SOCIAL NORMS & CULTURE

HONORING EXPERIENCES & PERSPECTIVES
### MONDAY

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>Breakfast for Full-Day Pre-Con Attendees</td>
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<tr>
<td>9:00 am</td>
<td>Full-Day Pre-Conference Institutes</td>
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<tr>
<td>10:15 am</td>
<td>Coffee Break for Full-Day Pre-Con Attendees</td>
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<tr>
<td>12:00 pm</td>
<td>Lunch for Full-Day Pre-Con Attendees</td>
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<tr>
<td>1:00 pm</td>
<td>Half-Day Pre-Conference Institutes</td>
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<tr>
<td>2:30 pm</td>
<td>Break for Pre-Con Attendees</td>
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<tr>
<td>5:00 pm</td>
<td>Conference Kickoff: Meshelle (Holiday Ballroom 4-5)</td>
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<tr>
<td>6:00 pm</td>
<td>Networking Reception (West Foyer)</td>
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### TUESDAY

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<th>Time</th>
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<tr>
<td>7:30 am</td>
<td>Breakfast (Holiday Ballroom 4-5)</td>
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<tr>
<td>8:30 am</td>
<td>Opening Keynote: Sara Nasserzadeh (Holiday Ballroom 4-5)</td>
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<tr>
<td>9:30 am</td>
<td>Break in Exhibit Hall</td>
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<tr>
<td>9:45 am</td>
<td>Workshop Session #1</td>
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<tr>
<td>10:30 am</td>
<td>Break in Exhibit Hall</td>
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<tr>
<td>10:45 am</td>
<td>Workshop Session #2</td>
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<tr>
<td>12:15 pm</td>
<td>Awards Luncheon (Holiday Ballroom 4-5)</td>
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<tr>
<td>1:45 pm</td>
<td>Break in Exhibit Hall</td>
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<tr>
<td>2:00 pm</td>
<td>Plenary: Deep Within Us (Holiday Ballroom 4-5)</td>
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<tr>
<td>3:30 pm</td>
<td>Poster Session (Holiday Ballroom 6)</td>
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### WEDNESDAY

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<tr>
<td>7:30 am</td>
<td>Breakfast (Holiday Ballroom 4-5)</td>
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<tr>
<td>8:30 am</td>
<td>Plenary: Let Her Learn (Holiday Ballroom 4-5)</td>
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<tr>
<td>10:00 am</td>
<td>Break in Exhibit Hall</td>
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<tr>
<td>10:15 am</td>
<td>Workshop Session #3</td>
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<tr>
<td>11:45 am</td>
<td>Break in Exhibit Hall</td>
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<tr>
<td>12:00 pm</td>
<td>Lunch on Your Own</td>
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<tr>
<td>1:30 pm</td>
<td>Break in Exhibit Hall</td>
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<td>1:45 pm</td>
<td>Workshop Session #4</td>
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<tr>
<td>3:15 pm</td>
<td>Break</td>
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<tr>
<td>3:30 pm</td>
<td>Workshop Session #5</td>
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**Registration Desk Hours:** Sunday, 4:00-7:00 pm; Monday, 7:30 am - 6:00 pm; Tuesday, 7:30 am - 5:00 pm; Wednesday, 8:00 am - 5:30 pm. Closed Monday & Wednesday from 12:00 - 1:00 pm & Tuesday from 12:00 - 1:45 pm.

** Exhibit Hall Hours:** Monday, 4:00 - 7:30 pm; Tuesday, 8:00 am - 5:00 pm; Wednesday, 8:00 am - 1:45 pm.
Welcome to Healthy Teen Network’s 38th Annual Conference, Social Norms & Culture: Honoring Experiences & Perspectives. We know these are challenging times, ideologically and financially, and we really do appreciate the time and resources you have expended to join us.

We have much to celebrate in our field, with teen birth rates at an all-time low, and we should take the time to savor all of the good work that has been done over the past decade to increase our understanding of how best to support young people through building evidence and testing innovation. But disparities persist, and our country is increasingly diverse, making social norms and culture increasingly influential factors in promoting healthy sexual and reproductive behaviors among young people. Over the next three days, we will explore how to embrace and incorporate social norms and culture into our work.

Meshelle, a stand-up comedian and advocate for young women, will open the conference Monday evening. As an Open Society Institute Community Fellow, Meshelle implemented Goaldiggers: The Sankofa Project, connecting teen girls of African descent to education and tools to gain college access by introducing them to the study of their ancestry and ethnic identity, reinforcing a positive self-concept.

Sara Nasserzadeh, PhD, is another keynote speaker. Dr. Sara has worked intimately with the press and media to educate the public on most sensitive topics such as human sexuality. She created, produced, and hosted a BBC World Service Radio and Online program called The Whispers that was aired for three consecutive seasons and won the BBC World Service’s Innovation of the Year Award “for putting delicate matters in a sensitive manner.”

Our plenary sessions focus on implicit bias using a Baltimore-special Stoop Story Telling format, and Let Her Learn, an innovative report on how to protect young women from being pushed out of school, brought to us by the National Women’s Law Center. Multiple workshops, technical assistance office hours, roundtable discussions, and awardee and networking events round out our program.

At the end of the three days, we trust you will be educated, challenged, and reinvigorated to support the young people in your community, embracing the social norms and culture that affect them.

Respectfully,

Patricia Paluzzi
President & CEO

Brigid Riley
Board Chair
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Valerie Sedivy, PhD
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Nicholas Sufrinko
Digital Health Communication Specialist,
Innovation & Research

Shanise Taylor
Administrative & Executive Coordinator,
Finance & Operations

Allison Tomai Felsen
Manager, Communications
EXHIBITORS

Baltimore City Health Department
  Center for Sex Education
Community Healthcare Network
  The Dibble Institute
  ETR Associates
  Healthy Futures
Healthy Teen Network
  JSI, Inc.
  Love146

Medicines360
Michigan Medicine
New Journey Press
A Positive Approach to Teen Health (PATH, Inc.)
Possibilities for Change
Washington Health System Teen Outreach
Wyman Center, Inc.

GET YOUR LOYALTY CARD PUNCHED BY ALL EXHIBITORS & USE THE

#HEALTHYTEEN2017

HASHTAG ON YOUR TWITTER, FACEBOOK, AND INSTAGRAM CONFERENCE-RELATED POSTS FOR A CHANCE TO WIN PRIZES!
Creating Systemic Social Change: Putting the Reproductive Justice Lens into Practice
Ena Suseth Valladares & Marisol Franco (California Latinas for Reproductive Justice [CLRJ])

The Reproductive Justice (RJ) framework analyzes how the ability of any person to determine their own reproductive destiny is linked directly to the (often oppressive) conditions in their communities and their lived experiences. These conditions require transformation through long-term systemic change that calls for us to come together across separate identities, issue areas, and disciplines to truly uplift and improve the lives of all people—including youth. In this interactive full-day Institute, participants will learn how the RJ framework can be adapted and applied in their work and how it can enable us to engage in youth-centered culture shift work together. As part of this culture shift work, participants will examine the messaging they and/or their organizations use when discussing young people’s decisions and be challenged to move away from punitive language and keep building on the uplifting and supportive messages already in place. Lastly, because the health and wellness of young people must be reflected in the institutionalized policies we support, participants will explore how they can engage in policy advocacy efforts that champion young people’s rights to self-determination and bodily autonomy.

Action Planning for Sustainability: Leveraging, Communicating, and Building Partnerships (Invitation Only)
Valerie Sedivy (Healthy Teen Network), Ryan Schwartz (Full Focus Communications), Chris White (Genders and Sexualities Alliance Network), & Amanda Brown (CAI)

This full-day preconference for CDC-DASH funded local education agencies will focus on identifying and prioritizing activities to sustain beyond the current cooperative agreement along with communication strategies that can be used to sustain these activities. Participants will engage in hands-on activities to develop communication skills and strategies to nurture champions and build long-term support, with expert input from Ryan Schwartz of Full Focus Communications. Participants will also work with their peers to prioritize activities and develop action plans, with direct support from the NGOs representing each approach area.

Freshening Our Public Policy Messages and Strategies to Match Current Times
Gina Desiderio & Bob Reeg (Healthy Teen Network), & Meagan Downey (Youth Catalytics)

A shifted landscape of new or strengthened power players (particularly those who lean conservative) at all levels of government, combined with threats to public health investments that our nation’s youth are facing, necessitates a reinvigorated call to public policy action by individuals and organizations that support youth and their families. In this session, we will explore how to advocate in support of adolescent sexual and reproductive health with conservative-leaning policymakers and key stakeholders, including strategies for knowing your audience to understand their background and perspectives; opportunities for finding common ground to work toward a shared goal; and tactics for identifying and cultivating key messengers and mobilizing your community. This session will feature panelists E.A. “Beth” De Santis, Chief Executive Officer of the South Carolina Campaign to Prevent Teen Pregnancy and Molly Clayton, Chief of Staff of the Texas Campaign to Prevent Teen Pregnancy, who will share successes and lessons learned in finding common ground with conservative-leaning policymakers. Participants will leave the session with an action plan to move forward in navigating the politics of public health in support of adolescent sexual and reproductive health.
Making Room at the Table: Expanding Diversity and Inclusion in Mentorship  
*Shadeen Francis (The People’s Therapy Group; Council for Relationships) and Desirée N. Robinson*  
PEALE B-C

Working with young people is inherently a change-driven process; while you support their growth, the hope is to instill the knowledge and esteem necessary for them to move forward making healthier choices. Creating systemic change is not very different. As is, many organizations are missing key knowledge by excluding people of color (POC) from decision-making processes. Specific strategies can effectively help groups create space at tables for those who are not usually invited. Breaking these barriers benefits everyone. Our work is best when we learn from one another. This interactive learning experience is for teachers, trainers, advocates, family workers, and professionals who want to help make inroads for greater inclusivity and opportunities to learn. The goal of this session is to identify strategies for using mentoring and leadership skills to diversify the areas in which we work. This interactive Institute will provide opportunities for reflecting, planning, and implementing specific tools for the creation of support networks within your organization.

**WELCOME—OR WELCOME BACK—TO HEALTHY TEEN NETWORK MEMBERSHIP!**

If you were not already a member of Healthy Teen Network when you registered for conference, you are now! Welcome!

Founded in 1979, Healthy Teen Network fosters a national community where all adolescents and young adults, including youth who are pregnant or parenting, are supported and empowered to thrive. Located in Baltimore, Maryland, we serve as a leading national membership organization (501c3) for adolescent health professionals and organizations, promoting a unique and holistic perspective—Youth 360°—to improve the health and well-being of young people.

Your membership comes with a host of benefits. Visit us online at HealthyTeenNetwork.org/member-benefits to learn more!

**JOIN US AT THE FIFTH ANNUAL CONFERENCE ON ADOLESCENT HEALTH!**

Registration Opens January 2018.

For more information, visit AdolescentHealthInitiative.Org

Follow Adolescent Health Initiative #AH12018
Healthcare for each woman. Access for all women.

A global nonprofit pharmaceutical company whose mission is to expand access to high quality medicines for all women regardless of their socioeconomic status, insurance coverage, or geographic location.

Please visit us at Medicines360.org to learn more about our mission, innovative ways to expand access, and our product.

“I have greater access and more choices”
KEYNOTES

MESHELLE
Monday, 10/2 • 5:00 pm
HOLIDAY BALLROOM

Meshelle, “The Indie-Mom of Comedy,” is an accomplished comedienne who has been featured on BET, Nickelodeon, and NBC, and on stages from coast to coast. Meshelle is also an author. Her first book, 101 Things Every Girl/Young Woman of Color Should Know, includes advice as well as a series of short stories.

As an Open Society Institute Community Fellow, Meshelle implemented Goaldiggers: The Sankofa Project, connecting teen girls of African descent to education and tools to gain college access by introducing them to the study of their ancestry and ethnic identity, reinforcing a positive self-concept. Anthropological methodology, genealogical research, and DNA testing were used to uncover girls’ ethnic identity.

SARA NASSERZADEH
Tuesday, 10/3 • 8:30 am
HOLIDAY BALLROOM

Sara Nasserzadeh, PhD, is a Social Psychologist, COSRT-accredited psychosexual therapist, and AASECT-certified Sexuality Counselor and Training Provider. In addition to maintaining local private practices in London, New York, and Palo Alto, she has been globally active in the field as a professional trainer, plenary speaker, research and clinical supervisor, media commentator, and thought leader. Dr. Sara also advises Fortune 500 companies, UN-affiliated institutions, and governmental organizations.

Dr. Sara has worked intimately with the press and media to educate the public. Her current BBC Persian TV segments on sexual health and relationship issues reach more than 6 million viewers across the globe. Dr. Sara co-authored the Orgasm Answer Guide, which received AASECT’s Book Award Honorable Mention in 2011. Her newest book, Sexuality Education Wheel of Context, was released in February 2017.

Book Signing

Meet Dr. Sara Nasserzadeh at the Healthy Teen Network exhibit table after her keynote on Tuesday to purchase her latest book and have it signed by the author!

Books will be available for purchase for $10.
Greetings from the National SexEd Conference
www.sexedconference.com

DECEMBER 6–9 2017
ATLANTIC CITY, NJ

Register Now!
PLERNIES

DEEP WITHIN US
WITH STOOP STORYTELLING
Tuesday, October 3 • 2:00–3:30 pm
HOLIDAY BALLROOM 4-5

Stoop Storytelling Hosts: Jessica Henkin & Laura Wexler
Storytellers: Elizabeth Baker, Jaspreet Chowdhary, & Rhoda Smith
Panel: Deborah Chilcoat (Healthy Teen Network), Shaddeh Francis (The People’s Therapy Group; Council for Relationships), & Ena Suseth Valladares (California Latinas for Reproductive Justice)

Come hear the true, personal tales of people whose experiences and perspectives have been affected by unconscious bias. Inspired to tell your own 3-minute story during this session? Throw your name in the bag for a chance to share! The Stoop Storytelling Series is a popular Baltimore-based live event and podcast in which “ordinary” people tell the extraordinary true tales of their lives. Since 2006, The Stoop has presented shows all over Baltimore, selling out to crowds of 800 and more. The Stoop’s motto is “Everyone has a story. What’s yours?” After the storytelling session, engage with colleagues in an honest, and potentially raw, conversation that may change the way you approach your work.

LET HER LEARN:
STOPPING SCHOOL PUSHOUT
Wednesday, October 4 • 8:30–10:00 am
HOLIDAY BALLROOM 4-5

Kelli Garcia, Alexandra Brodsky, & Kayla Patrick (National Women’s Law Center)

Girls across the country are being pushed out of school as a result of educational barriers including discriminatory discipline, harassment and sexual violence, and the failure to recognize and address trauma. Many girls face overlapping forms of discrimination on the basis of sex, race, national origin, pregnancy or parenting status, disability, gender identity, and/or sexual orientation. Traumatic experiences girls face in school not only affect their mental and physical health, but also their ability to concentrate, feel safe, and stay and do well in school. And if girls do not graduate, they pay a high price. Yet despite the obstacles they face, girls are resilient and optimistic about their future, and many see themselves as leaders. National Women’s Law Center recently produced a series of reports, Let Her Learn: Stopping School Pushout, that highlights the experiences of groups of girls, examining the educational barriers they face and offering recommendations to address them. Research and personal experiences will be shared by panelists, as well as what we all can do to help stop school pushout of girls.

Dear Colleagues and Friends,

We want to send a special “Thank You” to all of you who work so diligently on behalf of our young people. We recognize how challenging this work is in the best of circumstances, and how much harder it has gotten recently for many of you given the dramatic de-funding of essential federal programs.

We share your commitment to advancing the health of all youth and are adding our voices to yours in advocating for what is truly needed to make this happen.

Standing side-by-side with you,
The Healthy Teen Network Board of Directors

Baltimore, MD | October 2–4, 2017
Joseph Yusuf
Outstanding Former Teen Parent Award

Joseph Yusuf is a 22-year-old junior at Howard University and is pursuing his Bachelor’s degree in Media, Journalism, and Film with emphasis on Audio Production. Working with organizations like the Community Anti-Drug Coalition (CADCA), the Latin American Youth Center, and Teens Run DC, Joseph has made a positive and lasting impact on his community by helping youth through leadership, mentoring, and prevention. Upon graduation, Joseph plans to use his experiences from school and the knowledge he has gained from life to produce and collaborate with musicians and artists. His ultimate vision is to start his own program and open music studios around the country to serve the youth in America. The program would be designed for youth who have a strong passion to produce, rap, sing, or write music. Joseph envisions his studios as a safe place for youth to express their creativity and to work with others in the process. Outside of work and academics, he’s spending time with his 4-year-old daughter Jakayla. Joseph’s motto and approach to life is “Peace, Love, and Positivity.”

Senator Delores G. Kelley & Delegate Ariana Kelly
Spirit of Service Award

Working with Planned Parenthood of Maryland, Senator Delores G. Kelley and Delegate Ariana Kelly co-sponsored The Maryland Contraceptive Equity Act. Signed into law by Maryland Governor Larry Hogan in May 2016, this groundbreaking legislation ensures that individuals can access birth control that works best for them. The law, which goes into effect on January 1, eliminates most co-payments for birth control and contraception; allows women to receive six months of birth control at one time; provides insurance coverage for emergency contraception and other over-the-counter contraceptive medications; eliminates co-payments for vasectomies; and lifts pre-authorization on LARCs.

Senator Delores G. Kelley, has been a member of the Maryland Senate (District 10) from 1995-present. During her tenure, she has been the primary sponsor for more than 160 bills signed into law. Senator Kelley holds the current assignments as Senator: Vice Chair, Judicial Proceedings Committee; Vice Chair, Senate Committee on Executive Nominations; Vice Chair, NCSL-Law, Criminal Justice, and Public Safety Committee; Member, Maryland Health Insurance Protection Commission; Member, State Commission on Criminal Sentencing Policy; Member, Foster Care Court Improvement Project; Executive Committee, National Conference of State Legislatures; and Legislative Chair, Interstate Insurance Product Regulation. She is a retired Professor and Dean of Coppin State University, a Founding Director of the Harbor Bank of Maryland (Vice Chair of Board), and Senior Member of the Baltimore County Delegation to the General Assembly.

Delegate Ariana Kelly has spent her career advocating for the diverse needs of women and families. In 2010, she was elected to Maryland’s House of Delegates representing Maryland’s 16th District, which includes Bethesda, Chevy Chase, and Potomac. As Deputy Majority Whip, Delegate Kelly serves on the legislature’s Health and Government Operations
Committee, and Chairs the Health Occupations and Long-Term Care Subcommittee and the Montgomery County Delegation Economic Development Committee. She Co-Chairs the Joint Committee on Children, Youth, and Families and the Task Force to Establish Paid Family Leave. She is also President of the Women Legislators of Maryland, the bipartisan caucus of 60 women State Senators and Delegates serving in Maryland’s General Assembly. She is working on legislation to require consent education be included as part of Maryland’s sexuality education curriculum.

Abraham Wandersman  
Douglas B. Kirby Adolescent Research Award

Abraham Wandersman, PhD, is a Professor of Psychology at the University of South Carolina–Columbia. Dr. Wandersman performs research and program evaluation on citizen participation in community organizations and coalitions and on inter-agency collaboration. He is a co-editor of three books on empowerment evaluation, and a co-author of several Getting To Outcomes accountability books (how-to manuals for planning, implementation, and evaluation to achieve results). Wandersman collaborated with CDC to develop the Interactive Systems Framework for Dissemination and Implementation—the subject of two special issues of a peer-reviewed journal (2008, 2012). In 1998, he received the Myrdal Award for Evaluation Practice from the American Evaluation Association. In 2000, he was elected President of the Society for Community Research and Action (SCRA). In 2005, he was awarded the Distinguished Theory and Research Contributions Award by SCRA. In 2008, Getting To Outcomes won the American Evaluation Association’s Outstanding Publication Award. In 2013, he was a Visiting Scholar at the Center for Injury Prevention of the Centers for Disease Control and Prevention. In 2017, Wandersman and his multidisciplinary evaluation team won the 2017 Outstanding Evaluation Award from the American Evaluation Association for the formative evaluation of the SCALE healthy community coalition grant to the Institute for Healthcare Improvement (funded by the Robert Wood Johnson Foundation).

The Alexandria Campaign on Adolescent Pregnancy  
Youth 360° Innovation Award

The Alexandria Campaign on Adolescent Pregnancy (ACAP), a community coalition based in Alexandria, Virginia, focuses on preventing adolescent pregnancy by convening a wide range of stakeholders including youth, parents, youth-serving professionals, city staff, community organizations and members of the faith community to implement ACAP’s strategic plan. ACAP works collaboratively with these partners to achieve its goals of reducing the City’s adolescent pregnancy rate and ensuring the success of its young people by:

- Engaging youth with innovative technology and creative programs;
- Encouraging teens, parents, and the community to have open and honest conversations about sex and teen pregnancy;
- Informing the community through a social determinants lens on safer sex, adolescent health and wellness, youth-adult communication, and health equity;
- Supporting the community with resources and programs for teens, teens’ parents, and their families;
- Partnering with agencies and community-based organizations to provide comprehensive prevention/youth development programs and services; and
- Educating teens, families, and professionals on adolescent pregnancy and sexual health issues.
Conference workshops, roundtable, and poster sessions are organized by the following tracks.

**Foundations of Practice**
Sessions in this track provide youth-supporting professionals—those who work with adolescents, young adults, and young families—the opportunity to learn essential content and skills to improve their practice.

**Innovation**
Sessions in this track feature cutting-edge programs, strategies, interventions, and research that demonstrate ingenuity, spark intrigue, and provide a glimpse into how the field of adolescent sexual and reproductive health continues to explore unique approaches to increasing the health and well-being of adolescents, including young families.

**Public Policy & Social Change**
These sessions spotlight ways in which public policy and social change are inextricably linked. Presenters will share how policy and social change impact your work and the lives of the young people, as well as what more can be done to increase support for adolescent sexual and reproductive health.

**Research to Practice**
These sessions expand attendees’ knowledge of programs, strategies, interventions, and research—old and new—that are proven effective, as well as ignite their excitement to use these approaches.

**Leadership & Organizational Development**
How are we developing future leaders in the field of adolescent sexual and reproductive health (ASRH)? Why are some organizations focused on ASRH stronger and more sustainable than others? What more can we do to continue the development of our field and the professionals within it? Sessions in this track will address these questions while giving attendees concrete and effective ways to develop ASRH professionals and organizations.
SESSION 1
Tuesday, 10/3
9:45-10:30 am

Creating Cultural Competency through Pop Culture (Roundtable)
Michelle Hope (MHSexpert)
PEALE B-C
This training is designed for youth services providers who are looking to create culturally competent content that respects intersectionality with the use of pop culture and tech. The session will teach facilitators how to infuse pop culture and technology, so students can explore their own intersectionality deeper through pop culture. The discussion will allow for participants to explore their own biases around pop culture trends and cultural biases.

Sustaining Programs That Serve Expectant and Parenting Youth
Subuhi Asheer (Mathematica Policy Research, Inc.) & Diana Bruce (District of Columbia Public Schools)
PEALE A
This session will present an overview of the U.S. Health and Human Services (HHS) Office of Adolescent Health’s (OAH) sustainability study of former federally funded programs. This study is exploring what it takes for funded programs to be sustainable beyond the grant and the ways in which grantees and funders can improve the likelihood of sustainability. Former grantees who have successfully sustained their programs and services will share key strategies and lessons learned. An interactive exercise will allow attendees to use a toolkit developed by OAH to brainstorm strategies that could help their organizations in sustaining their programs.

AMAZE: Sex Ed for the YouTube Generation (10-14 Year Olds)
Ashley Benson & Brittany McBride (Advocates for Youth)
CARROLL A-B
AMAZE is a new, free video-based sexual health resource for very young adolescents designed to break through the debates about sexuality education and provide honest, accurate information to youth directly where they are, online. Through short, professionally created animated videos, sexual health is broken into micro-topics and presented with a good dose of humor, occasionally songs, and above all, honesty. This workshop will allow participants to learn about the rationale for creating AMAZE, the range of videos that currently exist, and ways that professionals can use them to help educate youth ages 10–14 about sexual health.

Advocacy in Action
Brigid Riley (Willow Consulting), Amira Adawe (Minnesota Department of Health), Lori Casillas (Buell Foundation), & Judith Herrman (University of Delaware)
CALLLOWAY A-B
Advocacy and activism. Lobbying and public policy. Educating and information. What mix of activities can we take on as adult voices for the issues that affect young people? In this workshop, we will share what we have learned from our experiences in nonprofits, as part of local and state governments, and as board members. Come with questions and leave with a clearer understanding of the critical role you can play in supporting the causes that matter to you.

Stay Sexy, Stay Healthy? Using Design to Remove Barriers to STI Testing for Youth
Becky Slogeris (MICA Center for Social Design) & Suzanne Grieb (Johns Hopkins Center for Child and Community Health Research)
JOHNSON B
With funding from a three-year CDC grant, the Johns Hopkins Center for Child and Community Health Research, Baltimore City Health Department, and the Center for Social Design at Maryland Institute College of Art have been working collaboratively to design, implement, and test design solutions to increasing access to STI testing and normalizing STI testing for Baltimore youth. This session will showcase design research methodologies from the project, explore the challenges and success of collaborating across the disciplines of design and public health and provide participants with design tools to use in their own work.

Cultivating a Legacy of Leadership Development
Monica Armendariz & Jenifer DeAtley (EngenderHealth, Inc.)
RUTH
Within every organization and every community, cultivating new leaders is critical for the long-term success and sustainability of organizations and meeting the needs of youth. In this session, participants will learn tools and strategies from the field to build leadership pipelines...
and pathways that address critical needs within their programs, organizations, and communities. Participants will identify the most critical needs for leadership development in their own organizations or communities and create a plan to meet these needs. The presenters will share examples from organizational legacy planning, community leadership development programs, and staffing and program needs forecasting.

**Presenting the Good Father: Teen Mothers’ Assets View of Their Baby’s Father’s Involvement in Family Life—A Wise Approach to Encouraging Growth as a Family (Roundtable)**

*Sarah Bekaert (Oxford Brookes University)*

Research suggests that teen mothers have an assets view of their baby’s father’s involvement in family life. This counters the absent father stereotype, challenges a narrow “father as breadwinner” role by valuing the varied support offered by the young men, and encourages transformation through fatherhood such as leaving gang life and seeking training and work opportunities. The young women’s assets approach encompasses more challenging aspects such as tolerating her baby’s father’s other sexual relationships or violence. How can professionals working with young families mirror the assets approach that the young women demonstrate, yet gently challenge disrespect or abuse?

**El Camino: A Road to Education and Pregnancy Prevention**

*Jennifer Manlove, Sam Beckwith, & Bianca Faccio (Child Trends, Inc.)*

This workshop will introduce the audience to El Camino, a newly developed pregnancy prevention program targeted towards Latino high school students. El Camino aims to help participants develop knowledge, attitudes, behaviors, and relationships that support their ability to identify links between teen pregnancy and achieving their educational goals. This interactive workshop will take attendees through the process of how research findings were utilized to develop the structure, core components, and key messages of the El Camino program. Attendees will take part in several El Camino activities to gain a deeper practical understanding of this innovative program and experience the final stages of the research-to-practice process.

**Supporting Youth and Sustaining Your Organization: Approach Matters (Roundtable)**

*Pat Paluzzi & Gina Desiderio (Healthy Teen Network)*

Join Healthy Teen Network for a roundtable discussion to explore how to move your organization toward a more sustainable approach that better serves young people. Designed for organization leaders and strategic planners, we will discuss a continuum of strategic activities, such as moving from a disease prevention to health promotion frame, through adopting a systems-wide holistic approach which incorporates the social determinants of health. Come share your thoughts, experiences, concerns, and questions.

**ThisGEN: Young Activists Calls to Action to End Gender-Based Violence**

*Lindsay McDaniel Mapp & Cheyenne Jacobs (Raliance/PreventConnect)*

This workshop will present the “Calls to Action” platform developed by 80 young activists from 25 states at ThisGEN: Youth Summit in Washington DC in March 2017. The platform outlines a strategy to use four platforms to end gender-based violence: media, sport, policy advocacy, and grassroots activism. During the session, you will learn more about the platform, discuss lessons learned from ThisGEN: Youth Summit, and identify ways to further support youth activism to catalyze change. If you support youth activists or adult allies who support and work with young activists, this is the session for you!

**Remember**

To complete your conference evaluation for a chance to win Amazon gift cards!
SESSION 2
Tuesday, 10/3
10:45 am-12:15 pm

Serving the Individual: An Exploration of High Quality Sexual Health Education and Safe and Supportive Environments by Youth Experts
Brittany McBride (Advocates for Youth), Kim Westheimer (Gender Spectrum), Scout Bratt (Chicago Women’s Health Center) & Shane Shananaquet

JOHNSON A
The workshop offers participants the opportunity to hear directly from youth experts on how social norms and culture impact their health and well-being. Youth-serving professionals will gain perspective directly from their intended audience and benefit from the opportunity to strategize with young people on how to enhance their promotion and delivery of sexual health education and safe and supportive environments. The presentation will incorporate the personal stories of the youth panel to provide practical application of the Social Ecological model and how each level affects the sexual health of young people. Participants will engage in small/large group discussions, interactive activities, and directly communicate with the panel to apply the content from the presentation in their current practices.

Putting Crush to the Test: Evaluation Findings from a Randomized Controlled Trial
Genevieve Martínez-García (Healthy Teen Network)

CALLOWAY A-B
To effectively disseminate medically accurate and comprehensive information to youth, we must reach them where they are, on their mobile phones. Healthy Teen Network developed Crush, a mobile resource with the aim to reduce pregnancy among Black and Latina adolescent women. We put Crush to the test through a randomized controlled trial with a national sample of 1,220 14-18 year old women. We will discuss how Crush impacted sexual behavior among participants and its implications for using mobile resources and new media as intervention platforms.

Memory and Learning: A Formula for Lasting Impact
Tracy Wright, Debra Christopher, & Kathy Plomer (ETR Associates)

PEALE A
Professionals delivering adolescent sexual and reproductive health programs know that just delivering a training or lesson does not necessarily translate into the transfer of learning. Even well intended programs will fail unless the instructional design and the learning “culture” include critical ingredients to engage learners. In this highly interactive session, facilitators will highlight key findings from current cognitive- and neuro-science research and link those findings to practical application in training sessions and in the classroom. Facilitators will provide participants with a set of proven, innovative strategies that enhance learner engagement and boost memory for both youth and adult learners.

Why Can’t We Call It Sex?
Comprehensive Sex Education Curricula Must Incorporate All Experiences Including Those of LGBTQ+ Individuals (Roundtable)
Ashley McLemore (New York City Department of Health and Mental Hygiene)

PEALE B-C
This roundtable begins to look into the ways in which “comprehensive” sex education isn’t always inclusive for everyone. The questions being posed for discussion during the roundtable have been controversial in the past and haven’t typically been a part of the social culture for a room of professionals to discuss with learning ears. This session incorporates the sexual and reproductive justice framework, gender neutral language, and the importance of bodily autonomy from a comprehensive sex education perspective. This session is intended to spark intrigue and plant the seed for a unique, yet simple, intersectional human rights framework to be incorporated into current programing and services. Who is this for? It’s for everyone, intentionally wide ranging for any conference participant such as parents, educators, and other professionals who are on the fence (or not) about their comfort level with inclusive comprehensive sex education for youth as early as pre-K.
Eugenics. It’s Still a Thing: How Past Practices Influence Current Sexuality Education
Erin Basler (The Center for Sexual Pleasure and Health)
POE A-B

In medically beneficial, societally harmful, and ethically specious ways, eugenics-based practices are still being used in the U.S. This workshop aims to educate session attendees on eugenics history, contemporary practices, and how the history of eugenics is intertwined with our work as sexuality advocates. This workshop starts conversation about eugenics-based practices, so we can remove the stigma from the word while honoring its complex reach in reproductive and sexual justice and recognize harmful eugenics-based practices in action. This workshop contains discussion of coercive reproductive practices; racial-, gender-, and ability-based discrimination; white supremacy; and cis/heterosexism.

Increasing Accessibility of Professional Development: An Emerging National Model for Core Skills Training in Sex Education
Daniel Rice (Answer)
CARROLL A-B

Answer and Cardea have partnered to design, implement, and evaluate “Foundations: Core Skills Training for Sex Education,” an evidence-informed model to enhance the skills of sex education professionals nationally. Foundations aims to ensure school-based sex education is delivered in safe and supportive environments by skilled professionals who are responsive to the unique needs and backgrounds of their students. In this session, we will reveal some of the early successes and challenges of the model, demonstrate a skill-building activity from the training, and expand upon ways participants can help scale the model to increase access to affordable, high-quality professional development.

The Innovative Junior Community Health Worker (CHW) Program in Action
Gina Weisblat, Chelsey Kirkland, & Anita Iveljic (Northeast Ohio Medical University)
LATROBE

The Junior Community Health Worker (CHW) program gives high school aged youth the opportunity to identify and act upon a health concern in their community while preparing them to obtain the state CHW certification after graduation. The Junior CHW program understands the importance of youth-led community solutions; understands how the CHW curricula partners with current power structures; and provides the opportunity for the students to share what they have learned with their community. The program is intended for professionals interested in supporting high school aged youth to learn more about the social determinants of health. We will share our experience piloting a Junior CHW curriculum at Lincoln West High School in urban Cleveland, Ohio and the one that is coming soon to Appalachian Marietta, Ohio.

A Holistic Approach for the Office of Adolescent Health’s Pregnancy Assistance Fund Program: Expanding Access to High Quality Supportive Services for Expectant and Parenting Young Families
Mousumi Banikya-Leaseburg & Lisa Zingman (Office of Adolescent Health)
RUTH

A holistic approach targeting the health, educational, economic, and social needs of the expectant and parenting population is an acceptable, appropriate, and effective way to fulfill the unique needs of this population. Honoring relevant positive experiences from the field and evidence on what young families need to thrive, OAH redesigned its PAF program to embrace this holistic approach and set the stage for a new norm for serving expectant and parenting young families. Attendees will learn about this approach, hear grantee examples, and take home some best practices from the field to implement in their programs.

Reflecting Women’s Reproductive Health Needs in Correctional Policies & Procedures
Jennifer Kirschner, Shelly Choo, & Angela Vaughan Lee (Baltimore City Health Department)
TUBMAN A-B

Women’s reproductive health needs do not disappear after arrest or during incarceration. Rather, correctional systems provide a unique opportunity for education and health care delivery. To be effective, correctional policy and procedure must be well-known, non-coercive, and follow the latest best practices for women’s reproductive health care. Learn about current and former efforts to promote family planning and other reproductive health issues inside U.S. jails and prisons, including a reproductive health needs assessment conducted in the Baltimore City Women’s Detention Center.
The Nine Keys of Excellence: Unlocking Your Organization’s Professional Potential
Shadeen Francis (The People’s Therapy Group; Council for Relationships)

What would happen if our organizations operated at their full potential? How could each of us show up as our best selves to serve support and take action? The most impactful organizations have discovered how to tap into the potential of their team to achieve extraordinary success. This session will share nine research-based opportunities for organizational excellence, while also giving attendees the opportunity to explore their unique capacity for personal growth and leadership. Attendees will leave with actionable strategies to use in creating cultures of excellence for themselves and their organizations.

Do I Really See You? Using a Trauma-Informed Lens as a Method of Cultural Competence in Best Practices Working with Youth Who Are Homeless and Pregnant and Parenting
Vanessa Mejia & Heather Dailey (Diaspora Community Services)

This workshop addresses how social norms may influence health behaviors and how changing social norms through health behaviors may be difficult for pregnant and parenting homeless youth. Presented are strategies for improving services through a trauma-informed lens and enhancing protective factors that promote resilience. During the presentation, you will learn how to assess techniques for service provision of trauma history in youth, define trauma and identify the effects it has on youth, and understand how cultural competence relates to trauma-informed care.

Engaging Young Men in Pregnancy Prevention (Roundtable)
Jenita Parekh, Makedah Johnson, Jennifer Manlove (Child Trends, Inc.), & Jane Kato-Wallace (Promundo)

Many economically disadvantaged teen and young adult men become parents without planning to and often before they have finished high school, gotten a job, or entered a stable relationship. These young men may continue to have children with new partners, creating complex family structures and limited resources for their children. During this session, we will explore what contributes to the disconnect between the lack of young men’s pregnancy desires and subsequent pregnancy and how to develop innovative strategies that engage men in pregnancy prevention.

Alternative Facts: Implementing Teen Pregnancy Prevention Programs in Conservative Communities
Tania Connaughton-Espino & Amanda Fritts (SHIFT NC [Sexual Health Initiatives For Teens])

Teen pregnancy prevention efforts in conservative communities can look very different depending on local social and political climates. North Carolina Youth Connected, a community-wide initiative in two NC counties, provides a clear example. The initiative’s roll-out coincided with the presidential election and passing of NC HB 2, the “bathroom bill.” The impact of this political climate played out very differently in these two communities as they attempted to mobilize the community around teen pregnancy prevention. We will highlight learnings from two years of on-the-ground pregnancy prevention work engaging community leaders and elected officials using data and media messaging.
The Social Media Studio: Recruiting for Health Programs, Studies, and Surveys (Roundtable)
Genieve Martínez-García, Milagros Garrido, & Nick Sufrinko (Healthy Teen Network)

PEALE B

Need participants for a program, study, or short survey? Even if you post your recruitment materials on Facebook, people may not come. Increasingly, social media has been used as a go-to platform to recruit youth to programs and research, but the effects may be unpredictable. This roundtable session will cover the basic concepts of participant recruitment using various social media platforms. We will discuss different types of messages, ads or graphic collaterals, and campaigns specific to multiple social media platforms. We will also discuss what metrics are best suited to monitor the success of your campaign. You may want to bring your own materials to get feedback from our team.

No Shade: Using the Youth Lexicon in the Classroom
Linsey Cain (Widener University) & Erin Basler (The Center for Sexual Pleasure and Health)

PEALE C

It would seem from all of the think pieces on “youth culture” and the language of millennials that the idea of youth using slang is a new one. It isn’t. And neither is the gap in academic achievement between Standard English speakers and those who use dialectical English. In No Shade, Lindsey and Erin make the case for meeting your sex ed students where they are at linguistically. The workshop imparts tools for building a common lexicon, resources for interpreting terms, and ways to incorporate youth language in an authentic, not appropriative, way.

Innovation Next: Seeding Innovation in Technology-Based Solutions to Adolescent Sexual Health
Laura Lloyd (The National Campaign to Prevent Teen and Unplanned Pregnancy)

POE A-B

In this workshop, we will highlight the Innovation Next program, which aims to support technology-based innovation to address adolescent sexual health. Specifically, participants will learn more about Human Centered Design (HCD), the process we selected to support innovation and the application of HCD in Innovation Next. We will also share information about Innovation Next finalists, solutions they have developed, and how HCD was used to create a deep understanding of teen experiences. This session will be particularly relevant for participants who are working with adolescents, seeking to enhance programming with digital tools, and interested in learning more about how to support innovation.

At the Intersection of Black & Brown: Where Do We Go from Here?
Stephanie Zapata (National Institute for Reproductive Health)

LATROBE

This workshop is intended for youth service providers and educators. There is a tendency in this country to view things as black and white, leaving little to no space for Brown folks. Let’s unpack “Afro-Latinx” and “White Hispanic” identities while addressing the question head on: Who is Black? We’ll work to connect racial justice to comprehensive sex education for youth, and dismantle the horizontal hostility perpetuated within our communities through things like #TeamLightSkin vs #TeamDarkSkin. In order to decolonize sex education, let’s meet at the intersection of Black and Brown.

SESSION 4

Wednesday, 10/4
1:45 - 3:15 pm

Partnering with Parents to Reduce Adolescent Risk in a Culturally-Controlled World
Jennifer Salerno (Possibilities for Change)

POE A-B

Today’s youth are highly influenced by social norms that contribute to risky sexual behaviors. Developing effective communication strategies that enable honest two-way communication between the adolescent and professional is a critical first step in adolescent risk reduction. Motivational Interviewing (MI) has been proven as an effective technique in talking with teens about their risky behaviors, particularly sexual health. Taking it a step further, coaching parents to adopt MI strategies with
their teen interactions closes a critical gap, and strengthens the synchronization of care between professional, parent and adolescent. In this session, we will explore the social and cultural influencers contributing to sexual decision-making, evidence-based techniques for connecting with teens that promotes effective sexual health risk reduction communication and counseling, and best practices for engaging and coaching parents.

**Stress, Sleep, and Social Media: Factors Impacting Adolescent Brain Development, Teaching, and Learning!**
*Judith Herrmann (University of Delaware)*

Teaching and facilitating learning is part of what we do to guide healthy behaviors in teens and young adults. Teaching is a two-way process based on truly listening to our learners and creating mutual learning experiences. The social context in which teens live and learn are impacted by internal factors such as brain development, stress, sleep, and external factors, including social media. In this session, we will describe factors impacting teen learning and provide strategies to foster two-way teaching and mutual learning.

**Sex Ed Policy Strategy (Roundtable)**
*Jaspreet Chowdhary & Jennifer Driver (SIECUS)*

Twenty-four states require some form of sexuality education in schools. The content and quality of the instruction creates a patchwork of education across the country. Common practices for improving policies, particularly in conservative environments, rely on cost-saving data and other stigmatizing talking points. However, we must acknowledge that young people’s lack of access to information and skill-development lies at the core of the challenge in promoting adolescent sexual health. This roundtable seeks to increase the capacity of conference attendees in advocacy and policy-maker education by thinking critically about the goals and impact of our approach to sex education.

**Creating Early Cultural Connection: Navigating Social Norms to Provide Early Childhood Sexuality Education**
*Mary Jo Podgurski (Academy for Adolescent Health)*

Too often sexuality education begins in late middle or high school. Over the last 20 years, Dr. Podgurski has expanded her reach to modeling education for children as young as first grade. In this interactive session, we will support professionals working with adolescents and young adults who are pregnant and/or parenting and have the goal of teaching young parents to become the primary sexuality educators for their child/ren. This session is for those who are seeking to truly create connection with children and their parents or trusted adults while honoring the social norms of their culture.

**Meet Healthy Teen Network’s Tool to Help Youth Generate Their Healthy Future Plans**
*Bob Reeg (Healthy Teen Network)*

Generate My Healthy Future Plan is Healthy Teen Network’s signature tool for adolescents and young adults to uncover the health and well-being matters of greatest interest to them and then point them to resources for more information or suggestions for action taking. The tool guides youth to consider their readiness to learn more about, or make a change in, 20 healthy future subjects. Working session participants will learn about the tool’s theoretical basis, review its content, practice its use, and explore how it might be incorporated into their programs and services. Help youth generate their healthy futures!

**Helping Your People to Be Happy and Motivated**
*Milagros Garrido (Healthy Teen Network)*

In this fast-moving, ever-changing society, professionals deal with adversity, change, and stress on a daily basis. When professionals feel that they are valued and recognized for their work, they are more responsible and ultimately productive in their assignments. Because of this reality, employees’ motivation is integral to sustaining and growing a workforce. Everyone is motivated by different things, so what can supervisors and managers do to motivate their teams? And how can they use that knowledge to inspire their teams to optimal productivity? How can managers increase the morale and motivation of their teams in a low-cost way? In this interactive and provocative workshop, we will unpack these questions and delve deeper into the complex issue of motivation and team productivity. This workshop is designed for supervisors and managers to explore simple, yet powerful strategies to create more motivated and energized teams.
(Re)Frame the Narrative: Transforming Dominant Messages in Adolescent Health
Samantha Sunshine & Mayra Serna (Children's Hospital Los Angeles)

PEALE B

What would it mean to see our communities “of promise” rather than “at-risk”? In this interactive workshop, participants will engage in critical analysis and discussion of frames used in public health messaging and (re)frame the messages using strengths-based concepts and language. After exploring and applying framing concepts, participants will identify ways to introduce new narratives into their programs and make shifts towards a strength-based model to support change at the programmatic, organizational and/or policy level. Facilitators will share examples of powerful and strategic framing and invite participants to reflect on best practices and opportunities for growth in their spheres of influence.

TECHsex: An Exploration of Youth Sexual Health and the Digital Landscape
Molly Pilloton & Bhupendra Sheoran (Youth+Tech+Health)

PEALE A

What websites do young people use to find sexual health information? What do they think about online dating and cyberbullying? Join us as we present findings from TECHsex, a national study that includes a survey, focus groups, and in-depth interviews, and lead a workshop on how to use youth-centered health design. TECHsex paints a picture of the digital landscape for youth and their health needs, presents insights for future interventions, and will serve as context for our workshop. By the end of this workshop, participants will know how to develop and scale a new health product, communications campaign, service or program, and guide intentional, innovative design, centered around the health needs of young people.

Educating, Advocating, and Lobbying for Our Work: How Far Can We Go?
Jamie L. Keith (Alabama Campaign to Prevent Teen Pregnancy) & Brigid Riley (Willow Consulting)

PEALE A

It is critically important for nonprofits to advocate for sound program, policy and funding decisions. But how far can we really go? A long way, actually. This interactive workshop includes information about the ins and outs of educating, advocating and lobbying for our work. We will unpack common terms and consider different avenues to take; review information about IRS guidelines and describe various levels where policy decisions are made; share stories about partnering with the media to cover our issues and discuss different ways to engage policymakers. Let’s talk with each other now about all of this so we can talk with policymakers next about our very important work.

Positively Pornography: Conversing with Youth about Porn
Ruthie Kolb (Kindling Communication, LLC)

JOHNSON

While sex education is becoming increasingly comfortable with pleasure and sex positivity, one aspect of sexuality that is often overlooked in our education is pornography. So, why don’t we talk about porn? Even the most liberal American might wince at that suggestion. Why does porn immediately induce outrage, discomfort, and fear for adults who work with youth? And more importantly, how is porn actually impacting young people? We will be looking at the myth and research of how youth are affected by pornography, from their individual and relational outcomes (how does porn affect their self-perceptions, friendships, and romantic relationships) to the community and society (how does porn affect our culture, social pressures, and communal interactions). Participants in this session will be prepared to have more comfortable, holistic, and strengths-based conversations with youth.
Making Sense of Abstinence  
*Bill Taverner (Center for Sex Education)*  
**PEALE B**

In this session, we will challenge health professionals to expand and rethink traditional, limiting definitions and approaches in “abstinence-only” sex education. Theoretical and pedagogical concepts from the innovative manual *Making Sense of Abstinence: Lessons for Comprehensive Sex Education* will be introduced, so participants will consider more comprehensive approaches beyond “just say no” mantras and fear-based tactics, to reclaim “abstinence” as a positive choice for young people.

“If You Don’t Ask, I’m Not Telling You Anything”: What Works When Engaging in Real Talk with Foster Youth around Dating and Sexual Behaviors? (Roundtable)  
*Rhoda Smith (Springfield College) & Elizabeth M. Aparicio (University of Maryland, College Park)*  
**LATROBE**

Qualitative methodology examining communication with millennial foster alumni confirms social workers’ and foster parents’ unique positions for conversations about dating and sexual behaviors. Building upon the child welfare system’s themes of lifelong connection and inclusiveness and personal themes of trust and family, we will engage participants in brainstorming ways to establish a foster care culture where safety and sex education are more normative than exceptional. A strengths-based perspective will leave participants excited regarding the ‘new normal’ for foster youth transitioning to adulthood. Strategies to formulate policies to support and encourage necessary conversations to facilitate relevant and practical transfer of information for foster youth will be explored.

Utilizing Technology to Engage Parents in Sex Education  
*Jennifer Hart (Planned Parenthood League of Massachusetts)*  
**POE A-B**

Parent educators report that parents and other caring adults “wish they could put us in their pockets” for support when questions and conversations about sex and relationships arise with their children. Yet engagement with the platforms that put these resources in their pockets can be difficult. In this workshop, we will introduce the evaluation of Get Real for Parents, a mobile website developed to accompany *Get Real: Comprehensive Sex Education That Works*. Participants will explore the challenges and successes of engaging parents as consumers of digital tools and identify solutions to overcome parents’ possible barriers to engaging with sex education through technology.

Teaming Up: Building Youth-Friendly Inter-Agency Partnerships through a Mini-Training Module  
*Ellen Wagner (Michigan Medicine)*  
**PEALE C**

Strengthening relationships with community partners while improving youth-friendliness. What could be better? This interactive session uses a simplified Train-the-Trainer format to provide a replicable mini-training module on youth-friendly services. Participants will receive a pre-packaged “Spark” module with slides and a customizable script to take home with them. The 20-minute Spark can be facilitated with coworkers to build capacity around youth-friendliness and avoiding adultism, or it can be facilitated with the staff of partnering agencies as a means to strengthen a linkage. This Spark is especially effective with an audience of health center staff, but it can be replicated in any youth-serving agency committed to strengthening community partner relationships.

Culture Shock: Creating a Protective Environment for Afro-Caribbean LGBTQIA Youth  
*Vanessa Mejia & Windy Jacques (Diaspora Community Services), & Carla Massena (NYC Health + Hospitals)*  
**RUTH**

This workshop addresses cultural stereotypes of LGBTQIA youth within Afro-Caribbean communities, identifies institutional barriers, and bridges a gap of gender-affirming social services available including discriminatory treatment by frontline staff due to lack of sensitivity training and breach of confidentiality. Presenters will share strategies for improving services by enhancing protective factors that promote resilience. After attending this workshop presentation, you will be able to recognize cultural variations and perceptions and experiences in the Afro-Caribbean culture among LGBT, and learn how LGBT issues impact various components of society in the Afro-Caribbean community by drawing comparisons and avoiding stereotypes in classroom discussion.
Youth Perspectives: Authentic Youth Engagement in the Office of Adolescent Health’s Programs—Why, How, and What Next? (Youth Panel)
Mousumi Banikya-Leaseburg (Office of Adolescent Health); Shakiya Buckner & Jordan Walker (Baltimore City Health Department); Bryanna Ely & Joel Richards (CAI); & Audrey Holbeck & Ashley Benissanh (Planned Parenthood of the Heartland)

CALLOWAY A-B

Authentic youth engagement through Youth Advisory Councils is an important component of OAH’s approach to Teen Pregnancy Prevention programming. This youth panel brings together young people from diverse parts of the country representing a wide array of social norms and cultures to talk about why their voices are important; why they continue to remain engaged in this work; how they have been able to authentically participate in programming and decision-making in their communities; and what programs and agencies should be thinking about to continue to attract and engage young people to build their skills and abilities and to strengthen programs.

NETWORKING RECEPTION

Mix, mingle, and enjoy light refreshments!

Monday, October 2
6:00 - 7:30 pm
West Foyer
Bronx Teens Connection’s Clinic Linkage Model: Connecting Youth to Quality Sexual and Reproductive Health Care
Deborah O’Uhuru (New York City Department of Health and Mental Hygiene)

Many public health interventions to reduce unintended teen pregnancy rely heavily on efforts to increase teens’ access to sexual and reproductive health care (SRH) such as increasing community awareness of available services and encouraging agencies to improve SRH referral practices. The Bronx Clinic Linkage Model (BCLM) used a more targeted approach to facilitate teens’ access to SRH by formalizing the relationships between primarily nonclinical organizations (such as schools and foster care agencies) and local clinical resources. This workshop will discuss the development of the BCLM, highlight implementation results, and provide recommendations for other municipalities or organizations that seek to employ a similar linkage model.

Getting Conservative Christian Parents on Board with Consent Education
Catherine Smith (American Association of Sexuality Educators, Counselors and Therapists [AASECT])

This presentation addresses the objections that many conservative Christians have to comprehensive sex education, including an objection to teaching consent. Many parents who identify as conservative Christians believe that their children—particularly their daughters—should not be given control over their bodies but rather should leave decision-making to their fathers. This presentation suggests approaches and frameworks that might make the topic of consent more acceptable to this community, so that their children can have access to consent education. This presentation is based on data from an ethnographic case study in a conservative Protestant community in rural Pennsylvania.

Experiences during Adolescence in a Sample of Individuals with Attraction to Children
Maggie Ingram (Johns Hopkins University, Bloomberg School of Public Health)

In this session, we will introduce novel concepts regarding the impact of attraction to children on adolescents who have recently become aware of their attraction. The Help Wanted Project, which consisted of qualitative interviews with 30 individuals with attraction to children, was designed by the Moore Center for the Prevention of Child Sexual Abuse in order to inform the development of an online intervention for adolescents who are attracted to children. My analysis of the data showed that many participants experienced adverse outcomes related to their attraction to children, including anxiety, depression, suicidal ideation and behavior, and social isolation.

Ready to Re:MIX? An Innovative Youth Sexual Health Education Program
Jennifer Manlove & Bianca Faccio (Child Trends, Inc.) & Jenifer DeAtley, Monica Armendariz, Jina Sorensen, & Tracy Parks (EngenderHealth, Inc.)

This poster introduces Re:MIX, a comprehensive in-school sexual health education and youth development curriculum for adolescents. Young parents serve as peer educators and teach alongside professional health educators to deliver information via non-traditional approaches, including game-based tools, technology and storytelling. Re:MIX challenges participants to re-think traditional gender norms regarding masculinity and femininity and genders’ impact on reproductive health outcomes, including unplanned teenage pregnancy. Re:MiX establishes an environment that is inclusive of all young people’s experiences and provides them information necessary to stay safe and healthy. The poster will describe the curriculum, student characteristics, the randomized-control trial design, and preliminary implementation findings.
Wisconsin InSPIRE Project: Making a Lasting Impact  
*Mitchelle Wales (Janesville School District)*

InSPIRE stands for In School Pregnancy/Parenting Interventions, Resources and Education. It is a program designed to serve pregnant and parenting teens by helping them stay in school and graduate. It is an opportunity for a pregnant or parenting student to learn more about taking care of a child and being a parent, and to have access to various community resources. Over the past 3 years of programming, the InSPIRE project has seen a reduction of teen parents dropping out of school and a reduction in high-risk behavior for potential child abuse. We have also experienced an increase in ACT scores and the number of student case management contacts every year.

Stay Sexy, Stay Healthy? Using Design to Remove Barriers to STI Testing for Youth  
*Becky Slogeris (MICA Center for Social Design) & Suzanne Grieb (Johns Hopkins Center for Child and Community Health Research)*

With funding from a three-year CDC grant, the Johns Hopkins Center for Child and Community Health Research, Baltimore City Health Department, and the Center for Social Design at Maryland Institute College of Art have been working collaboratively to design, implement, and test design solutions to increasing access to STI testing and normalizing STI testing for Baltimore youth. This session will showcase design research methodologies from the project, explore the challenges and success of collaborating across the disciplines of design and public health, and provide participants with design tools to use in their own work.

Reproductive and General Health Knowledge in Jamaican Teen Mothers: Identifying the Gaps in Knowledge  
*Katherine Haigh & Judith Herrman (University of Delaware)*

The focus of this research was to identify gaps in knowledge regarding health care for young mothers in a Jamaican residential home with the intention of informing future educational materials targeted to the needs of this vulnerable population. To be eligible to participate, young women needed to be residents of the setting, aged 12–17, and either pregnant and/or parenting. Thirteen teen mothers participated, all of whom were either currently in school or planning to attend once their child was old enough. Data were then analyzed for content with frequency of responses used to construct themes.

Likes, Tweets, and Hashtags: Harnessing the Power of Social Media to Recruit Study Participants  
*Genevieve Martínez-García, Milagros Garrido, & Nick Sufrinko (Healthy Teen Network)*

Social media and internet advertising continue to prove promising frontiers for the recruitment and engagement of participants for programs, studies, and campaigns. This poster shares key lessons from the digital recruitment efforts of the Pulse Study, a randomized control trial testing a web-based sexual and reproductive health app for young adult women. While Facebook, Twitter, Instagram and Google all offer promising metrics to advertisers, in the Pulse Study, platforms varied in producing eligible recruits. Platform-specific targeting abilities and return-on-investment are explored and the impact of incentives, user experience, and race and ethnicity on recruitment are considered.

“If You Don’t Ask, I’m Not Telling You Anything”: What Works When Engaging in Real Talk with Foster Youth around Dating and Sexual Behaviors?  
*Elizabeth M. Aparicio (University of Maryland, College Park) & Rhoda Smith (Springfield College)*

Qualitative methodology examining communication with millennial foster alumni confirms social workers’ and foster parents’ unique positions for conversations about dating and sexual behaviors. Building upon the child welfare system’s themes of lifelong connection and inclusiveness and personal themes of trust and family, we will engage participants in brainstorming ways to establish a foster care culture where safety and sex education are more normative than exceptional. A strengths-based perspective will leave participants excited regarding the ‘new normal’ for foster youth transitioning to adulthood. Strategies to formulate policies to support and encourage necessary conversations to facilitate relevant and practical transfer of information for foster youth will be explored.
Bronx Parents’ Knowledge and Perceptions of Adolescent Sexual and Reproductive Health
Maria Olivia Egemba (New York City Department of Health and Mental Hygiene)

The authors aim to present the findings of The Bronx Adult Opinion Poll (AOP), a telephone-based survey of adults 18 years of age or older, conducted in 2012 in Bronx County, to ascertain parents’ beliefs, attitudes, and knowledge around adolescent sexual and reproductive health. This session will highlight the important findings from the AOP including parents’ perceptions of teen pregnancy; parents’ thoughts on teen sexual activity; parents’ role in preventing unintended pregnancies, STIs, and HIV; parents’ knowledge and support of teens accessing health care services; and parents’ knowledge and support of comprehensive sexual health education in schools.

Putting Crush to the Test: Final Results from a Randomized Controlled Trial
Genevieve Martinez-García (Healthy Teen Network)

The Crush mobile app study has enrolled over 1,200 adolescents ages 14-18 to test its efficacy in a two-armed randomized controlled trial. This poster will highlight key outcomes from the study.

Community Support for Young Parents Program
Beth DeHart & Meredith Talford (South Carolina Campaign to Prevent Teen Pregnancy)

In response to the Office of Adolescent Health’s (OAH) Pregnancy Assistance Fund (PAP) announcement in 2013 a collaboration, led by the Children’s Trust of SC (Children’s Trust) was formed with the SC Campaign to Prevent Teen Pregnancy (SC Campaign), SC Thrive, SC Center for Fathers and Families (Center), and SC Rural Health Research Center (SCRHRC) to establish the Community Support for Young Parents (CSYP) project. Once funding was awarded by OAH this state level team organized a request for proposal process to identify organizations within a select group of counties that could demonstrate need and capacity to engage in this work. Organizations from four counties, Darlington, Horry, Richland and Spartanburg Counties serve as Local Coordinating Agencies (LCA) based on their ability to establish and or expand existing partnerships to support the goals of the CSYP project and to successfully perform as a sub-recipient of federal dollars. Local coordinating agencies lead the efforts of community partners to provide wrap-around services and referrals, utilize a case-management framework, and implement evidence-based parenting and pregnancy prevention programs in community- and school-based settings. The program has four goals: 1. Increase the educational attainment of SC young parents – mothers and fathers; 2. Reduce the number of repeat teen pregnancies and births among SC teens; 3. Improve parenting skills and ensure children in SC receive quality care; and 4. Increase quality, quantity and awareness of services for young parents.

A Multigenerational Odyssey: A 28-Year Follow-Up of Teen Mothers and Families
Lee SmithBattle (Saint Louis University)

The objective of this poster is to describe a multigenerational, qualitative study that has followed teen mothers and their families for 28 years to examine how lives are shaped by life events, family relationships, and social contexts. Families were first interviewed when teens’ infants were eight months old and interviewed again every 4-6 years. Ten families and 40 members (mothers and their parents, partners, and children) participated at in the final interview. Family cases will illustrate major findings including the role that mothering has played in redirecting their lives over time and the impact of social disparities on long-term maternal-child outcomes.

Neighborhood-Level Factors Associated with Declines in Teen Pregnancy
Lauren Okano (Johns Hopkins University, Bloomberg School of Public Health)

Baltimore experienced a 30% reduction in teen births between 2009 and 2013. Yet, the current teen birth rate remains much higher than the national average and disparities within the city persist. As part of the Baltimore Youth and Wellness (YHW) Strategy to reduce teen births, this study examines variation in changes in teen birth rates across all neighborhoods. In addition, we identify neighborhood-level factors that explain why some neighborhoods met or exceeded the 30% reduction, while others remained unchanged or increased during this time. Findings will inform YHW efforts to reduce disparities in teen births across Baltimore by informing the dissemination of evidence-based interventions to reduce teen births at the neighborhood level.
Learning from Someone Who Knows: Formative Research and Design of an Intervention to Encourage Teens’ Social Communication about Birth Control

*Edith Fox (University of California, San Francisco)*

Friends are a valued source of contraceptive information. Innovations to promote such social communication can help young people choose an effective birth control method. We conducted 24 interviews and two focus groups with adolescents to explore their preferences for social communication about birth control. Participants preferred face-to-face conversations or texting with peers about contraception over communication on social media. An approximately equal proportion preferred to share information in pamphlets as preferred digital resources. We incorporated results into the design of an intervention to encourage users of the IUD and implant to talk to peers about their contraceptive method.

Support Relationships: Role in Psychosocial Outcomes for Teen Mothers and Their Children

*Towanda Street (University of Maryland)*

The poster examines the relationship between social support and strain in key support relationships on symptoms of depression in teen mothers and behavior outcomes in their children over time. Using a patient-centered medical home model, teen mother-child dyads received intensive social work and mental health services incorporated into this primary care setting. Participants will learn the extent to which social support and strain are associated with maternal depression and child behavioral outcomes in urban, low-income, African American teen families.

Sustainable Support: Building Partnerships between Education Agencies and Public Health Partners to Improve Adolescent Sexual Health

*Samantha Ritter (National Association of County and City Health Officials [NACCHO]), Brittany McBride (Advocates for Youth), & Lillian Pinto (National Coalition of STD Directors)*

The Centers for Disease Control and Prevention (CDC), Division of Adolescent and School Health (DASH) funds several national organizations—Advocates for Youth (Advocates), National Coalition of STD Directors (NCSD), School-Based Health Alliance (SBHA) and the National Association of County & City Health Officials (NACCHO)—in a new initiative to strengthen collaboration among national organizations and their affiliates to increase implementation of school-based approaches for sexual health education, sexual health services, and safe and supportive environments. The funded national organizations support local action planning to bolster relationships between education and public health. The poster will provide an overview of the partnership’s structure and methodology for local action planning.

Positive Potential: A Longitudinal Evidence-Based Middle School Adolescent Pregnancy and STD/HIV Prevention Program that Promotes Positive Youth Development and Reduces Other Risky Behaviors

*Donna Golob (A Positive Approach to Teen Health [PATH, Inc.]*

There are a limited number of evidence-based middle school programs that delay onset of sexual activity and other risk behaviors and promote positive youth development (PYD). This poster will introduce the Positive Potential program, a newly developed innovative evidence-based program for students in grades 6-8 that intends to delay the onset of sexual intercourse, promote PYD; reduce substance use, viewing pornography, and engaging in peer violence; and increase attitudes, knowledge, and skill and behavior intentions to avoid and reduce sexual activity. Join us as we share the results of our study and tell you more about how Positive Potential focuses on holistic health promotion, PYD, social determinants of health, and the social-ecological model.
Expanding Access to High Quality Supportive Services for Expectant and Parenting Teens, Women, Fathers, and Their Families
Mousumi Banikya-Leaseburg & Lisa Zingman (Office of Adolescent Health)

The Pregnancy Assistance Fund (PAF), established in 2010 as part of the Patient Protection and Affordable Care Act and administered by the Office of Adolescent Health (OAH) in the U.S. Department of Health and Human Services (HHS), is a competitive federal grant program for states and tribal agencies to support expectant and parenting teens, women, fathers, and their families. This poster will provide an overview of the PAF Program and highlight OAH’s work to address the diverse needs of expectant and parenting teens, women, fathers, and their families. Specifically, the poster will describe the needs of young families, characteristics and outcomes of participants, and the new holistic program approach and grantee cohort. The poster will also highlight key data and lessons learned from the past cohorts.

Sex in the Mobile World: Formative Process to Develop a Sex Ed Mobile App for Youth
Genevieve Martinez-Garcia (Healthy Teen Network)

The Crush mobile app was developed with strong youth involvement. This poster will describe the modalities used for the formative research and youth’s involvement throughout the conceptualization, production, and testing phase of the mobile app.

El Camino: A Road to Education and Pregnancy Prevention
Jennifer Manlove, Sam Beckwith, & Bianca Faccio (Child Trends, Inc.)

This poster illustrates the process of how research findings were utilized to develop the structure, core components, and key messages of El Camino, a newly developed pregnancy prevention program targeted towards Latino high school students. El Camino aims to help participants develop knowledge, attitudes, behaviors, and relationships that support their ability to identify links between teen pregnancy and achieving their educational goals. Results of El Camino are included on the poster.

Pulse, an App in Action: Preliminary Usage Results from a Randomized Control Trial
Jennifer Manlove, Elizabeth Cook, Makedah Johnson (Child Trends) Genevieve Martinez-García, Milagros Garrido, & Nick Sufrinko (Healthy Teen Network)

Pulse is currently being tested via a two-armed randomized controlled trial with 1,500 young women. This poster will share preliminary results from the trial and will share lessons learned on recruiting and retaining participants in an online study.

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Workshop Participation
Workshop attendance is limited to each meeting room’s capacity and will be on a first come basis. Room monitors have been instructed to ensure that all workshop participants have name badges. Your cooperation will help us prevent non-registered attendees from displacing you in workshops with full audiences. To avoid overcrowding, please make another selection if your first choice is seated to capacity.

Room Changes
Healthy Teen Network endeavors to keep room changes and workshop cancellations to a minimum. However, some changes may occur. Please pay close attention to any room changes that may be mentioned during each day’s announcements or on the conference slideshow running in the Holiday Ballroom. If a last minute change should occur, a notice will be posted near the Registration Desk and at the workshop or roundtable session room.

Continuing Education Credits
There is a $70 charge for Continuing Education Units (CEUs), through the National Association for Social Workers, and Continuing Health Education Specialist credits (CHES), through the National Commission for Health Education Credentialing, Inc. Participants who wish to receive continuing education credits are responsible for filling in their CEU form with the code given at the end of each workshop they attend.

Member Survey & Conference Evaluations
Before receiving a registration packet, all attendees are asked to complete a Member Survey, so we may learn more about the programs/services you provide, and how we can better meet your needs. Participants are also requested to complete workshop evaluation forms, which will be collected at each workshop session by room monitors. Finally, please assist Healthy Teen Network in planning our 2018 conference and better serving you by completing the overall conference evaluation—either online at www.healthyteennetwork.org/healthyteen2017 or on the paper copy provided in your conference bag. Thank you in advance; we greatly appreciate and value your input!

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If you have any questions or problems related to hotel services, please contact the appropriate hotel office using a house phone. Healthy Teen Network will not assume any responsibility for hotel policies or operations, but we will try to assist you in resolving any problems.

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Meals
Your conference registration includes breakfast on Tuesday and Wednesday and lunch on Tuesday. Full-day Pre-Conference registrants are provided with breakfast and lunch on Monday. Vegetarian and vegan meals are available only to those who chose the vegetarian option while registering. If you noted a food allergy when registering, please be advised that we have informed the hotel of your allergy, but you are responsible for giving your name to the wait staff during meals.

Photos & Video
Healthy Teen Network and AV staff will be photographing and recording conference activities for use in Healthy Teen Network marketing and communications material. If you do not wish to have your photo included in any materials, print or online, please request an orange sticker from the registration desk and affix to your name badge, and be sure that your badge is visible during conference activities. There will still be a chance that you will be photographed as part of a group, but we will not include your image in any print or online materials. If you wish to record any portion of a workshop or roundtable session, please obtain the permission of the presenter before recording.

Mothers’ Room
We have made available a private room, Paca, for any mothers needing a quiet place on Tuesday and Wednesday. Please check with the registration desk for information about a Mothers’ Room on Monday.
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