately 500 Alternative Educators. Laura has presented at state and national conferences on the topics of Alternative Education, Dropout Prevention, and Working with Teen Parents.

Laura and her husband Brad, a middle school teacher and coach, live in Edmond, Oklahoma with their three children, Tristan, Kayin, and Katy. Laura attributes her success to the support of her family and her teachers. Laura seeks to provide nurturing Alternative Education programs to all students in the state of Oklahoma who find themselves in danger of dropping out of high school.

Michele Vaughn, M.S.
Outstanding Teen Parent

Michele Vaughn, M.S., is the Associate Dean for Community Education at the College of Lake County where she is heavily involved with various community stakeholders to assist an “at-risk” adult learning population. She has worked for the Boys & Girls Club, facilitating a group called Smart Girls in an effort to prevent early sexual behavior and establish a sense of value in each female participant. She has worked in the local church community by leading weekly teen meetings to provide: homework help, abstinence instruction, and mentor support. Michele has also worked in the local high schools through the College of Lake County by talking to teens about their next steps regarding college and making “winning” decisions as a teen. Now, Michele works with the local jail to make education accessible to inmates and ex-offenders. In addition, she gives of her time to local teen mom programs, such as the Lake County Health Department (PAGES Program) to help equip, empower and motivate the lives of young mothers to go beyond their current circumstances and invest in their lives for the sake of their children’s future.

Graduating from high school in 1994, Michele earned a full track athletic scholarship to college placing in the nationals her freshman year. It was her sophomore year at the age of 19 when Michele’s dreams began to fade away due to dark behaviors, resulting in an unplanned pregnancy. Facing thoughts of abortion, suicide, and major disappointment Michele immediately became a part of society’s statistics reflecting yet another teen mom with limited resources and education. Today, in what she now claims as a “FED-EX” experience, Michele has earned an Associate of Arts degree from the College of Lake County, a Bachelor’s degree in Psychology from Columbia College of Missouri, a Master’s of Science in Counseling and is currently working on her Doctorate in Educational Leadership at Argosy University.

Michele is very passionate about helping others reach their full potential. As a single mother, she dedicates her time and resources to various “at-risk” populations. Michele believes that her pain and struggle have birthed the passion she now has to help others obtain their dreams. A homeowner, philanthropist, community activist, teen advocate, and public speaker, Michele Vaughn is unafraid of challenges and is dedicated to the restoration of this unfolding generation!

BrsdsnBz
Outstanding Emerging Innovation Program

Today, merely creating a web presence for adolescents is simply not enough. Even the interactive nature of social networking sites such as MySpace and Facebook cannot meet youths’ needs for instant information – especially with regard to sexual health. Piloted in February 2009, the BrdsNbz is an effort to provide useful sexual health information to adolescents in North Carolina by meeting adolescents “on their turf.” An initiative of the Adolescent Pregnancy Prevention Campaign of North Carolina (APPCNC), The BrdsNbz gives adolescents the opportunity to anonymously ask questions about their sexual health information via text message. Within 24 hours, adolescents receive an answer to their question from an APPCNC staff member via text using this “warm line.”

An APPCNC staff member responds via text message to questions related to sexual health posed via text by adolescents in North Carolina ages 14 to 19. Each incoming text message and subsequent staff response is logged in a database for tracking. Currently, pilot data are under review in preparation for an evaluation of the pilot phase of the BrdsNbz implementation.

BrsdsnBz is advertised on APPCNC’s website and using targeted banner advertisements on MySpace. The text warm line is also advertised via word-of-mouth by APPCNC staff during trainings and other collaborative events. In Spring 2009, APPCNC and BrdsNbz were featured in the Sunday edition of the New York Times. Subsequent stories about the service have been broadcast on other television & radio outlets across the U.S. This publicity has generated a tremendous response from service providers across the country seeking to provide an affordable, easy-to-use, and timely means to respond to questions about their adolescents’ sexual health needs.

Janet P. Realini, M.D., M.P.H.
Spirit of Service Award

Janet P. Realini, M.D., M.P.H. is the President and CEO of Healthy Futures of Texas, a non-profit organization dedicated to reducing teen and unplanned pregnancy. Dr. Realini served 18 years teaching Family Medicine at the UT Health Science Center in San Antonio and 10 years as Medical Director of the San Antonio Metro Health’s Family Planning Program, where she founded Project WORTH, the City of San Antonio’s teen pregnancy prevention program.

Dr. Realini is also the author of Big Decisions, a Texas-friendly “Abstinence-Plus” teen sex education program, which she gives away free on the internet. Big Decisions is being implemented in 16 Texas school districts and numerous community agencies.

Dr. Realini received her medical degree at the University of Cali-
fornia San Francisco and her Masters in Public Health from the University of Texas School of Public Health. She completed her Family Medicine residency at the University of Texas Health Science Center at San Antonio and is board certified in Family Medicine. Dr. Realini serves as Clinical Professor of Family and Community Medicine at the UTHSCSA and Adjunct Professor of Public Health at the UTSHP.

As President of Healthy Futures of Texas, Dr. Realini provides leadership and support for the Healthy Futures Alliance (HFA), a community coalition dedicated to reducing teen and unplanned pregnancy. HFA includes both “pro-life” and “pro-choice” members, and all are working together for prevention—to ensure that more parents are prepared, more pregnancies are planned, and more families are healthy.

Dr. Realini’s honors include election to the San Antonio Women’s Hall of Fame, a special award from the Texas Society for Adolescent Medicine in 2009, and the 2008 Public Health Award from the American Academy of Family Physicians. She also serves on the Board of Directors of the Texas Campaign to Prevent Teen Pregnancy.

**Rep. Mark Strama**

Rep. Mark Strama began his political career working on Ann Richards’ successful campaign for governor in 1990 and went on to become chief of staff for State Senator Rodney Ellis. In 1995, he left government to become director of programs at Rock the Vote, where he helped register more than a million new voters. Soon after, he founded the first company to register voters online, which helped empower over 700,000 Americans to vote in the 2000 election cycle.

In 2004, Rep. Strama campaigned for state representative in an attempt to return to politics and won by just a few hundred votes. Two years later he was re-elected with an overwhelming majority. His campaigns have earned national attention because of his effectiveness in registering voters and mobilizing young activists.

Every two years, Rep. Strama runs a “Campaign Academy” for high school and college students in Austin. This program is an intensive, 5-week campaign school that provides students genuine campaign experience and an opportunity to learn about policy and politics from guest speakers that include elected officials, lobbyists, journalists, and political consultants.

Rep. Strama currently serves as Chairman of the House Technology, Economic Development, and Workforce Committee and is a member of the House Energy Resources Committee. He has fervently supported legislation to build strong public schools, provide families with access to high quality and affordable childcare, and utilize renewable energy sources as a way to build a sound economy for future generations. Rep. Strama hopes to continue his leadership on these issues and others during the 82nd Texas Legislative Session, which will begin in January of 2011.

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**Plenary Sessions**

**THE NATIONAL COMMUNITY: FEDERAL AGENCIES WORKING TOGETHER TO PROMOTE HEALTHY YOUTH**

8:45-10:15 a.m. · Thursday, October 28th (Texas 1-4)

Evelyn Kappeler, Acting Director of the Office of Adolescent Health; Debbie A. Powell, Acting Associate Commissioner, Family and Youth Services Bureau; and Alison Spitz, Team Leader, Centers for Disease Control and Prevention

This is a very exciting time in the field of teen pregnancy prevention and supporting pregnant and parenting teens with new support at the federal level, a new Office of Adolescent Health, and a renewed vision on the part of top federal agencies to collaborate to improve the health and well-being of America’s youth.

Evelyn Kappeler, Debbie A. Powell, and Allison Spitz will join us Thursday morning to share their respective organizations’ focus and vision for the next three to five years and discuss their commitment to working collaboratively. There will be plenty of time to ask questions of these federal leaders. This is a conversation you won’t want to miss!

**CREATING NURTURING COMMUNITIES FOR YOUNG MEn: STORIES FROM THE XY-Zone**

8:45-10:15 a.m. · Friday, October 29th (Texas 1-4)

The XY-Zone is a leadership development and peer support program of Communities In Schools of Central Texas that develops productive life skills in high school-age, at-risk males. The program works specifically with teen males (the XY stands for the male chromosome) to help prepare them for school and life success. The project works by developing responsibility, creating community awareness, providing health information, and serving as an outlet for developing positive relationships with parents, peers, adult mentors, and partners.

Collectively, the XY-Zone provides participants with job readiness services, support groups, mentors, community service projects, peer education, and facilitates group discussions around issues associated with men’s health information and adolescent pregnancy. Participation in the XY-Zone is an opportunity for young men to promote healthy development by improving skills and options, bolstering self-esteem, promoting a sense of hope in their future, as well as providing opportunities for growth and achievement.
**Workshops**

*Workshops are classified according to the following tracks:

- **PR** Programs
- **PA** Policy/Advocacy
- **OC** Organizational Capacity Building
- **RE** Research/Evaluation

**WEDNESDAY, OCTOBER 27, 2010**
10:30am-12:00pm

**How to Talk to Teens about Long-Acting Reversible Contraceptives**

Elizabeth Locke (California Family Health Council)

*LARC* “Long acting reversible contraception” is a new term for birth control that does not require a client to do anything after placement. These methods include the implant, the copper-T IUD and the progestin IUS. In the real world, these three methods are the ones that work most effectively, with over 99% effectiveness for typical users, yet they are the least used methods among teens. This workshop will help educators start the conversation with their teen clients about using these most effective birth control methods.

**You, Me & Baby Makes Three: Encouraging Teen Parents to Co-parent**

Deborah Chilcoat, Mila Garrido (Healthy Teen Network)

*Hill Country B*

Balancing the roles and responsibilities of parenting can be challenging at any age, but particularly for adolescent parents. They are often mired in unhealthy and fragile relationships with the biological parent of their child, as well as their own families. Join Healthy Teen Network to learn more about co-parenting between adolescent parents- what it is, what is isn’t, and how we can support young families to maintain healthy co-parenting relationships regardless of their romantic, sexual, legal, and financial status. This workshop will increase participants’ knowledge of co-parenting strategies and practices for adolescent parents. Teaching and communication skills will be incorporated into this training. At the conclusion of this workshop, participants will be able to: define co-parenting; summarize the ecological model of co-parenting; assess readiness to co-parent; list at least three challenges to sustaining co-parenting; and identify tools that can be used to encourage co-parenting.

**Framing Disparities: Are you Sending the Right Message?**

Glynis Shea and Kristin Teipel (Konopka Institute, University of Minnesota)

*Foothills I*

The proven way to effectively support young people – their health, their education, their future prospects – is by working from a real understanding and appreciation of the developmental processes at work in their lives. And while popular “healthy youth development” public health programs or “positive youth development” after school programs are based on the unique, underlying needs of adolescence, how well do we, as adults, see these developmental requirements and needs? This workshop provides information about the stages of adolescent development and core developmental tasks then asks participants to apply this information to their own work on behalf of youth. Activities will harness the collective wisdom and experience of the group to enhance the science-based information presented. Participants will be challenged to see adolescents and their behaviors through a developmental lens, then use their new perspective to enhance their programs and projects.

**Texas Youth and Parents Talk about Sex**

Kristine Hopkins, Joseph Lariscy (Population Research Center, University of Texas at Austin) and Kate Sullivan (Office of Program Decision Support State of Texas)

*Hill Country D*

Geared toward teen pregnancy practitioners, this workshop presents new research about parent-teen communication about sex that 1) shows racial/ethnic and gender differences in the style and content of messages teens receive about sex; and 2) explores ways to incorporate these findings into programs to prevent teen pregnancy. This workshop builds on findings from 36 focus groups with Latino, African American and White young women and men in Texas, as well as 13 focus groups with parents of teens. Results are innovative because they include the often overlooked voices of young men and dads.
Young Women Get REAL: A Pilot Program to Promote Healthy Sexual Behaviors Among Girls in Juvenile Justice

Judith Herrman (School of Nursing, University of Delaware)  

This session describes the Young Women Get REAL Program, an initiative designed to promote girls’ responsible sexual decision making and healthy sexual behaviors. This strategy incorporates a peer-led teaching model, holistic sexual health information, an evidence-based curriculum *Power Through Choices*, creative teaching strategies, and an emphasis on personal respect and decision making in order to meet the needs of adolescent women in detention.

I Can Do That?: Adapting Science-Based Programs

Regina Firpo-Triplett (ETR Associates) and Taleria Fuller (CDC Division of Reproductive Health)  

This workshop will provide guidelines on which science-based program adaptation should be made, made with caution, or not made at all. Participants will practice applying the guidelines with case studies. Participants will leave the workshop with the knowledge and confidence to make sound adaptations with their own science-based programs.

Leadership and Management: Making Room for Both

Brigid Riley, MPH (Minnesota Organization on Adolescent Pregnancy, Prevention and Parenting) and Forrest Alton, MSPH, CHES (South Carolina Campaign to Prevent Teen Pregnancy)  

There is a saying that leadership is “doing the right things” while management is doing things right.” Both are needed for organizations to succeed. Knowing when to emphasize one over the other can be challenging, especially during difficult times. This workshop reviews current themes from leadership and management literature, and shares individual and organizational assessments of strengths and growth areas. Participants will have the opportunity to discuss “lessons learned” from the field, and to offer ideas for further development. This workshop is a must-attend for Executive Directors, CEOs and others in positions of leadership and management.

Explore Ethical Dilemmas to Build Professional Capacity and Leadership

Jutta Dotterweich (ACT for Youth Center of Excellence, Cornell University)  

To create and sustain quality prevention programs it is important to understand and address ethical dilemmas that emerge in program leaders’ and youth workers’ work with young people. Daily challenges might involve confidential-
develop a health care facility survey and employ a teen mystery shopper telephone survey to further assess listings. Including youth in guide creation ensures practitioners can both address the needs as well as capitalize on the strengths of teens.

Adolescent Family Life Care Project: How Context Matters When Evaluating Programs for Adolescent Parents in Tribal Communities

Angela Dancer and Shauna Humphreys (Choctaw Nation Adolescent Family Life Care Project)

Hill Country C

The Choctaw Nation’s Adolescent Family Life (AFL) Care staff conducts semi-monthly home visits year-round for pregnant/parenting teenagers who are expecting Native American babies and who live throughout the Tribe’s 11,000 square-mile southeastern Oklahoma Service Area. The purpose of the program is to ensure that teen clients: 1) access needed health care services, 2) succeed in writing and achieving their personal goals, and 3) receive home-based instruction in health care services. Annual quasi-experimental studies compare clients program with a comparison group matched on all variables except AFL Participation.

Engaging Youth as Advocates for Policy Change—A Model that Works!

Meghan Rapp (Advocates for Youth), Mary Vance (Adolescent Pregnancy Prevention Campaign of North Carolina), Anna Beale (Georgia Campaign for Adolescent Pregnancy Prevention), and Garrett Mize and Mackenzie Massey (Texas Freedom Network)

Hill Country D

Aimed at organizations that are well-established within their state/community, and are looking to expand their advocacy work, this workshop is designed to: 1) share best practices on creating a youth advocacy council to help push local and state policy; and 2) strategize with organizers on ways to involve youth in advocacy work. These best practices are based on the work of five state organizations that, with technical assistance from a national organization focused on youth issues, have effectively established and utilized a ten-member youth advocacy council model.

Preparing Parents to Keep Teens Safer: A Workshop on Sexual Violence in Teen Relationships

Jennifer Levy-Peck (Washington Coalition of Sexual Assault Programs)

Hill Country A

Sexual coercion and assault are all too frequent in teen dating relationships. This workshop will provide participants with practical ways to work with parents and caregivers to “clue them in” about the realities of teen relationships and build skills for keeping their kids safer.

Strength Based Approach to Team Development and Leadership

Sandy Rice and Hector Campos (Center for Health Training)

Big Bend A-B

This interactive session is designed for managers, administrators, and team leaders. We will introduce a team development framework that, combined with Appreciative Inquiry strategies, provides a powerful and positive process that moves teams toward more collaborative and effective relationships and productive planning. This process also provides a foundation for capacity-building, and allows teams to examine and modify their systems and procedures, so they provide the most support for staff.

But There's A Goat on the Set: Youth Involvement in Making Culturally Appropriate Videos

Judith Clark (Hawaii Youth Services Network) and Robert O Elaine (Hawaii Student Television)

Foothills I

Hawaii’s ethnic distribution is very different than any other state. Half of the population is Asian and 15% are Native Hawaiian. Hawaii has the largest percentage of residents of mixed race of any U.S. state and 72% of the state’s children are classified as minority. Hawaii’s ethnic mix and island geography have created a unique culture, and materials developed for other cultures are often not effective there. When Hawaii’s teens view these materials, they see young people who do not look or speak like they do, in unfamiliar settings and they do not feel that the content is relevant to their lives. Hawaii Youth Services Network has adapted science-based teen pregnancy and STI prevention curricula for use in Native Hawaiian and Pacific Islander populations, and has worked with Hawaii Student Television to create locally-produced, culturally competent audiovisual materials. Presenters will discuss the challenges of making adaptations to curricula while ensuring that key elements essential to effectiveness are not lost, working with youth to create professional quality video, creating educational videos that young people actually want to watch, establishing partnerships among non-profits working in very different environments, and evaluating the effectiveness and appropriateness of adapted materials. The award winning video, You Cannot Get HIV Ladatt, will be shown and used as an example of culturally adapted, youth-driven video production.

Baby FAST: Building Social Support for Teen Parents

Pat Davenport (Families and Schools Together, Inc.)

Big Bend C-D

High stress levels are associated with dysfunctional parenting behavior and negative interactions between parents and their child. Teenage parents, in particular, face high levels of
stress. One way to reduce high levels of stress is by increasing social support for teen parents. Workshop participants will learn how a program can build social support. The program activities are based on a research-based, multi-family group prevention program for young parents and their infants 0-3, and focus on building social support, reducing family conflict, and improving parent-child interactions. Participants will receive hands-on practice with research-based program activities and learn how to adapt programs for different populations without jeopardizing program fidelity.

**Addressing the Reproductive Health of Young Men in the Juvenile Justice System**

Itege Bailey (The National Campaign to Prevent Teen and Unplanned Pregnancy) and Paula Braverman (Cincinnati Children's Hospital Medical Center - Division of Adolescent Medicine)

*Foothills II*

This workshop highlights two unique approaches to addressing unplanned pregnancy among youth in the juvenile justice system. Participants will learn how judges are addressing this issue from the bench and hear about an effective program focused on preventing unplanned pregnancies and improving reproductive health outcomes for adolescent males. Participants will learn how to engage high risk males in discussions regarding: What it means to be a healthy/responsible man; pregnancy/STD/HIV prevention; social relationships and communication; parenting and fatherhood; and responsible decision-making. Workshop leaders will share experiences in engaging youth both in the community and in detention facilities.

**“It’s Your Game” An Interactive Sexual Health Curriculum**

Kimberly Johnson, Susan Tortolero, Christine Markham, Ross Shegog, Melissa Peskin, and Belinda Flores (Prevention Research Center, University of Texas School of Public Health)

*Texas II*

This workshop will provide participants with an interactive experience of “It’s Your Game...Keep It Real” (IYG), an evidence-based HIV/sexually transmitted infection (STI)/pregnancy prevention curriculum for middle school students. The workshop will present IYG’s innovative computerized lesson activities and games. The workshop will also summarize successful strategies in working with youth and community partners in developing, implementing and disseminating IYG.

**May I Have A Condom, Please? Adolescents’ Experiences with Condom Purchases**

Erin Johnson and Dana Becker (South Carolina Campaign to Prevent Teen Pregnancy)

*Texas III*

This presentation will describe what it’s like for teens to purchase condoms based on a survey of 92 retail sites in South Carolina and present data-driven recommendations for increasing condom access. In the pregnancy prevention field, we focus a great deal of time and energy on delaying the initiation of sex and talking to young people about how to negotiate condom use and correctly use a condom. However, how youth perceive the experience of purchasing condoms could inform how to promote condom use among sexually active teens. The SC Campaign recently completed a “Secret Shopper Project” that used community adolescents and volunteers and staff to assess the experience of condom purchases in 92 retail outlets. Using results of this project, we will educate attendees about the adolescent experience of purchasing condoms and strategies for improving condom access including recommendations for increasing the friendliness of retail locations and publicizing positive experiences. We will also discuss strategies to improve access through referral services in secondary schools, access points at higher education institutions, and teen-friendly health centers/clinics.

**THURSDAY, OCTOBER 28TH, 2010**

**1:45pm-3:15pm**

**Public Policy Responses to the Educational Aspirations of Expectant and Parenting Youth**

Robert Reeg (Healthy Teen Network)

*Foothills II*

Completing secondary education is imperative to the stability and success of young families. Unfortunately, expectant and parenting youth face numerous barriers to school completion. Healthy Teen Network and the National Women’s Law Center have developed a proposed federal response, the Pregnant and Parenting Students Access to Education Act. Workshop participants will learn the details of this legislation, its prospects for passage, and opportunities for action. In addition, the workshop will review efforts in several states to increase expectant and parenting students’ access to education, and how the federal bill supports those efforts.

**Get Real: A Sex Education “Promising Program” that Is Working**

Jennifer Slonaker (Planned Parenthood of Massachusetts)

*Hill Country B*

Geared toward school administrators, health/fitness/science teachers, and other sexuality education professionals, this workshop will provide an overview of a successful school-based comprehensive sex education curriculum deemed a Promising Program. This workshop will include: 1) an overview of Social Emotional Learning and its connections to delaying the initiation of sex and increasing positive feelings about the use of condoms in middle school students, 2) a glimpse into initial results from an ongoing five-year impact evaluation conducted by Wellesley Centers for Women, and 3) examples of how focusing on parents as the primary sexuality educators of their children involves families.
Promoting Reproductive Life Planning to Teens via Social Media

Rafael Rodriguez (California Family Health Council)

Hill Country A

Focusing on the practical aspects of promoting preconception health among teens, this workshop is designed to: 1) present youth-serving professionals with the principles of youth development forming the foundation of any successful outreach program; and 2) provide workshop participants with the strategies and steps needed to develop social messaging that resonates with youth. The implications for best practices in the design and management of information services aimed at teen populations will be discussed.

Adolescent Sexual Exploitation: Individual Vulnerability and Community Response

Molly Murphy (Jane Fonda Center for Adolescent Reproductive Health, Emory University) and Emily Dauria (Rollins School of Public Health, Emory University)

Hill Country C

This workshop is designed to provide sex educators, advocates and health practitioners with skills to prevent, identify, and intervene on behalf of youth vulnerable to commercial sexual exploitation of children (CSEC) in their communities. By exploring CSEC through the lens of the Social Ecological Model, participants will learn how victimization can be prevented and intervened upon at various, interconnected levels of society. Results from a study of sexual exploitation among homeless youth in Atlanta will illustrate how personal history factors are related to sexual decision-making and CSEC victimization. Participants will learn to identify individual and community-level risk factors for CSEC, describe ways to intervene on behalf of a victim e.g. what is the role of a mandatory reporter?, and identify aspects of their own communities that facilitate CSEC victimization at the individual, interpersonal, community and cultural levels.

What’s Love Got to Do with Pregnancy Prevention? A New Integrated Approach

Marline Pearson (Madison Area Technical College)

Big Bend A-B

LOVE NOTES is a new approach to pregnancy prevention that integrates intimate partner violence prevention and healthy relationships. This strengths-based program offers messages, concepts and skills that tap uniquely new sources of motivation to avoid unplanned pregnancy, pace relationships more slowly, plan for sexual choices, and help youth move away from unhealthy relationships. Activities designed for sliding vs. deciding, drawing the line of respect, six parts of intimacy, unplanned pregnancy through the eyes of a child, pacing & planning, the success sequence, and communication skills for keeping it good, are highly engaging for males, Latino, Black, rural and urban low-income White youth.

Once Upon a Time... Crafting Organizational Stories that Matter

Sarena Dacus and Kathleen Brandert (CityMATCH at the University of Nebraska)

Big Bend C-D

Storytelling is becoming an important part of “making the case” for youth advocacy organizations. A good story can motivate constituents and policymakers to take action and help others visualize the important work we do in a way that data and statistics cannot. But, writing a good story with a clear and concise message is not as easy as you think! This workshop will teach participants the basic elements of a how to write a good story for your organization. Presenters will showcase the basic outline of a story and share information on the types of stories youth serving professionals can write. Participants will brainstorm different ways that stories can be used to raise awareness for adolescent health issues, learn tips and tools for advancing storytelling skills, and practice identifying the elements of stories in real life examples. Participants will walk away from the session with a draft story outline they can use back home.

¡Levántate! -- Six New Activities to Empower Latino Youth

Anacely Vazquez-Carrillo and Perryn Rowland (Teen Talk Sexuality Education)

Foothills I

This workshop will give professionals who work with Latino youth a novel approach to delaying sex, to increasing contraception use, and to establishing healthy relationships with partners and parents. Simply telling young Latinos to not have sex, to use condoms, and to respect boundaries is not enough. However, by challenging them to think critically about their own values, and by engaging them in the process of prevention, Latino youth are more likely to delay sex, to use protection and to maintain healthy relationships. In this dynamic workshop, participants will practice using and evaluating originally-designed activities, available in both English and Spanish.

Straight Talk from Teen Parents

Jeni Brazeal and Jennifer DeAtley (YouthLaunch) and Eileen Huereque (Child Crisis Center of El Paso)

Texas II

YouthLaunch’s No Kidding: Straight Talk From Teen Parents program addresses the legal, financial, and emotional realities and responsibilities of teen parenting through highly interactive presentations conducted by teen parents as peer educators. This presentation will include a lecture on the peer education model, focusing on best and promising practices, retention activities, working with young men, and how this model lends integrity to our program. We will include methods of evaluation and evaluation data based on the changing attitudes and knowledge gains of participants, including both the young parents within the program.
and the students served through presentations. During the presentation, young parents will demonstrate the curriculum and tell personal stories revealing the struggles of juggling work, school, parenting, and community service. At the end of the presentation, the young parents will speak on a panel for Q & A about their roles, responsibilities, and commitment to the program.

**What About The Boys?**

Elizabeth Schroeder (Answer, Rutgers University)

*Hill Country D*

The vast majority of sex education curricula and programs are created primarily to meet the needs of girls. Society has made pregnancy and STD prevention a girl’s responsibility all the while alienating boys. Understanding the educational differences between girls and boys will help participants critically examine their programs and identify the strengths and weakness in addressing male populations. Different learning styles of girls and boys, and what youth-serving professionals can do to insure they reach all youth will be examined. This highly interactive workshop will advance participants’ knowledge and comfort level with the topic.

**Roundtable Discussions: Thursday, October 28th, 10:45 am-12:00 pm. See page 21 for details.**

**THURSDAY, OCTOBER 28TH, 2010 3:30pm-5:00pm**

**Effective Peer Education in Action**

Michele Perlman, Natasha Harvell, and Fabian Ferguson (Community Healthcare Network)

*Hill Country A*

In theory, peer education is simple: train a group of young people to communicate sexual health messages to young people of similar age, background and interests. In reality, peer education programs face significant challenges: recruitment, training, retention, and sustainability. This interactive workshop will address those challenges head on and inform participants on creating successful, lasting, and meaningful experiences for youth peer educators and the communities they serve.

**Moving to “Abstinence-Plus”: Strategies for Approaching School Districts**

Janet Realini, MD, MPH (Healthy Futures of Texas) and Jennifer Curtiss (Center for Health Training)

*Hill Country B*

This workshop will describe innovative efforts to get “Abstinence-Plus” education into school districts in a state where 94% of districts offer Abstinence-Only or no sex education. Eleven school districts have adopted Big Decisions ©, with several others all considering it.

**Working to Institutionalize Sex Education: Experiences from Four States**

Kim Nolte and Joel Alvarado (Georgia Campaign on Adolescent Pregnancy and Prevention G-CAPP); LaJuana Johnson (CHT Resource Group); Alexandra Eisler (Colorado Youth Matter); and Katie Noynaert (EyesOpenIowa)

*Hill Country D*

Comprehensive sex education is an important strategy for increasing adolescents’ knowledge and awareness, reducing sexual risk taking behavior and increasing responsible protective behaviors. Yet, many schools and communities have struggled to implement comprehensive sex education in a systematic way. In 2009, the Grove Foundation funded six states to implement a national pilot project to build the infrastructure to institutionalize sex education in schools. The goal of the initiative is to “move the needle” on comprehensive sex education by supporting targeted implementation efforts in areas where: 1) public policy does not preclude comprehensive sex education, and 2: the climate is such that significant gains in sexuality education programming are possible. In this session, four states will share the overall Institutionalization Framework and describe their successes and challenges implementing activities across six domains: Planning and Mobilization, Policy, Awareness and Engagement, Implementation, Sustainability and Institutionalization.

**Gender Matters: Working with Young Men to Explore Views of Manhood and Its Impact on Health Outcomes**

Andrew Levack (EngenderHealth)

*Big Bend A-B*

This workshop is designed to help health educators, program managers, and public health professionals: 1) understand the associations between traditional/harmful notions of masculinity and a range of poor health outcomes; 2) review the international evidence-base of “gender transformative” programs that work with boys and men, and 3) share examples of how programs can work with young men to challenge harmful norms related to masculinity and femininity. By the end of the session, participants will be better prepared to develop programs that address gender norms as a key determinant in improving reproductive health, reducing gender-based violence, challenging homophobia, reducing substance abuse, and improving fatherhood involvement.

**Using Research to Improve Your Teen Pregnancy Prevention Program**

Allison Hyra (Hyra Consulting) and Alicia Richmond Scott (Department of Health and Human Services, Office of Population Affairs, Office of Adolescent Pregnancy Programs)

*Big Bend C-D*

This workshop, co-presented by Hyra Consulting and the Department of Health and Human Services’ Office of Adolescent Pregnancy Programs, provides participants with a synthesis on the latest literature regarding predictors and correlates
of two distinct adolescent sexual decisions: choosing to be abstinent and delaying initiation of sexual intercourse defined as after the median age at first sex. We will present two frameworks developed to describe the mechanisms by which identified predictors affect these sexual decisions and will provide exercises for participants to brainstorm ways these important correlates can be addressed in teen pregnancy prevention programming.

The Gloucester 18: What We Can Learn from the Stories of the World’s Most Infamous Teen Mothers

John Michael Williams, Kristen Grieco Elworthy
(The Gloucester 18/John Michael Williams Productions)

Foothills I

The Gloucester pregnancy pact was one of the largest news stories around teenage pregnancy in the past few years, and arguably turned the 18 Gloucester teenagers who became pregnant that year into the world’s most infamous teenage mothers. But in the media frenzy over the idea that girls had made a pact to become pregnant, the real issues around teenage pregnancy and the spike that occurred in Gloucester were never revealed. For the first time, the girls are speaking publicly in the documentary “The Gloucester 18.” Their stories can help conference attendees understand the mentality of teenage mothers, their decision-making processes, their vulnerabilities and strengths. A wide variety of teenage viewpoints is featured, including fathers, girls who intentionally became pregnant, girls who became pregnant by accident, and girls who took a passive approach to contraception. The film also features extensive interviews with the staff of Gloucester’s in-school health centers, which before the scandal was the state’s most successful, regarding its collapse under the political issues around the pregnancy “pact.” Session attendees will hear introductory remarks from the filmmakers, one of whom was a reporter who broke the story on the Gloucester pregnancy spike in 2008, and then screen the film. After the film, the filmmakers will be available for a Q&A session to further discuss the politics within the school’s health center and its collapse and the issues they faced with the girls.

From, “Am I a good parent?” to “I am a good parent!”: A Theory of Change Supported by a Strengths-Based, Relational Model That Nurtures Parent-Child Connection and Strengthens Staff-Client Engagement

Jane P. Nestel-Patt M. Ed. (SPIN USA, Inc. National Training Institute) and Linda Lausell Bryant, Norma Uriguen, and Nancy Meyers (Inwood House)

Hill Country C

Because teen parents’ ability to plan and process is not fully developed, we need programs that give staff specific skills and tools to augment teen’s knowledge and decision-making, while supporting their developmentally appropriate push for autonomy and independence. Our programs should build on new research findings on what impedes/enables teens to assume the responsibilities and behaviors required of them as parents while also meeting their own adolescent developmental needs. One of the nation’s oldest teen parent-
and understand the history, significance, and tradition behind the quinceañera, identify risk factors associated with the modern day quinceañera celebration, and identify strategies for working effectively with Hispanic/Latino communities and empowering parents to increase youth assets.

FRIDAY, OCTOBER 29TH, 2010
8:30am-10:00am

Are You Kidding Me?
The Status of Sex Education in Texas Public Schools

David Wiley and Kelly Wilson (Texas State University)
Hill Country A

Given that Texas receives more federal abstinence-only sexuality education funding and has the third highest teen birth rate and highest repeat birth rate among teens in the U.S., the role of sexuality education should be targeted. Geared toward educators, administrators, parents, and students, this workshop is designed to: 1) inform stakeholders of current trends in teaching sexuality education in Texas public schools including the common distortions, myths, incorrect and missing information about condoms and other forms of contraception; 2) highlight the use of morality and fear-based messages to teach sexuality education in Texas public schools; and 3) present advocacy techniques that can be used to educate local School Health Advisory Councils and school boards to ensure that quality, evidence-based sexuality education is taught in public schools. Participants will be better equipped to identify common signs of poor sexuality education and to use positive advocacy strategies to empower local decision-makers to assess current curricula and monitor implementation of evidence-based programs.

T+: APPCNC’s BrdsNBz – WYSIWYG (Think Positive: APPCNC’s BirdsNBees – What You See is What You Get)

Kennon Jackson, Jr. (Adolescent Pregnancy Prevention Campaign of North Carolina APPCNC)
Hill Country C

Do you want to know more about how APPCNC is meeting youth in North Carolina on their on turf? Are you interested in how APPCNC is engaging social media research on text messaging in North Carolina? Can you read our title without the version in parentheses? Join APPCNC’s staff for a discussion about the BirdsNBees Text Message Warm Line. This innovative and FREE approach to providing medically accurate sexual health information to adolescents in North Carolina has begun to tap into state and national research on social media and adolescence specifically, text messaging. This session will demonstrate how this low-cost text message service engages youth in North Carolina ages 14 to 19 to ascertain the issues facing this population in our state. The workshop will also demonstrate how this service has engaged other organizations serving different populations, LGBTQ and pregnant/parenting teens, to create public-private partnerships resulting in funding & sustainability for the service.

From One Teen to Another...Making Good Choices for Healthy Futures!

Eileen Huereque and Cyndi Rios (Child Crisis Center of El Paso)
Big Bend C-D

This workshop will provide attendees with: 1) results from a study which demonstrated success in changing attitudes and increasing knowledge among middle school students who participated in the intervention; and 2) a chance to see one session from the No Kidding: Straight Talk from Teen Parents program Healthy Relationships. By the end of the workshop, attendees will be able to identify strategies to help increase knowledge about healthy relationships for the teen populations and/or young families in their communities.

XY-Zone: A Young Man’s Journey Into Manhood

Robert Bachicha, Wilton Harris, and PJ Winston (Communities in Schools)
Foothills I

This workshop will provide practitioners the tools to support and guide adolescent males as they transition into manhood. Participants will learn the purpose of developing a unique sense of “brotherhood” for youth to make positive changes, reach goals, and incorporate their own vision into expanding their program by developing leadership skills.

All You Have To Do is Call: Examining a Training and TA Strategy for Organizational Behavior Change

Mary Prince and Erin Johnson (South Carolina Campaign to Prevent Teen Pregnancy)
Foothills II

Training alone and Training and Technical Assistance T/TA together have been identified as successful strategies in helping coalitions adopt innovations and best practices. However, the benefits of T/TA come at a cost to both providers and recipients of T/TA. A state-wide agency in South Carolina recently concluded a three-year project to build capacities of local providers of teen pregnancy prevention programs to institutionalize science-based approaches into their practice by using Getting To Outcomes, a ten-step model designed to bridge the gap between research and practice by building the prevention skills of local providers to plan, implement and evaluate their programs. An estimated 1100 hours of educational workshops and 550 hours of technical assistance were provided over the course of the three-year period to providers in seven local programs. While the intervention was sufficient in changing science-based practices among local providers, were all aspects of the intervention, especially the intensity of TA, necessary? This presentation will discuss the effect of intensive TA on adopting science-based approaches in teen pregnancy prevention and the cost and benefits to both TA specialists and local program providers by examining the final evaluation results of this three-year project.
A Positive Youth Development Approach to Working with Young Parents
Wanda Spann Roddy R.N., M.S.N., CPNP (Future Promises)
Hill Country B

Join Future Promises for an exploration of positive youth development and how it positively impacts the lives of young parents. Are you using a scientific approach to executing a successful teen parenting program or interested in implementing one? Geared toward program directors and providers, this interactive workshop will provide attendees with the tools necessary to implement or adapt their existing program using a positive youth development (PYD) approach. Learn what the four C’s are (Connectedness; Competence; Confidence and Character) and how they are essential to maximizing your ability to help your program participants reach their fullest potential.

Phased-In Model for Successful Sexual Health Education School Board Policy Change
Vivian Barrett (Illinois Caucus for Adolescent Health)
Hill Country D

Ready for Sex Education School Board Policy Change? Ready for Health Program Planning? Ready for Sex Education Implementation, Monitoring, and Evaluation? Resources will be shared to facilitate a brief examination of how organizations can align with school and community partners to change local school board policy within their own communities. Organizations will identify their stage within the phased-in model developed by The Illinois Caucus for Adolescent Health ICAH. An overview of our work will be discussed, thoroughly describing the necessary steps to create school board policy change within school districts while meeting communities where they are at and integrating youth and adult participation.

Working with Communities to Evaluate Teen Pregnancy Prevention Programs
Jessica Rice (Center for Urban Population Health) and Julie Rothwell (United Way of Greater Milwaukee), Melissa Lemke (Center for Urban Population Health)
Big Bend A-B

To learn more about the impact of their investments, a local funder worked with community organizations and an evaluator to design an evaluation of their evidence-based teen pregnancy prevention programs. This called for a plan that would apply across organizations and curricula. The creation and implementation of this plan faced several challenges including development of an instrument that could be used to collect sensitive data, negotiating a consent process with the local school district research review board and working with community groups with varied interests. This presentation will focus on how we addressed these challenges, as well as preliminary results.
For the first time, this year’s conference will include Round-table Discussions on different compelling topics in the field. These discussions will allow guided in-depth conversation and idea exchange among participants in an intimate setting. Conference attendees are invited to pick one Roundtable Discussion to attend for the duration of the session.

**Healthy Youth Development for Teen Pregnancy Prevention: Cop-out, compromise or cure-all? (Hill Country B)**
Glynis Shea and Kristin Teipel (Konopka Institute, University of Minnesota)

**A Crucial Connection: Working Together to Address Teen Pregnancy Among Youth in Foster Care (Hill Country C)**
Itege Bailey (The National Campaign to Prevent Teen and Unplanned Pregnancy)

**In Their Own Words: What Older Teens and Young Adults Say about Contraception, Relationships, and Goals for the Future (Hill Country D)**
Corinna Sloup and Katy Suellentrop (The National Campaign to Prevent Teen and Unplanned Pregnancy)

**Talk Like Them: How to Engage Teens and Young Families in Social Media (Foothills I)**
Danielle Watters (Boulder Women’s Health) and Megan Hiltner (JSI Research & Training Institute, Inc.)

**Bridging the Gap: Adolescents Working with Health Care Providers to Improve Adolescent Reproductive and Sexual Health (Big Bend C-D)**
Faye Zemel (Torch, NARAL Pro-Choice NY)

**Reclaiming our Ground - Policy Wins in Reproductive Health Education (Hill Country A)**
Adam Tenner (Metro Teen AIDS)

**Helping Families Communicate: Tools and Strategies to Help Adults and Teens Talk About Sex (Foothills II)**
Elizabeth Locke (California Family Health Council)

**Healthy Teen Network and National Network for Youth Policy Meeting (Big Bend A-B)**
Healthy Teen Network and National Network for Youth policy committees and board members will meet to discuss current and future collaborative policy and program efforts. (Invitation only)
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General Information

HOTEL ASSISTANCE
If you have any questions or problems related to hotel services, please contact the appropriate hotel office using a house phone. Healthy Teen Network will not assume any responsibility for hotel policies or operations, but we will endeavor to assist you in resolving any problems. Daily check out time is 12:00 pm.

WORKSHOP PARTICIPATION
Workshop attendance is limited to each meeting room’s capacity and will be on a first come basis. Room monitors have been instructed to ensure that all workshop participants have name badges. Your cooperation will help us prevent non-registered attendees from displacing you in workshops with full audiences. To avoid overcrowding, please make another selection if your first choice is seated to capacity.

REGISTRATION DESK
The registration desk, located in Texas Foyer, will be open from 5:00 pm–7:00 pm on Monday, 8:00 am–12:00 pm and 1:45 pm-7:00 pm on Tuesday, 8:00 am–12:00 pm and 1:45 pm-3:15 pm on Wednesday, 8:00 am–12:00 pm and 1:45 pm-5:00 pm on Thursday, and 8:00 am–12:00 pm on Friday. Conference assistance is available at the registration desk during these hours. If you have a conference related emergency during a time when no one is present at the registration desk, please contact the hotel’s front desk.

CONTINUING EDUCATION CREDITS
There is a $50 charge for Continuing Education Units (CEUs) and Continuing Health Education Specialist credits (CHES). Participants who wish to receive continuing education credits are responsible for signing the appropriate sign-in sheet and completing the attendance forms at the conference registration desk.

NETWORKING BULLETIN BOARD
Conference participants are invited to use the Networking Bulletin Board located by the registration desk to relay messages and schedule informal meetings, off site activities, and other social events with fellow attendees.

ROOM CHANGES
Healthy Teen Network has endeavored to keep room changes and workshop cancellations to a minimum. However, some changes may occur. Please pay close attention to any room changes that may be mentioned during each day’s opening announcements or on the PowerPoint presentation in the Texas Ballroom. If a last minute change should occur, a notice will be posted near the Registration Desk and at the workshop session room.

EVALUATIONS
Before receiving a registration packet, all attendees are asked to complete a Conference Survey asking for feedback about current Healthy Teen Network services and resources, and ideas for future activities. Participants are also requested to complete workshop evaluation forms, which will be collected at each workshop session by room monitors. Finally, please assist Healthy Teen Network in planning our 2011 conference and better serving you by completing the overall conference evaluation inserted in this program. Thank you in advance for assisting us in providing better services and conferences; we value your input.

TRANSPORTATION
Access between the hotel and local airports is available via taxi service or airport shuttle. Please contact the hotel’s front desk for more information on rates and availability.

NAME BADGES
Name badges are required for any Healthy Teen Network-sponsored activity or event. They must be worn in order to gain entrance to exhibits, meals, workshops, and meetings. You will be refused admission unless your badge is worn.

MEALS
Your conference registration includes breakfast on Wednesday, Thursday, Friday, and Saturday, and luncheons on Thursday and Friday. Pre-Conference registrants are provided with breakfast and luncheon on Wednesday. Vegetarian meals are available only to those who chose the vegetarian option while registering. If you noted a food allergy when registering, please be advised that we have informed the hotel of your allergy, but you are responsible for giving your name to the wait staff during meals.
Helping Teens Take On Their Health

The America’s Teen Health Guide tackles important issues such as sexual health, mental health, fitness & food and friends and relationships. Developed with input from teen focus groups, this pocket-sized booklet is used throughout the U.S. to help teens take responsibility for their health.

To view the contents of our Teen Health Guide or to place an order, please visit us at www.healthstylepress.com. For a complimentary sample, email us at sales@healthstylepress.com. Let us help you put prevention into the hands of the teens you serve.