Celebrating Healthy Teens and Young Families: 30 Years of Making a Difference

Healthy Teen Network’s 30th Annual Conference

October 21-24, 2009
Hyatt Regency Tampa • Tampa, FL
Welcome to Healthy Teen Network’s 30th Anniversary Conference!

It is no easy feat to provide a national level, high quality conference every year for 30 years, but that is exactly what Healthy Teen Network/NOAPPP/NOAPP has done. Started in 1979 as the National Organization on Adolescent Pregnancy and Parenting, NOAPP served as an umbrella organization for professionals working with pregnant and parenting teens. In the mid-eighties, the third “P” for prevention was added and the mission expanded. About five years ago, NOAPPP became Healthy Teen Network. Our name changes reflect some of the transformations we have seen in the field over the past three decades: an initial emphasis on supporting pregnant and parenting teens, followed by a shift to primary prevention as contraception became more effective and available, and now a focus on the positive outcomes we’d like to achieve, as opposed to the issues we address.

Throughout all of the changes to our name and the field, Healthy Teen Network has remained steadfast in a number of ways:

- We have hosted a national conference every year with quality programming and opportunities for networking;
- We have remained true to our mission, vision, and values to provide our members, and the field at large, with the resources, support, and education needed to serve youth effectively; and
- We have remained a leader in the field, providing the latest information on relevant policy, research, and resources and supporting use of new materials with training and technical support.

Our annual conference is one of a kind because we are the only national organization focused on a full range of issues affecting teen sexual, reproductive, and parenting behaviors. We work hard to include as many topics areas as we can and to be timely and provocative with our keynotes, plenary sessions, and general workshop topics. Our annual conference does not generate income for us—in fact we fret every year about how much we might lose! Rather, it is our gift to the field, and we enjoy creating a gift worthy of your time and precious resources each and every year.

We trust this year’s event—Celebrating Teens and Young Families: 30 Years of Making a Difference—will not disappoint, but rather prove to be informative, challenging, and fun! We have a great line up of speakers, exhibitors, and of course our birthday bash! We thank you for joining us—we know resources are scarce and we will do our best to make sure you feel yours were well spent. We look forward to chatting with you as the week progresses, and we invite your feedback so 2010 is even better.

Enjoy!

Pat Paluzzi  Erin Rossitto

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**Objectives**

Participants in Healthy Teen Network’s Celebrating Healthy Teens and Young Families Conference will:

- Identify proven effective and emerging programs for reducing teen pregnancy, STI/HIV, and other risky behaviors, as well as improving the health and well-being of pregnant and parenting teens and their children;
- Identify effective strategies for engaging family and building positive relationships among young parents, as well as with their parents and children;
- Identify effective strategies for promoting positive youth development;
- Identify effective approaches for reaching marginalized youth;
- Learn what collaborative approaches can do to support young people;
- Participate in discussions on the latest research and evaluation methodology on the reproductive health, safety, and well-being of adolescents, young adults, and teen families;
- Describe effective strategies for increasing male involvement in pregnancy prevention and/or parenting;
- Describe the impact of current legislation on access to services for teens and young adults;
- Learn effective organizational approaches to sustaining this work; and
- Learn about technology’s role in our work with young people.

**Tracks & Focus Areas**

The 2009 conference is organized into four tracks:

- Management/Administration
- Policy/Advocacy
- Programs
- Research/Evaluation

Within these tracks, workshops will be classified by the following topics:

- Building Capacity & Sustainability in the Field
- Collaborations Effective in Promoting Healthy Teens, Young Adults, and Young Families*
- Male Involvement in Teen Pregnancy Prevention and Parenting
- Reaching Marginalized Youth*
- Primary Pregnancy Prevention
- The Role of Technology in Working with Youth*
- Promoting Successful Teens and Young Families
- Youth Development Approaches to Reduce Risky Behaviors among Adolescents and Young Adults

(* denotes categories of particular interest for the 2009 Healthy Teen Network conference)
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Division of Reproductive Health/CDC

Eckerd Family Foundation

Freddie Mac Foundation

Johnson & Johnson Family of Products

St. David’s Community Health Foundation
## Agenda At-a-Glance

### TUESDAY, OCTOBER 20, 2009

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>5:00 pm</td>
<td>Conference Registration – Avoid the crowds and sleep in!</td>
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### WEDNESDAY, OCTOBER 21, 2009

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am</td>
<td>Conference Registration</td>
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<tr>
<td>7:30 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>9:00 am–11:45 am</td>
<td>Pre-Conference Institutes (Regency 5, Regency 6, Regency 7)</td>
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<tr>
<td>12:00 pm–1:00 pm</td>
<td>Luncheon (Buccaneer A-B)</td>
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<tr>
<td>1:15 pm–2:30 pm</td>
<td>Pre-Conference Institutes (continued)</td>
</tr>
<tr>
<td>2:30 pm–2:45 pm</td>
<td>Break</td>
</tr>
<tr>
<td>2:45 pm–4:00 pm</td>
<td>Pre-Conference Institutes (continued)</td>
</tr>
<tr>
<td>5:00 pm–7:00 pm</td>
<td>Exhibit Setup (Exhibit Hall)</td>
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### THURSDAY, OCTOBER 22, 2009

*Each workshop group includes ten concurrent workshops. Exhibit Hall is open from 8:00 am to 6:00 pm.*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am–5:00 pm</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>8:00 am–9:00 am</td>
<td>Continental Breakfast (Regency Ballroom)</td>
</tr>
<tr>
<td>8:30 am–9:00 am</td>
<td>Conference Welcome (Regency Ballroom)</td>
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<tr>
<td>9:00 am–9:45 am</td>
<td>Opening Keynote: Dr. Michael A. Carrera (Regency Ballroom)</td>
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<tr>
<td>9:45 am–10:15 am</td>
<td>Break in Exhibit Hall</td>
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<tr>
<td>10:15 am–11:45 am</td>
<td>Workshop Group 1</td>
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<tr>
<td>12:00 pm–1:30 pm</td>
<td>Healthy Teen Network Membership Meeting &amp; Awards Luncheon (Regency Ballroom)</td>
</tr>
<tr>
<td>1:45 pm–3:15 pm</td>
<td>Workshop Group 2</td>
</tr>
<tr>
<td>3:15 pm–3:30 pm</td>
<td>Break in Exhibit Hall</td>
</tr>
<tr>
<td>3:30 pm–5:00 pm</td>
<td>Workshop Group 3</td>
</tr>
<tr>
<td>5:00 pm–6:00 pm</td>
<td>Cocktail Hour in the Exhibit Hall</td>
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<tr>
<td>6:00 pm–9:30 pm</td>
<td>“All Access Pass”: 30th Anniversary Celebration (Regency Ballroom · Ticket Required)</td>
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### FRIDAY, OCTOBER 23, 2009

*Each workshop group includes ten concurrent workshops. Exhibit Hall is open from 8:00 am to 2:30 pm.*

<table>
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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am–8:15 am</td>
<td>Young Families Committees Meeting (Buccaneer A)</td>
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<tr>
<td>7:30 am–8:15 am</td>
<td>Policy Committees Meeting (Buccaneer B)</td>
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<tr>
<td>8:00 am–4:00 pm</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>8:00 am–9:00 am</td>
<td>Continental Breakfast (Regency Ballroom)</td>
</tr>
<tr>
<td>8:30 am–9:00 am</td>
<td>Welcome/Morning Announcements</td>
</tr>
<tr>
<td>9:00 am–9:45 am</td>
<td>Keynote: Michele Ozumba (Regency Ballroom)</td>
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<tr>
<td>9:45 am–10:15 am</td>
<td>Break in Exhibit Hall</td>
</tr>
<tr>
<td>10:15 am–11:45 am</td>
<td>Workshop Group 4</td>
</tr>
<tr>
<td>12:00 pm–2:00 pm</td>
<td>Luncheon Plenary: “It Takes a Village: Three Models of Collaboration to Promote Healthy Teens and Young Families” (Regency Ballroom)</td>
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<tr>
<td>2:15 pm–3:45 pm</td>
<td>Workshop Group 5</td>
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<tr>
<td>2:30 pm–3:30 pm</td>
<td>Exhibit Break Down</td>
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### SATURDAY, OCTOBER 24, 2009

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am–9:00 am</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>9:00 am–11:45 am</td>
<td>Plenary: “I’ll Twitter My Evernote If You Meebo Your MySpace: The Secret Language of Social Media and Teens” (Regency Ballroom)</td>
</tr>
<tr>
<td>11:45 am–12:00 pm</td>
<td>Conference Closing Remarks</td>
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Exhibitors

Advocates for Youth
AIDS Council of NY
California Family Health Council
CityMatCH
Community Healthcare Network
The National Crittenton Foundation
Dibble Institute
Emory University School of Medicine, Jane Fonda Center
FutureNet
The Happiest Baby, Inc.
Religious Coalition for Reproductive Choice
Kenneth Shults
South Carolina Campaign to Prevent Teen Pregnancy
Spin USA

Substance Abuse and Mental Health Services Administration
Vista Holdings Corporation
Zero Exposure Project - Healthy Start Coalition

Take-One Table
Association of Reproductive Health Professionals (ARHP)
Journeyworks Publishing
The Prevention Researcher
Planned Parenthood League of MA

Bag Insert
Faith Trust Institute
Select Media
Pre-Conference Institutes

On Wednesday, October 21, Healthy Teen Network will host Pre-Conference Institutes where attendees can choose from three intensive all-day sessions on different topics in the field. The fee to attend a Pre-Conference Institute is $150 and is not included in the price of regular conference registration.

Advocating for Climate Change: Increasing Comfort, Competence, and Confidence Discussing Sexuality and Reproductive Health
Deborah Chilcoat (Healthy Teen Network) and Michelle Scarpulla (Answer) Regency 5

For the first time ever, the trainers from Healthy Teen Network and Answer have teamed up to bring you a one-day training that will not only bring you up to speed on the latest news and information in the reproductive health field, but also improve your professional performance, rekindle your passion for the work you do every day, and strengthen your commitment to the teens in your program.

The training will be highly interactive, including small group activities, case study analysis, and in-depth large group discussion about how to respond to difficult situations, questions, and participants. The target audience for this Institute includes educators, social workers, paraprofessionals, and program managers, and will be useful to anyone who is new to the reproductive health field or who needs a boost in their passion. You'll not only gain valuable skills, but you'll have fun doing so!

Wise Guys: Healthy Sexuality for Teen Males
Rick Brown (Wise Guys Director, Family Life Council) Regency 6

The Wise Guys program is an award winning adolescent pregnancy prevention program for young men between the ages of 11 and 17. The curriculum and program are designed to promote sexual responsibility and healthy relationships in young males. As one of the first programs of its kind with a thoroughly developed instructor's curriculum, evaluation-based success in meeting its goals—and a long history of local implementation—Wise Guys has become a resource used across the country. Since 1995, over 2,850 professionals in 34 states throughout the nation have been trained in the Wise Guys curriculum. The program has been implemented successfully in diverse communities and program sites, serving a variety of ethnicities and populations.

This Institute will provide an overview of the Wise Guys program by reviewing program philosophy and Wise Guys Male Responsibility Curriculum. Participants will learn how to initiate and implement the program in the community, and increase their understanding of young men's perceptions about sexuality and masculinity and how these perceptions influence sexuality education.

While this Institute will be of value to those desiring to implement the program in their community, it will also be of benefit to professionals seeking increased understanding of adolescent males' attitudes and developmental issues regarding sexuality.

Maintaining Model Fidelity in Programming for Teen Parents: A Strengths-Based Approach
Terri Pease and Jane Nestel-Patt (SPIN USA) Regency 7

Jane Nestel-Patt and Terri Pease will be presenting on the innovative method SPIN USA uses to teach to clinical and other social service staff working directly with young families. It is a strengths-based practice methodology for direct service that improves family functioning and strengthens teen parenting skills in the home setting. SPIN USA combines video analysis with strengths-based feedback to guide trainees to study and build upon the moments when they are most effective in their real work settings.

Programs that support teen parents can break down when direct-service staff feel the need to achieve “results” in their work. Teen parents’ individual developmental needs for exploration, independence, and autonomy may stand in opposition to their young children’s need for consistency and stability. In the attempt to support the infant’s development the adults in a teen mother’s life (staff, parents, teachers, and foster parents) risk becoming controlling, directive, and punitive, despite the goal of evidence-based practices to adopt more nurturing strategies.

SPIN USA offers program managers and executives an evidence-based approach to supporting teen parents, and a parallel staff development tool that addresses these critical challenges, using concepts that allow programs to be developed that capitalize on the strengths of staff, families, and teen parents, while remaining clearly focused on deficits that require attention. Since research demonstrates that motivation comes from feeling competent, SPIN USA’s methodology builds on individual strengths to address challenges and create real and lasting improvement.
Michele H. Ozumba
Friday, October 23 • 9:00 a.m. • Regency Ballroom
Michele Ozumba is currently President and CEO of the Georgia Campaign for Adolescent Pregnancy Prevention (G-CAPP). She joined the organization in 1999 as its first Policy Director. Ozumba has led the organization’s advocacy and public policy research efforts and is responsible for creating strategic partnerships that led to several innovative initiatives, including G-CAPP’s Second Chance Homes network, the Atlanta Community-Based Doula Project, and the G-CAPP Adolescent Services Network.

From 1995-1999, Ozumba served as the Director of the Office of Adolescent Health at the Georgia Division of Public Health. Under her leadership, Georgia established the state’s first network of twenty-seven community-based teen health clinics as the cornerstone of the state’s teen pregnancy prevention initiative.

Ozumba’s background includes twelve years as a lecturer in Urban Planning at the University of Nigeria from 1982-1994. From 1980-1982, Ozumba was an urban planning consultant to New Brunswick Tomorrow, a public/private redevelopment organization spearheaded by the Johnson & Johnson Corporation.

She currently serves on the board of directors of the Atlanta Women’s Foundation, and the State and Local Action Task Force of the National Campaign for the Prevention of Teen and Unplanned Pregnancy. Ozumba served on the board of directors of Healthy Teen Network for seven years, three of those as Chair of the Board. She recently completed her term as a member of the National Advisory Council on Sexual Health chaired by Dr. David Satcher, former US Surgeon General.

Ozumba has a Bachelor of Arts degree in History and Political Science from Douglass College, and a Master’s in City and Regional Planning from Rutgers University. She is married with 3 adult children.

Dr. Ozumba will also be receiving a Healthy Teen Network Spirit of Service Award

Michael Carrera
Thursday, October 22 • 9:00 a.m. • Regency Ballroom
Dr. Michael A. Carrera is the Thomas Hunter Professor Emeritus of Health Sciences at Hunter College of the City University of New York, and Adjunct Professor of Community Medicine at The Mount Sinai Medical Center in New York. Since 1970, Dr. Carrera has directed the Adolescent Sexuality and Pregnancy Prevention Programs for The Children’s Aid Society in New York.

Dr. Carrera is the author of several books, the latest being Working With Teens When The Topic Is Hope—Lessons For Lifeguards. Dr. Carrera has received awards from American Association of Sex Educators, The Center For Population Options, the Society for the Scientific Study of Sex, Planned Parenthood, The Child Welfare League of America, the New York City Mission Society, Advocates for Youth, and other organizations for his untiring efforts in the field. Dr. Carrera has served as President of the Board of Directors of The Sex Information and Education Council of the U.S., and he has served as President of the American Association of Sex Educators, Counselors and Therapists.

Through his work at the National Adolescent Sexuality Training Center for The Children’s Aid Society, he has designed and helped implement fifty long term, holistic, adolescent pregnancy prevention programs in twenty states throughout the country. His approach, which centers on developing a multi-dimensional, community-based parallel family system program, serves as a model to increasing numbers of family and youth service organizations.

Dr. Carrera will also be receiving a Healthy Teen Network Spirit of Service Award
**Awardees**

**HealthyTeenNetworkPioneerAward**

Sharon Rodine

Sharon Rodine, M.Ed., is the Youth Initiatives Director at the Oklahoma Institute for Child Advocacy where she has helped create numerous initiatives, partnerships and projects over the past fourteen years, including: Healthy Teens OK!, a project funded by CDC that promotes science-based approaches to teen pregnancy prevention; The Youth Asset Study, a 10-year research project with the University of Oklahoma Health Sciences Center and funded by CDC that explores the relationships between key protective factors and adolescent health risk behaviors; Ready by 21-Quality Counts, a partnership with the Forum for Youth Investment that promotes programs and policies that prepare young people for college, work and life; Moving from Risk to Opportunity, a project that is identifying program and policy needs of pregnant and parenting teens, especially older teens; The Oklahoma Afterschool Network, a statewide network that works to increase quality programs for children and youth during out-of-school time; and Healthy Communities Healthy Youth: Oklahoma, a partnership with Search Institute to promote their developmental asset approach.

Sharon moved to Oklahoma from the Washington, DC area, where she served as the director of the National Organization on Adolescent Pregnancy, Parenting and Prevention (NOAPPP), now called Healthy Teen Network, and president of a national women’s political leadership organization. Before that she directed a statewide teen pregnancy/parenting network in Texas and a youth development program in Iowa. Over the years, she has served on an array state and national committees and task forces addressing teen pregnancy prevention, youth development and women and leadership.

**Healthy Teen Network Outstanding Teen Parent Award**

Tchernavia Ranesfore

Tchernavia Ranesfore, M.S.W, LCSW-P, affectionately known as “T”, is a native of Mobile, AL and an 8 year resident of Charlotte, NC, whose mission in life is to motivate, inspire, and serve others and to promote the healthy well-being of those at-risk, especially adolescent youth. “T”’s most notable accomplishments include her passionate advocacy for the rights of teen mothers, acting as a strong proponent for their access to equal education and fair treatment as well as educating others about this special population, which is near and dear to her heart. In 1995, “T”, became pregnant as a freshman in high school and with the help of the Adolescent Parenting Program (APP) in Onslow County, North Carolina who empowered her to strive for self-sufficiency and to build a better future for her child.

“T” graduated with honors in 1998 and enlisted in a 10 year journey in an effort to complete her college education, while supporting herself and her son as a single-parent. Upon moving to Charlotte, “T”, pursued a volunteer opportunity with the local APP Program, landing her the opportunity to serve as the program’s case manager, assisting hundreds of teen mothers with high school completion. It was through her service with APP that others learned of her own teen parenting roots, and “T” began sharing her story through motivational speaking throughout North and South Carolina. Earning her Bachelor’s degree in social work in 2008 from the University of North Carolina at Charlotte, “T” was privileged with the distinct honor of addressing the university’s graduating class as the commencement ceremony speaker, enlightening an audience of 10,000 about the importance of surmounting life’s challenging odds and surpassing your own dreams. Obtaining her Master’s in 2009, during which time she participated in university research dedicated to better understanding the procreative consciousness of teen parents, “T” now practices therapy as a licensed clinical social worker, fostering hope, preserving families, and restoring second-chances to those in need. This self-admitted “social rebel” dedicates this award to her mother and son, who each generationally provide inspiration for her to continue fighting every day.

**HealthyTeenNetworkOutstandingResearcherAward**

John Santelli, MD, MPH

John Santelli, MD, MPH is the Harriet and Robert H Heilbrunn Professor and Chair of the Heilbrunn Department of Population and Family Health at the School of Public Health at Columbia University and a Senior Fellow at the Guttmacher Institute. Dr. Santelli is a pediatrician and adolescent medicine specialist.

Prior to moving to New York 4 years ago, he held a variety of positions of increasing responsibility at the U.S. Centers for Disease Control and Prevention (CDC), in the Divisions of Reproductive Health, Adolescent and School Health, and STD/HIV Prevention. He has conducted research on HIV/STD risk behaviors, programs to prevent STD/HIV/ unintended pregnancy among adolescents and women, school-based health centers, and research ethics.

He has been a national leader in insuring that adolescents are appropriately included in health research and have access to medically accurate, comprehensive sexuality education.

Dr. Santelli received his MD from the Buffalo School of Medicine in 1982 and his MPH degree from Johns Hopkins University School of Public Health in 1986. He has served on the editorial boards of the *Journal of Adolescent Health, Perspectives on Sexual and Reproductive Health* and *AIDS Education and Prevention.*
Healthy Teen Network
Outstanding Emerging Innovation Award
The Lucas County, Ohio Youth Development/Teen Pregnancy Prevention Initiative

The Lucas County, Ohio Youth Development/Teen Pregnancy Prevention Initiative is a true collaboration of government, schools, and agencies working toward the common goal to reduce teen births in Lucas County, Ohio. Lucas County has led the state’s urban counties 13 of the last 20 years in their teen birth rates. Acknowledging this as a community problem, the community came together to address the issue head on. Lucas County Commissioner Tina Skeldon-Wozniak along with representatives from the Toledo Public Schools, the Lucas County Job and Family Services (LCJFS), the Lucas County Family and Children First Council (Family Council), and the United Way of Greater Toledo met to work out how to best address and implement quality, evidence-based programming within their community. The Family Council recommended that two curricula be utilized. The classroom recommendation was Reducing the Risk (RTR) and for afterschool and summer programming, the Teen Outreach Program (TOP).

The YWCA of Greater Toledo received the contract to deliver these services. Programming began in the fall of 2007. To date, over 7,000 middle and high school students have received RTR in the Toledo Public School health classes. Additionally, 227 high school students have participated in TOP returning back to the community nearly 4,000 hours of community service.

The RTR/TOP programming in the community is one of the elements implemented to address teen pregnancy prevention. We are very fortunate that the Lucas County Department of Job and Family Services (LCJFS) is the key funder of teen pregnancy prevention services in our community. In addition to RTR/TOP in schools and community, LCJFS also provides funding for two national replication projects, Plain Talk (North Toledo) and The Children’s Aid Society Carrera Model Program (East Toledo) in Lucas County. These sectors of the community have consistently had the highest rate of teen births. These models were chosen because of their effectiveness in teen pregnancy prevention. Funding is also provided by LCJFS for The Polly Fox Academy, a school for pregnant and parenting teens.

To best serve the special needs of these youth, RAPPP employs a collaborative approach utilizing more than 20 community partners. These linkage agreements provide RAPPP participants with free medical/psychiatric care, education/employment training, family crisis counseling, child care, substance abuse treatment, and legal counsel. In addition, The Night Ministry specially designed an incentive-based curriculum incorporating the unique skills and resources needed by young mothers and fathers who are homeless or precarious housed. Designed to be presented in group settings or one-on-one case management sessions, the curriculum includes information on child development, parenting, life skills, self care, responsible sexuality and healthy relationships.

Bolstered by more than 20 years of experience providing services to homeless and at risk youth, The Night Ministry opened the Response-Ability Pregnant and Parenting Program (RAPPP) in May 2007 to provide critical, safe, non-judgmental services to runaway and homeless pregnant and parenting girls, ages 14 to 18. Through case management, life skills and parenting education, family reunification services, and emergency shelter to homeless pregnant and parenting girls and their children, pregnant and parenting youth and their families receive services designed to: prevent subsequent pregnancies; improve family health and functioning; increase educational attainment; and increase the safety and stability of housing.

The RAPPP program model is centered around intensive case management provided to youth in the community or on-site at The Night Ministry’s 8-bed, 8-crib shelter which operates 24 hours a day, 365 days a year. The shelter provides runaway or homeless pregnant and parenting teen girls with a safe, stable, home-like environment. The community-based aspect of RAPPP provides services to teen moms in the community who are at-risk of becoming homeless, as well as young fathers and the girls’ families.

This has been a community initiative involving many entities: Lucas County Department of Job and Family Services, Lucas County Board of Commissioners, Toledo Public Schools, the United Way of Greater Toledo, the Lucas County Children and Family First Council, the YWCA, and others. This shows how a community can rally around their youth and provide them with the information they need to become self sufficient, thriving adults.
Plenary Sessions

It Takes a Village: Three Models of Collaboration to Promote Healthy Teens and Young Families
Friday, October 23, 12:00-2:00 p.m. · Regency Ballroom
Dr. Angela Diaz (Mt. Sinai Adolescent Health Center, NYC), Sandi Goldstein (California Adolescent Health Collaborative), and Dr. Diane Straub (Division of Adolescent Medicine, University of South Florida)

Adolescents, young adults, and teen parents, by nature of their developmental stages and social interactions, require a variety of resources and supports to maintain optimal health and well being. Research tells us that collaborative models work best to address the often extensive needs of this population. Collaborations can be challenging, however, to initiate and maintain. This plenary session includes speakers from three different approaches of collaborative models for meeting the needs of adolescents, young adults, and teen parents. Dr. Diaz directs a comprehensive clinic in New York City that provides a full set of services for teens and young families, Sandi Goldstein directs a community-based model of collaboration to promote adolescent health, and Dr. Straub is engaged in a local, single-issue focused collaboration to promote comprehensive sexuality education in Tampa schools. The panelists will briefly describe their efforts and share their lessons learned, while giving guidance to those wishing to engage in or improve upon a similar effort.

I’ll Twitter My Evernote If You Meebo Your MySpace: The Secret Language of Social Media and Teens
Saturday, October 24, 9:00-11:45 a.m. · Regency Ballroom
Kenneth Shults (Connected Health Solutions, New York)

Over the last decade the public health arena has been dramatically impacted by the advent of the Internet and a host of “web 2.0” technologies designed to enhance communication and social networking. “Digital Natives,” i.e., youth, have already dramatically altered the ways in which they meet others for sex, dating, friendship and organizing—confounding and even alienating traditional public health professionals and the strategies they employ. But these new social media (online technologies and practices that people use to share opinions, insights, experiences, and perspectives with each other) have impacted not only the youth communities that programs attempt to serve, but the overall public health landscape. As old models for outreach, marketing, client recruitment and retention, information transfer, and referral provision rapidly become more and more obsolete, programs are challenged to develop and maintain timelier, Internet-based systems for carrying out a wide range of program activities. Entering into this new arena unprepared can be complex and bewildering, and without sound guidance can in many cases result in more challenges. Liability, confidentiality, Internet compulsivity, Internet cultural proficiency, and staff accountability are just a few of the many important considerations to explore before implementing social media activities. This workshop will explore the potential applications of Internet social media for working with a variety of youth populations, as well as the challenges inherent to the field. We will also identify successes in the adoption and utilization of Internet social media, provide assistance on how to surmount potential pitfalls and provide guidance on developing strong, agency-specific policies, procedures and protocols critical to maintaining program integrity.

Continuing Education Credits

The Celebrating Healthy Teens and Young Families conference offers professionals and practitioners the opportunity to enhance their knowledge and exchange information on best practices, latest research, and new trends in adolescent reproductive health and parenting by earning Continuing Education Units (CEUs—units, contact hours, or credits) valuable to specific professional disciplines. Attendees are responsible for signing the appropriate sign-in sheet at each workshop. These forms must be completed and paid for on site; late applications will not be accepted.

Total CEUs available to registrants vary by CE type as different agencies assign type and credit hours differently.

Continuing Education Type
Certified Health Education Specialists (CECH)
National Commission for Health Education Credentialing, Inc.: 19
Physicians & Nurse Midwives (CME’s) Association of Reproductive Health Professionals (ARHP): TBD
Social Workers National Association of Social Workers (NASW): 25.5 credits possible.

Continuing Education Statement
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Association of Reproductive Health Professionals (ARHP) and Healthy Teen Network. ARHP is accredited by ACCME to provide continuing medical education for physicians. ARHP designates this continuing medical education activity for [number of approved credit hours TBD] credit hours in category 1 of the Physician’s Recognition Award of the American Medical Association.
All Access Pass: 
Spotlighting Our Youth

Come Celebrate with Us!

Healthy Teen Network is turning 30, and we’re hosting a big dinner party in the Regency Ballroom Thursday night to celebrate in style!

Tickets are just $30 (with full conference registration) and include dinner, youth entertainment from the Girls Stories Theatre Project, the sounds of DJ Jay-D, dancing, and a panel discussion with the notable leaders Drs. Michael Carrera and John Santelli, and Ms. Michele Ozumba. Sharon Rodine, a true pioneer in our field, will receive our inaugural Pioneer Award. That’s a lot of celebrating for such a small amount!

You can network, enjoy delicious food, reminisce about the good ol’ days, and dance your heart out!

Don’t miss this great evening! If you didn’t purchase your ticket in advance, please stop by the registration desk as soon as possible to get your ticket.

(*$30 tickets are only available to those registering for the entire conference. Tickets for those not registered for the entire conference will be $50.)

Healthy Teen Network provides customized training and technical assistance to adolescent reproductive health professionals. These services have been proven to build skills by incorporating interactive teaching methods, adult learning principles, and effective strategies to transfer learning in the workplace.

Examples of Training Areas:

Adolescents and Young Families
Working with adolescents, especially those who are pregnant or parenting, can be quite a rewarding experience! Understanding their physical, emotional, and psycho-social development is imperative for professionals to support them. Select from various trainings about basic adolescent and early adult development, working effectively with youth, promoting a successful transition to adulthood, and using the BDI Logic Model to design and improve programs for young families.

Organizational Capacity Building
Building and sustaining an effective organization focused on adolescent reproductive health is not only about shoring up financial resources. It also means identifying effective leaders, sustaining programs which demonstrate positive behavior change, hiring competent staff, and strategically planning for the future. Healthy Teen Network provides training which supports your sustainability efforts now and for the future.

Science-Based Approaches
Trainings are designed to increase participant’s ability to apply science-based approaches to the prevention of adolescent pregnancy, sexually transmitted infections, and HIV. Included are trainings on assessment, the BDI Logic Model, Getting to Outcomes, Characteristics of Effective Programs, training-of-trainers on science-based prevention programs, and evaluation.

For a complete list of trainings and topic-areas, visit www.HealthyTeenNetwork.org

For more information or to submit a request, contact Healthy Teen Network:
1501 St. Paul Street, Suite 124 · Baltimore, MD 21202 · Phone: 410-685-0410
Email: Training@HealthyTeenNetwork.org
Workshop Descriptions

Opportunity Knocks: Using Teachable Moments to Convey Safer Sex Messages to Young People
Janet Max & Gina Desiderio, Healthy Teen Network

A teachable moment is a situation where opportunity knocks and is a time at which a person, especially a child, is likely to be particularly disposed to learn something or be responsive to being taught or made aware of something. With accurate information and adequate support, young people can make healthy and responsible decisions about having sex and using contraception. Adults can be most effective by providing the information and support needed to promote responsible decision-making in youth and help ensure transition to adulthood is safe and healthy. The goal of this presentation is to educate and empower youth workers to make the most of teachable moments with the young people they serve regarding safer sex and contraceptive choices. By the end of this presentation, participants will be able to: (1) define “teachable moment”; (2) identify at least three examples of teachable moments; (3) identify at least three tips to create a teachable moment; and (4) identify at least three important messages about safer sex during a teachable moment.

Teen Pregnancy: Guys, Goals, and Prevention
Judy A. Didion, PhD, RN, Lourdes College and Wood County Health Department

There continues to be little attention toward the role of young men in teen pregnancy prevention. This presentation targets adolescent males, educators, parents, and care providers. Presenters will describe findings from a qualitative study that explored how males avoided teen fatherhood. The findings depict the social processes of adolescent relationships from the perspective of 18 year old males in high school. The data which emerged from this study represent numerous aspects of male responsibility and formulate an emerging theory. The presentation concludes with a discussion of how these findings inform policy development and program planning.

Charitable Fundraising in Tough Economic Times
Grant Martin, CFRE, Tampa Bay History Center

Economic recessions are difficult periods across the board, with every charity “sharing in the pain” to some degree. Economic conditions affect fundraising results in specific ways and do not hit all nonprofits equally. So what can you do to minimize the fundraising impact on your organization, maximize its income during this difficult period, and lay the groundwork for successful fundraising in the future? Hear from four seasoned professional fundraisers (Grant Martin, Julie Britton, Bob Carter, and Joanne B. Sullivan) representing small, medium, and large shops, whose combined efforts have raised over a billion dollars for charity!

Empowering Young Parents—The First Five Years: An Activity-Based Program
Marlene Pearson, Madison Area Technical College

Empowering Young Parents offers a lively hands-on way for vulnerable or marginalized pregnant or parenting
youth to have access to the findings on the critical first five years. Topics addressed through activities, visuals, games, and stories are the prenatal period, attachment and emotional attunement, basic findings of early brain development, stimulating language development and early discipline, limit setting, and social skill-building. This presentation is for those who are seeking more engaging ways to help pregnant or parenting teens or young adults wait on a second child, learn about and be more motivated to provide the kinds of experiences that will help their child be prepared to enter and succeed in school, and make wiser decisions regarding their love lives.

**Downloading Parent Aid**
Marion Howard, PhD & Marie E. Mitchell, RN
Emory University School of Medicine
Esplanade 3 ∙ Policy/Advocacy

Parents and those who work with parents need to understand how recent media/communication technology developments (including social networking sites) can help adolescents meet their developmental needs in a positive manner. However, parents must also understand the negative side of current mass media when it comes to influencing the sexual attitudes and actions of their children. This interactive workshop will help parents and those who work with them “get the rap” on media and communication technologies that absorb youth currently and learn ways parents can better mentor their children with respect to the sexual content.

**Engaging and Connecting Latino Parents with Parent-Child Connectedness (PCC)**
Jesus Ruiz & Carolina Herrera Gallegos, Lake County Health Department/Community Health Center
Lori A. Rolleri, MSW, MPH, ETR Associates
Buccaneer B ∙ Research/Evaluation

Research shows that teens who have a close, mutually satisfying connected relationship with their parents are more likely to make healthy decisions and are protected from “risky” behaviors including early onset of sexual activity. The presentation of ETR’s “Parent-Child Connectedness” curriculum for Latino parents gives meaning to this concept in a more welcoming setting. Parents learn to develop and maintain close relationships with their children, and with a culturally relevant adaptation of “Ready or Not”—a sexual health education curriculum—they learn to become more comfortable and confident in having meaningful conversations with them about sexual health that includes family values.

**The City MatCH Do-It-Yourself Series: Performance Measures**
Carol Gilbert, MS
CityMatCH at the University of Nebraska Medical Center
Esplanade 1 ∙ Research/Evaluation

Add something new to your data toolbox! Attend this interactive experience in developing program objectives and high quality performance measures. Workshop participants will build a logic model and enhance their understanding of the relationship between program theory, performance measures, and evaluation. The workshop will teach the utility of logic models for program planning and evaluation, how to develop strong program objectives that can be associated with high quality performance measures, and how to identify high quality, measurable performance measures that maximize the potential for meaningful data reporting.

**Leveraging Your Resources for a Local Sex Education Victory**
Dahlia Ward, American Civil Liberties Union
Ybor Room ∙ Policy/Advocacy

Many of us are committed advocates but with precious little resources and time. Whether you are tabling at an event, organizing a local coalition, or conducting a campaign to challenge abstinence-only-until-marriage programs in your schools, make sure your limited resources are well spent by having defined goals, a target audience, and measurable benchmarks to track your success along the way. This interactive workshop will teach participants how to develop a strategic campaign. Participants will learn five clear steps to help achieve success in their efforts back home.

**What About the Children?: Supporting Teen Parents in the Juvenile Justice System**
Barbara A. White, Florida State University Center for Prevention Early Intervention and Policy
Buccaneer D ∙ Programs

Working with teen parents in the juvenile justice system involves complex challenges and tremendous opportunities. This presentation will consider the use of an infant mental health framework for professionals who are providing services to young families. Participants will learn about the intensive services offered to two unique groups of teen parents: teen mothers on community probation and teen mothers and their babies residing in a locked residential facility. The presentation
Making Collaborations Work in Dire Economic Times
Jutta Dotterweich,
ACT for Youth Center of Excellence, Cornell University
Esplanade 2 ∙ Management/Administration

Making collaborations effective is hard work, but it is critical in tough economic times. When monies are scarce, we need to rely on existing resources to provide the services, opportunities, and supports young people need to thrive. The asset-based community development framework offers a new, empowering perspective on community coalition work. By assessing and activating individual and organizational assets, collaboration partners can re-tool and re-align their strategies and learn to trust each other to the point of truly sharing their resources. The presenter will share strategies and tools based on years of experience working with community youth development coalitions.

Workshop Group 2, 1:45pm-3:15pm

Find and Use Local-Level Data: “We Can Do It!”
Carol Gilbert, MS
CityMatCH at the University of Nebraska Medical Center
Buccaneer D ∙ Research/Evaluation

Whether you are seeking funding or evaluating the impact of programs, you need data to know where your neighborhood, city, or county stands relative to others. Relying on national and state data ignores the fundamentally different character of cities. This session will demonstrate obtaining and using publicly available city and county data. Limitations and potential pitfalls will be discussed, as well as solutions and safeguards. We will “walk through” the use of several publicly available data sources; a detailed handout will help you take the information home.

Youth on the Move: Reaching Pregnant and Parenting Runaway and Homeless Youth
Tasha Frazier & Jenny Navasky, Inwood House
Esplanade 3 ∙ Programs

This workshop presents an innovative program model that bridges the gap in services for intersecting needs of two marginalized populations of youth: runaway and homeless youth, and pregnant and parenting youth. Holistic services include basic needs of food, safe and stable housing, and clothes, as well as case management and maternal health and family support services including health and nutrition education, life skills, financial literacy, parenting, child development education, and comprehensive sexuality education to prevent additional pregnancies and disease. Participants will learn three specific program models utilized by Inwood House Runaway and Homeless Youth Residence for Pregnant and Parenting Youth: residential care, maternal health and family support services (Doula Program, Partners in Parenting), and comprehensive sexual health education (Teen Choice Program).

“What If…?” A State Supported, Local Collaborative Model to Prevent Teen Pregnancy
Nancy Hahn, New Concept Self Development Center, Inc. & Lenora Shaw, Medical College of Wisconsin (Dept. of Pediatrics – MAHP)
Esplanade 2 ∙ MAHP

The Milwaukee Pregnancy Prevention Partnership (MAPPP) was formed by four organizations that were drawn together by similar long term outcomes, target populations, and funding streams from the State of Wisconsin. Since 2006, the partnership has resulted in a more concentrated, coordinated community approach in Milwaukee, maximizing each organization’s collective strengths. The partnership’s agreed upon common goals of encouraging and promoting delayed sexual activity and providing access to confidential contraceptive and related reproductive health services are achieved through the provision of a continuum of group education, case management, and clinical services to prevent unintended pregnancy among sexually active adolescents in Milwaukee.

What Do Adolescents Think about Teen Parenting?
Judith W. Herrman, PhD, RN
University of Delaware, School of Nursing
Buccaneer C ∙ Research/Evaluation

While teen pregnancy rates are declining around the world, selected groups of adolescents continue to experience teen births and the potential for associated negative consequences. Adults frequently discuss the costs associated with teen birth, but the attitudes of teens toward the parenting experience are not known. A survey measuring teen perceptions was completed by over 800 youth. Results provide important insights into what teens think about adolescent parenting, correlate
these findings to selected demographic variables, analyze their thoughts on teen pregnancy prevention, and offer implications for designing messages, policies, and interventions informed by the perspectives of adolescents.

The Happiest Baby: Quickly Calm Fussing and Boost Sleep
Harvey Karp, MD, UCLA School of Medicine
Buccaneer B ∙ Programs

Persistent infant crying (colic) affects 10-15% of all new babies and is significantly associated with marital stress, breastfeeding failure, postpartum depression, child abuse, SIDS, parental bonding failure, etc. The presenter describes the discovery of a “calming reflex” that is a virtual off-switch for crying. Attendees will learn 5 ways to turn on this reflex (the 5 Ss) to quickly calm fussy babies and help all babies sleep an extra 1-2 hours.

Social Solutions – Efforts to Outcome
Adrian Bordone, Social Solutions
City Center ∙ Management/Administration

This session helps program managers and executives better plan, communicate, and execute a strategy to move their organizations toward outcome-oriented, effective performance management. Presenters will discuss the importance of (1) an organization's current performance management capacity, (2) impediments an organization may face when moving toward performance management, (3) motivating factors to move toward performance management, and (4) the steps and tools that need to be understood and employed with performance management. Presenters will also discuss how to use the latest technical innovations with human service process and personnel management to improve the likelihood of successful transformation toward performance management.

Transforming Young Men’s Procreative Identities: A Model for Self-Narrative Strategies
William Marsiglio, University of Florida
Garrison ∙ Research/Evaluation

This workshop is a two-part series that outlines how the social psychological Procreative Identity Framework can be used to sharpen and prompt young men’s (and women's) mindfulness about creating and caring for human life. The presentation offers theoretically and empirically grounded insights and practical materials to help individuals self-reflect and talk more systematically about their procreative identities. Discussion and materials focus on four basic scenarios involving reproductive health care providers: (1) private session with one male; (2) private session with male-female romantic couple; (3) facilitation of a small, all-male group; and (4) facilitation of a small mixed gender group.

*It is highly recommended that workshop attendees attend Transforming Young Men's Procreative Identities: A Model for Self-Narrative Strategies (Part 2) at 3:30pm.*

Strengths-Based Leadership: Unlocking The Secrets Of The Most Effective Leaders
Terri E. Pease, Ph.D. & Jane P. Nestel-Patt, M.Ed.
SPIN USA, Inc. National Training Institute
Esplanade 1 ∙ Management/Administration

As seasoned or emerging non-profit leaders, you know exactly WHAT effective leaders should do: run dynamic, synergistic, results driven meetings; have a staff of effective, creative, energized, engaged members of the team working independently and collaboratively to implement best practices & strengthen programs and services; effectively navigate the challenges of change leadership: building within your agency or program the collective will to create new strategies and build new programs/services. These are all realistic and attainable goals. In this workshop you will begin to understand HOW and why strengths-based leadership is the key to making all those WHATs an integral part of your true day-to-day operational reality.

Healthy Teen Network's Policy Platform to Promote Health and Success among Young Families
Janet Max & Robert Reeg, Healthy Teen Network
Buccaneer A ∙ Policy

This workshop introduces participants to Healthy Teen Network's Policy Platform to Promote Health and Success among Young Families, a set of policy recommendations aimed at establishing or reforming programs and systems that influence whether or not young families may achieve health and success after a teen birth. The report offers recommendations in the areas of health and human services, housing, education, workforce and life skills development, child welfare and development, income security, and knowledge development and transfer. The presenters will summarize Healthy Teen Network's activities to implement the policy platform and recommend action steps participants can take to support the policy platform.
The Odyssey Years: Working With Older Youth
Katherine Suellentrop & Corinna Sloup, The National Campaign to Prevent Teen and Unplanned Pregnancy & Mary Prince, PhD & Shannon Flynn, South Carolina Campaign to Prevent Teen Pregnancy

Ybor Room ∙ Research/Evaluation

This workshop focuses on pregnancy prevention among older youth (age 18-19). In particular, it provides participants with information about the knowledge, attitudes, and behaviors of older youth as well as key strategies for reaching out and engaging these youth in prevention activities. The workshop highlights national data as well as state level research conducted to develop a community model to intervene with this population.

Workshop Group 3, 3:30pm-5:00pm

Girls Holla Back!: An Intergenerational Approach to HIV Prevention for African American Females
Daphne Walker-Thoth
Missouri Institute of Mental Health
Buccaneer D ∙ Programs

This workshop describes an innovative award-winning intergenerational HIV prevention program, based on the science-based (evidence-based) program, Be Proud, Be Responsible, for African American girls ages 12 to 17 years and their mothers, grandmothers, or other women of significance in their lives. It explores ways to make HIV prevention programs gender and culturally specific, the advantages of involving the faith community, and effective outreach strategies for African American families.

Transforming Young Men’s Procreative Identities: A Model for Self-Narrative Strategies (Part 2 of a 2-part series)*
William Marsiglio, University of Florida
Garrison ∙ Research/Evaluation

This workshop is a two-part series that outlines how the social psychological Procreative Identity Framework can be used to sharpen and prompt young men's (and women's) mindfulness about creating and caring for human life. The presentation offers theoretically and empirically grounded insights and practical materials to help individuals self-reflect and talk more systematically about their procreative identities. Discussion and materials focus on four basic scenarios involving reproductive health care providers: (1) private session with one male; (2) private session with male-female romantic couple; (3) facilitation of a small all-male group; and (4) facilitation of a small mixed gender group.

*It is highly recommended that workshop attendees attend Transforming Young Men’s Procreative Identities: A Model for Self-Narrative Strategies (Part I) at 1:45pm.*

Implementing “Making Proud Choices!” In Classroom Settings: A Process Evaluation
Maryjo M. Oster, Ph.D. Candidate, Pennsylvania Coalition to Prevent Teen Pregnancy
Esplanade 3 ∙ Research/Evaluation

Three urban school districts in Pennsylvania implemented the science-based (or evidence-based) program Making Proud Choices! at the middle school level. Making Proud Choices! is a community-based HIV, STI, and teen pregnancy prevention program designed for high risk African American youth. The participating school districts took part in the first implementation of this program within classroom settings. This process evaluation study assessed the factors that assisted or inhibited the fidelity of implementation within classroom settings and offers adaptation suggestions to enhance program fit and relevance. Finally, we offer a theoretical commentary on the role and ability of schools to provide this kind of prevention programming.

Taming Tantrums: A New Approach to Stop the Struggles and Raise More Patient, Cooperative Toddlers
Harvey Karp, MD, UCLA School of Medicine
Buccaneer B ∙ Programs

In a sense, toddlers (8 months to 4 years) are sort of “uncivilized.” In fact, much of our job as parents is to civilize them (e.g., to teach them to say “thank you,” take turns, etc.) The presenter discusses a new and immediately effective way to communicate with toddlers based on their delayed left versus right frontal brain development. The delayed left versus right frontal brain development leads to poor language/reasoning skills and impulsivity and contributes to parental frustration, outbursts, and emotional and physical abuse. Dr. Harvey Karp is the most read pediatrician in the US. His books and DVD’s are revolutionizing the way we calm fussy babies and boost an infant’s sleep. Attendees learn novel tools attuned to a toddler’s “primitive” cognitive level that can stop 50% of tantrums in seconds, prevent 50-90% from happening, and boost toddler patience and cooperation.
Activism 2.0: Lessons Learned from Promoting Activism Online with Teens
Michelle Scarpulla, MPH, Answer
Buccaneer A ∙ Policy/Advocacy

Answer and their award-winning youth website Sex, Etc., presents data from their youth activism portal, Your Voice, Your Rights, which boasts hundreds of teen profiles from across the country. This dynamic workshop explores the rationale for engaging youth in online activism and shares important lessons learned from this innovative approach for all professionals who care about teens. Participants will leave with specific strategies to mobilize the young people with whom they work in advocacy for sexual health education.

The Tripartite System of Services for Adolescent Parents: Adults, Teens, and Babies
Terri E. Pease, PhD and Jane P. Nestel-Patt M. Ed.
SPIN USA, Inc. National Training Institute
Esplanade 1 ∙ Programs

This presentation focuses on challenges based in the distinct and sometimes contradictory developmental needs of young parents and their infants. Presenters discuss addressing the young parents’ individual development without undermining her emerging identity as a parent to her own child. Attendees will jointly analyze video clips and case descriptions of situations where a foster parent focuses more on care for the teens’ infant than on supporting the teen to do so. Presenters will share experience with using a specific strengths-based method. Attendees will have the opportunity to devise specific strengths-based responses to individual concerns in their daily practice.

Blogs, Twitter, Facebook—Oh My….
What’s A Brand to Do?
Jeannette Pai-Espinosa
The National Crittenton Foundation
Buccaneer C ∙ Management/Administration

Nowhere is change more rapid than in the realm of sharing information about your organization. Blogs, Twitter, Facebook, etc. can be confusing and frustrating. So, how should new technology impact how you communicate your brand to key audiences? The link between communication and fundraising makes integrating and prioritizing new media and traditional marketing tools critical for every organization. This workshop is designed for leaders at all levels trying to figure out how to strike the right balance.

Understanding Risk and Protective Factors for STDs and Unintended Pregnancy to Enhance Prevention
John Santelli, MD, MPH, Mailman School of Public Health Columbia University
Ybor Room ∙ Research/Evaluation

After considerable declines in teen birth and pregnancy rates in the U.S. between 1991 and 2005, teen birth rates rose unexpectedly in 2006 and 2007. Contraceptive use is critical in explaining U.S. trends and differences between U.S. and European fertility patterns. Public policies related to HIV prevention and abstinence-only programs may have played a critical role in influencing recent trends in teen fertility. To understand these recent trends, this presentation will explore historical changes in fertility in the U.S., trends in sexual behaviors and abortion, comparisons with other developed nations, and the influence of social factors and public policies that may influence teen fertility.

Evidence-Based Sexuality Education with Incarcerated Youth: A Peer Education Model
Sara Dillon, Adagio Health
Esplanade 2 ∙ Research/Evaluation

Efforts at reducing risky behaviors in today's youth are being done in numerous ways. This workshop, geared for educators, provides an operational overview of one model that incorporates a peer-led approach and brings it to at-risk youth within the juvenile justice system. Youth who are on community probation or in residential facilities are trained to deliver educational workshops to their co-residents and/or the community on prevention topics through the implementation of an evidence-based curriculum. The project's benefits are discussed as well how it directly supports two of the performance objectives of the Balanced and Restorative Justice Model: Competency Development and Accountability.

How to Talk to Teens about LARCs (Long Acting Reversible Contraceptives)
Charles (Chuck) F. Marquardt, MPH
California Family Health Council, Inc.
City Center ∙ Programs

In the real world, some birth control works dramatically better at preventing pregnancy than others. This workshop will help participants to help teens think
about long acting reversible contraceptives as a realistic choice in their lives. By the end of this session, participants will be able to explain the advantages of LARCs to teens, help teens prepare for likely side effects of LARCs, and talk to teens about STD protection in addition to using LARCs.

Friday, October 23

Workshop Group 4, 10:15am-11:45am

“We Can’t Afford Not To”: Policies and Services for Pregnant/Parenting Teens in Child Welfare
Monica Faulkner, University of Texas at Austin, School of Social Work & Rhoda Smith, MSW, Loma Linda University
Esplanade 3 · Policy/Advocacy

More than half of the girls in foster care will be pregnant by the age of 19. Therefore, 31% of young women in foster care are parents. Despite these startling numbers, there are few policies and practices that specifically address pregnancy prevention and/or the needs of teen mothers in foster care. This workshop summarizes the current research on these topics and the current policies addressing these issues. Additionally, participants will gain knowledge needed to advocate for policy and practice changes in their communities.

Leadership and Management: Understanding Both
Brigid Riley, MPH, Minnesota Organization on Adolescent Pregnancy, Prevention and Parenting & Forrest Alton, MSPH, CHES, South Carolina Campaign to Prevent Teen Pregnancy
Esplanade 1 · Management/Administration

There is a saying that leadership is “doing the right things” while management is doing things right.” Both are needed for organizations to succeed. Knowing when to emphasize one over the other can be challenging, especially during difficult times. This workshop reviews current themes from leadership and management literature, and includes individual and organizational assessments of strengths and growth areas. Participants will review case studies in discussion groups and share key learnings with the large group. This workshop is a must-attend for Executive Directors, CEOs and others in positions of leadership.

Choosing the Best Evidence-Based Program for Your Community and Youth Population
Mary Martha Wilson & Deborah Chilcoat
Healthy Teen Network
City Center · Research/Evaluation

Do you want results? Do you want the youth you serve to have the info and skills they need to make informed and healthy decisions? Join us for a hands-on exploration of evidence-based programs which have been proven to get results for your youth population and community. Choosing the most appropriate evidence-based program to implement is vital in your quest to improve the reproductive health outcomes of your youth. If you are committed to reducing sexual risk-taking behaviors which cause pregnancy and sexually transmitted infections and building your organization's capacity to implement these programs, you cannot miss this workshop!

Engaging Young Men in Positive Sexual, Reproductive and Parenting Behaviors: Practical Applications of Current Research and Policy
Freya Sonenstein, PhD, Center for Adolescent Health Promotion, Johns Hopkins Bloomberg School of Public Health & Patricia Paluzzi, DrPH, Healthy Teen Network
Garrison · Research/Evaluation

Engaging young men in positive decisions regarding their sexual and parenting behaviors is a critical need in our field, but challenging at best. Keeping teen fathers engaged in co-parenting is also critical for the well-being of their children—and equally challenging. Drs. Sonenstein and Paluzzi discuss what current research and policy tell us about how we might best reach young men and teen fathers. They offer examples of how this information has been applied in some states, and invite a discussion about how these interventions might be more broadly applied in your state or community.

Teen Talk: Sex, Give it to Me Live
Bianca Guzman, California State University, Los Angeles/Choices-CAMP School Project
Buccaneer D · Programs

This workshop identifies the effectiveness of using educational theater as a method of teaching safer sex behavior/education. Participants will acquire information that will define the manner in which teens conceptualize sexual behavior and will identify the individuals with
whom teens communicate with regarding their questions about sex and sexuality. Participants will have the opportunity to view scenes from “Know the Facts” Educational Theatre. The information presented was derived from the evaluations of the CAMP Educational Theater School Program funded by the California Department of Public Health.

Teens Do It Better: Somethin’ To Think About!
Michele Perlman, MPH, Community Healthcare Network - Teens P.A.C.T. Program
Buccaneer B ∙ Programs

Community Healthcare Network’s Teens P.A.C.T. (Positive Actions and Choices for Teens) combined best practices in sexuality education and youth development to create an educational video series targeting New York City youth. The video series, Somethin’ To Think About, was developed entirely by youth for youth, resulting in an accurate reflection of the challenges teens face. This presentation will describe the project in detail as a model for creating effective educational materials by youth for youth. Presenters will discuss the impact of participation on youth participant’s knowledge, behavior, self-esteem and self-efficacy.

Reducing Repeat Teen Pregnancies: Eight Science Based Effective Programs
Barbara Huberman, Advocates for Youth
Buccaneer C ∙ Research/Evaluation

In the United States adolescent pregnancies and birth rates have declined by one-third in the past 15 years. Despite this decline, nearly one-third of young women experience pregnancy prior to age 20. In 2006 and 2007 the teen birth rate increased after this significant decline. In 2003 and 2004 20% of teenage mothers delivered a second child within 2 years of their initial pregnancy. This workshop explores 8 science based, evaluated programs designed to reduce the rates of subsequent pregnancies to teen mothers that have achieved this goal.

Supporting Teens for Success: A Holistic Pregnancy Prevention Approach
Bev Zabler, University of Wisconsin-Milwaukee College of Nursing Institute for Urban Health Partnerships
Esplanade 2 ∙ Programs

For 20+ years, we tested holistic, strength–based strategies for teen pregnancy prevention. In collaborative partnerships, we achieved successful outcomes with urban families facing multiple, complex challenges in their lives. Client/family centered and agency/centered guidelines were pivotal in achieving positive outcomes for youth. This workshop is designed to share these strategies with providers who work with high risk teens of diverse ethnicities to prevent or delay pregnancy.

The Internet and Beyond:
Using Digital Technology to Reach Teens
Katherine Suellentrop & Laura Lloyd
The National Campaign to Prevent Teen and Unplanned Pregnancy
Buccaneer A ∙ Programs

This workshop focuses on teens and digital media. More specifically, the workshop provides background on teens overall media consumption and how teen media habits have changed in the last 10 years. It also explores how media use is associated with teen sexual knowledge, attitudes, and behavior. The session discusses examples of interventions that have used new digital technologies to reach youth, and some of the opportunities and challenges that are presented by new technology. Finally, the session encourages participants to think about how they can use new technology in their own work.

Youth in Foster Care and the Power Through Choices
Sharon Rodine & Shante Fenner, Oklahoma Institute for Child Advocacy & Stacy Williams, University of Oklahoma National Resource Center for Youth Services
Ybor Room ∙ Programs

Youth in foster care are at high risk for pregnancy and sexually transmitted infections, thus a priority for prevention efforts. Power Through Choices, a sexuality education program developed with and for youth in foster care, has been updated and replicated by the Oklahoma University National Resource Center for Youth Services (NRCYS) and the Oklahoma Institute for Child Advocacy as part of CDC’s promoting science-based approaches initiative. The facilitators of the curriculum revision will present an overview of the curriculum content, the revision experience, and their key lessons learned from the replication and evaluation of the revised curriculum.
Workshop Group 5, 2:15pm-3:45pm

Health Promotion STI Marketing Campaign “Are You Sure, Know Your Status”
Tammie Sawyer, Wanda Heard, and Beverly Kirk
Jefferson County Department of Health
Esplanade A ∙ Programs

Teenagers and young adults who engage in high risk sexual activities (including unprotected sex, promiscuity, multiple sex partners, prostitution, patronizing prostitution, anonymous sex encounters, men having sex with men—MSM) are susceptible to severe health outcomes, including sexual transmitted infections (STIs). This workshop addresses strategies used in Jefferson County to inform and educate teenagers and young adults who participate in high risk sexual behavior through marketing, media, and presentations at schools, churches, etc., using the Four “P”s of Social Marketing: product, price, promotion, and placement; all equally important when designing a Social Marketing Campaign and should be considered in order to influence the mindset of your targeted audience. The 4 P’s of marketing (Marketing Mix model) may be used to assist in defining the marketing strategy. The process and outcome evaluation results of the Health Promotion STI Marketing Campaign will be discussed.

Beyond Terminology: Gender Inclusive Sex Education
Jill Farris, MPH, Minnesota Organization on Adolescent Pregnancy, Prevention and Parenting & Garrett Boardman
Esplanade 2 ∙ Programs

Using gender inclusive strategies is essential to providing quality comprehensive sexuality education. This session offers practical examples of how to make lessons gender inclusive and how to respond to students’ questions about gender and gender identity. Workshop participants will leave with greater awareness of appropriate inclusive language and increased comfort answering questions related to gender and gender identity.

Improving our Work and Communication with Boys and Young Men: Understanding Male Socialization and Its Impact on Male Behavior and Decision Making
Wayne Pawlowski, MSW, LICSW, AASECT
Ybor Room ∙ Programs

All over the US, people are asking, “How can we reach and communicate more effectively with boys/young men?” This workshop addresses that question. Targeting anyone who works directly with boys/young men, this highly interactive workshop explores male socialization, how that socialization impacts male behaviors and decision making, and how we can improve our communication with boys/young men. Using brief presentations, large group brain storming, small group discussions, film, and case studies this workshop explores what we need to know about male socialization in order to be able to reach and communicate more effectively with boys/young men.

Loving Smart, Loving Safe: New Pathways in Prevention for Young People/Young Parents
Marlene Pearson, Madison Area Technical College
Garrison ∙ Programs

Love Notes: Making Relationships Work taps new sources of motivation for relationship and sexual decision-making, pregnancy prevention, and IPV prevention. Without a vision of good love or little clue about how to build a healthy relationship, it is difficult to make wise sexual and partner choices. Without an understanding of how one’s love life can affect everything else—school, employment, health/safety, one’s child—it becomes easy to slide. Love Notes empowers young people with positive and proactive knowledge, skills, and guides to move toward what they want and not just away from what’s harmful. Love Notes engages males as much as females, pregnant or parenting teens and young adults, and those at risk of unplanned pregnancy.

Reinforcing Protective Factors to Help Young Families Succeed
Wanda Spann Roddy, R.N., M.S.N., CPNP
Health and Hospital Corporation of Marion County
Esplanade 3 ∙ Programs

Families, schools, and communities need to work together to create an environment that facilitates healthy development of young families. Greater impact for success can be achieved by enhancing protective factors that buffer teens from the potentially harmful effects of negative situations and events. Geared to youth workers who work with pregnant and parenting teens, this workshop is designed to (1) explain the intervention activities of this program that helps to achieve the program goals; (2) help the worker identify risk factors that attempt to destroy young families; (3) learn what community and school resources they need to know and collaborate with to develop protective factors; (4) develop effective protective factors to combat those risk factors.
“Beyond Tokenism and Good Intentions: Building Effective Youth-Adult Partnerships”
Sarah Axelson, Advocates for Youth
Buccaneer B ∙ Management/Administration

This experiential workshop focuses on building effective partnerships in sexual health programming between adult professionals and youth leaders. Organizational leaders, staff, and stakeholders learn how to make a paradigm shift of partnership related to youth participation in programming and organizations and gain additional skills for integrating youth adult partnerships into their organizations.

we nEd 2 tlk: Using the Language of Technology to Engage Youth in HIV/STD/Pregnancy Prevention
T.J. Smith, AIDS Council of Northeastern New York
Buccaneer A ∙ Programs

Youth are zoned-out on the web, watching videos on YouTube, talking to each other on Myspace.com, and texting each other in classes. This workshop discusses the AIDS Council of Northeastern New York’s technology-based prevention programs created to tap into this medium. This interactive workshop showcases projects created by inner-city, high risk youth that focus on HIV/STD/ Pregnancy prevention, healthy relationships, self-esteem, risk reduction, peer pressure, community needs assessments, and more; provides participants with a general guide for creating similar programs in their location; and offers participants the opportunity to engage in activities used to stir youth creativity and focus on prevention.

Healthy Adolescent Development: The Teen Years Explained
Freya Sonenstein, PhD
Center for Adolescent Health Promotion, Johns Hopkins Bloomberg School of Public Health
Buccaneer D ∙ Management/Administration

The teen years are a time of opportunity, not turmoil. In this workshop, we will describe physical, cognitive, emotional, and social, sexual, identity formation, and spiritual changes that happen during adolescence and how adults can promote healthy development. Understanding these changes—developmentally, what is happening and why—can help adults and teens enjoy the second decade of life. Participants will receive a copy of The Healthy Adolescent Development Guide: The Teen Years Explained, an essential resource for all people who work with young people.

Connecting With Youth in Care
Stacy Williams
University of Oklahoma
National Resource Center for Youth Services
City Center ∙ Programs

This workshop assists participants in exploring barriers youth in care face and how these barriers lead to risky behavior. Participants will leave the workshop with strategies to build supportive relationships with youth in care and encourage youth to develop other supportive relationships.

Implementation and Enforcement of Comprehensive Sex Ed Laws and Regulations
Dahlia Ward, American Civil Liberties Union
Buccaneer C ∙ Policy/Advocacy

This workshop explores lessons learned from states that have implemented or are in the process of implementing sex education in their state or local community. Presenters share how they were able to manage challenges in their state or local community and offer tips and best practices that can be applied to work in other states.

Young Families Committee Breakfast
Friday, 10/23 ∙ 7:30-8:15 a.m.
Buccaneer A
Join Healthy Teen Network’s Young Families Committee for a structured conversation about current issues for young families.

Policy Committee Breakfast
Friday, 10/23 ∙ 7:30-8:15 a.m.
Buccaneer B
Join Healthy Teen Network’s Policy Committee for an informal discussion of current policy issues that impact teens and young families.
General Information

Hotel Assistance
If you have any questions or problems related to hotel services, please contact the appropriate hotel office using a house phone. Healthy Teen Network will not assume any responsibility for hotel policies or operations, but we will endeavor to assist you in resolving any problems. Check out time is at 12:00 pm.

Workshop Participation
Workshop attendance is limited to each meeting room's capacity and will be on a first come basis. Room monitors have been instructed to ensure that all workshop participants have name badges. Your cooperation will help us prevent non-registered attendees from displacing you in workshops with full audiences. To avoid overcrowding, please make another selection if your first choice is seated to capacity.

Registration Desk
The registration desk, located in Galleria B, will be open from 5:00 pm–7:00 pm on Tuesday, 7:30 am–8:00 pm on Wednesday, 8:00 am–5:00 pm on Thursday, 8:00 am–4:00 pm on Friday, and 8:00 am–9:00 am on Saturday. Conference assistance is available at the registration desk during these hours. If you have a conference related emergency during a time when no one is present at the registration desk, please contact the hotel's front desk.

Networking Bulletin Board
Conference participants are invited to use the Networking Bulletin Board located by the registration desk to relay messages and schedule informal meetings, off site activities, and other social events with fellow attendees.

Room Changes
Healthy Teen Network has endeavored to keep room changes and workshop cancellations to a minimum. However, some changes may occur. Please pay close attention to any room changes that may be mentioned during each day’s opening announcements or on the PowerPoint presentation in the Regency Ballroom. If a last minute change should occur, a notice will be posted near the Registration Desk and at the workshop session room.

Evaluations
Before receiving a registration packet, all attendees are asked to complete a Conference Survey asking for feedback about current Healthy Teen Network services and resources, and ideas for future activities. Participants are also requested to complete workshop evaluation forms, which will be distributed and collected at each workshop session by room monitors. Finally, please assist Healthy Teen Network in planning our 2010 conference and better serving you by completing the overall conference evaluation inserted in this program. Thank you in advance for assisting us in providing better services and conferences; we value your input.

Transportation
Access between the hotel and local airports is available via taxi service or airport shuttle. Please contact the hotel's front desk for more information on rates and availability.

Name Badges
Name badges are required for any Healthy Teen Network-sponsored activity or event. They must be worn in order to gain entrance to exhibits, luncheons, workshops, and meetings. You will be refused admission unless your badge is worn. An “All Access Pass” will be required for entrance to All Access Pass: Spotlighting Our Youth, Healthy Teen Network’s 30th Anniversary Event.

Meals
Your conference registration includes a continental breakfast on Thursday, Friday, and Saturday, and luncheons on Thursday and Friday. Pre-Conference registrants are provided with continental breakfast and luncheon on Wednesday. Vegetarian meals are available only to those who chose the vegetarian option while registering. If you noted a food allergy when registering, please be advised that we have informed the hotel of your allergy, but you are responsible for giving your name to the wait staff during meals.

Messages
Messages given to the conference coordinators will be posted at the registration desk. In case of emergency, every effort will be made to locate the conference attendee.
SAVE THE DATE!
October 26-29, 2010

A Time of Opportunity:
Engaging Communities in Supporting
Healthy Youth and Young Families

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Austin, TX

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for more details!
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